

KING BEAN ZERO CAFFEINE

SEPARATE PACKAGING

100% Korean sword bean roasting

6G X 8EA



Republic of Korea

Adult consumption 377cups / a year

A Sleepless Republic of Coffee



How many cups of coffee do you drink for a day?

Instead of the fourth cup of coffee,
try to drink a cup of King Bean at once.


King Bean



K I N G B E A N S T O R Y

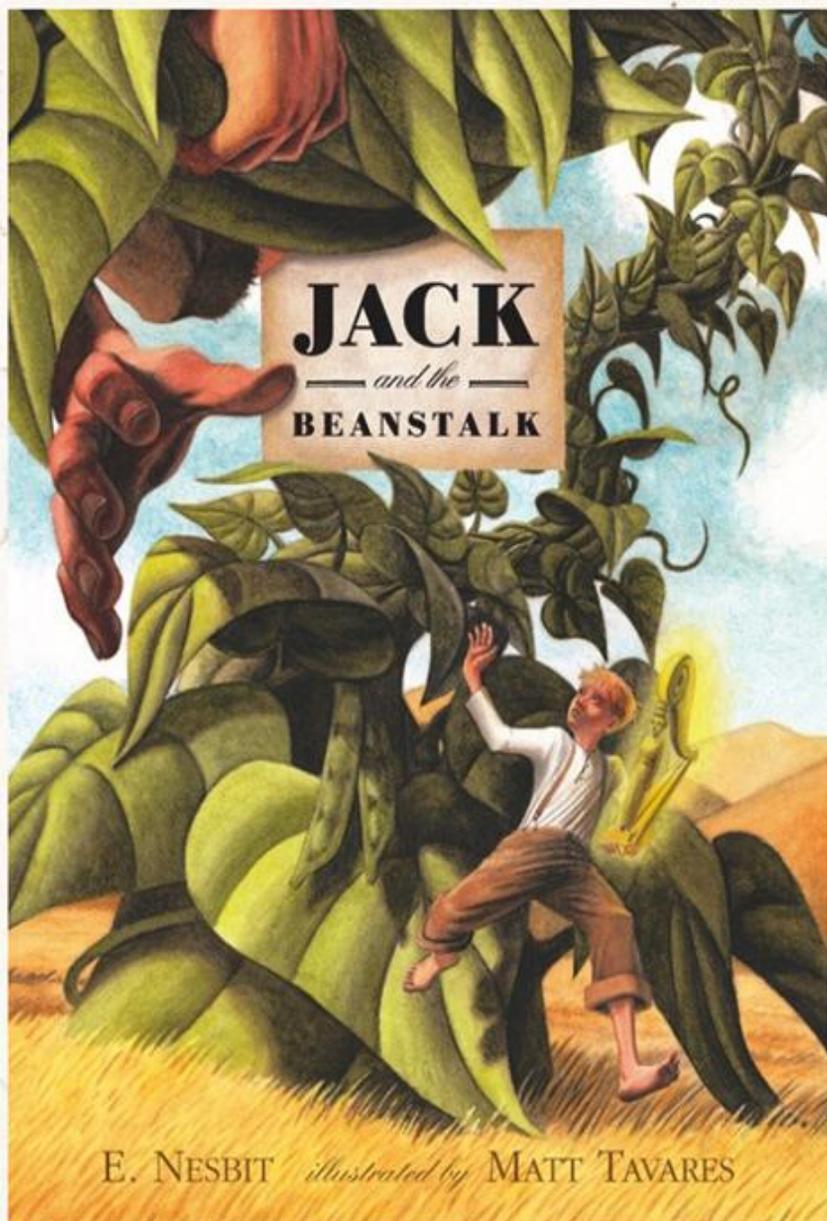
We introduce
the **King Bean** made of **Roasted** Sword Bean
for you who are sensitive to **caffeine**.



JACK BEAN

JACK BEAN

Sword bean is also called as Jack bean appearing in a fairy tale 'Jack and the Beanstalk'





There is a phrase says,

“Good to eat after burning.”

about sword bean in an eastern ancient book.

KING BEAN is created based on the idea here.



Decaffeinated NO Absolutely **ZERO Caffeine** OK

KING BEAN is a zero caffeinated substitutive tea for coffee made of roasted and ground sword bean.

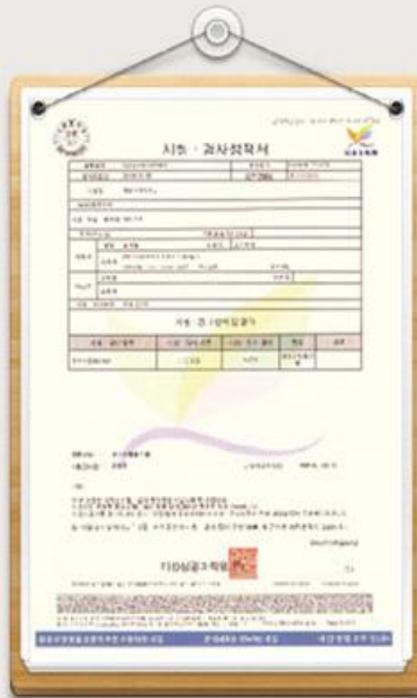


Aren't any carcinogen generated while roasting?

**NO WORRIES!
IT IS SAFELY MANUFACTURED.**



Zero caffeinated



Benzopyrene safe



Acrylamide safe

KING BEAN is certified its safety on benzopyrene and acrylamide which are created while roasting.



We do not miss health as well as taste.

If roasting sword bean like the way of KING BEAN,
amount of anti-oxidants increases more than 4 times.



Sword bean



Roasted sword bean

KING BEAN CROWD EXPORTATION

Safe and healthy KING BEAN

MAKING TEST EXPORTS TO 8 NATIONS INCLUDING US AND FRANCE.

With being recognized from foreign market,
KING BEAN is making test exports to 8 countries.



KING BEAN CERTIFICATION

Recognized product with brilliant idea.

KING BEAN is recognized from several competitions.



2016

Agricultural food idea competition
GRAND PRIZE



2017

Agricultural food with story contest
EXCELLENCE AWARD



2018

Convergence industry in agriculture
and rural business contest
GRAND PRIZE



2018

KBS Food Tech Survival
GRAND PRIZE

HOW TO EAT

Safe and healthy KING BEAN

How to drink?



Cut the paper along the dotted line.
Pull the bottom of paper clip. Hang the clips on both sides of cup and fix them.



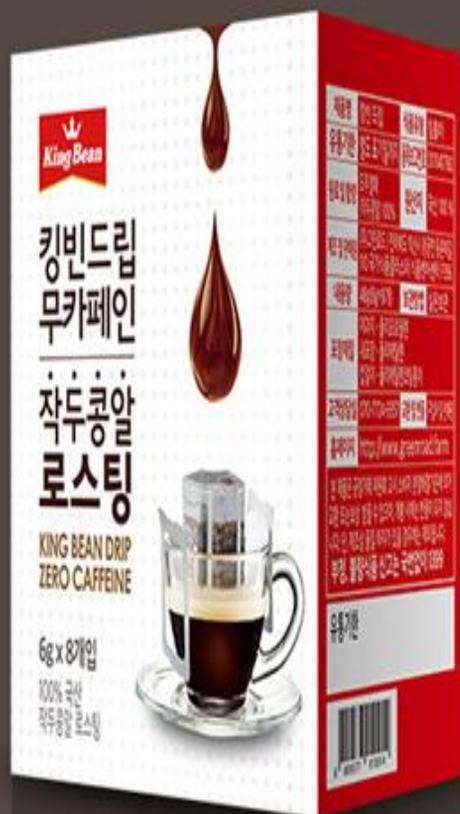
Prepare hot water.



First evenly soak it by pouring about 30ml of water and then extract multiple times by pouring divided 150ml of water several times.



After extraction, eliminate the filter by pulling up the clips.



Total serving size : 6g x 8ea

KING BEAN ZERO CAFFEINE

Everyone enjoys **With zero caffeine**

A pregnant woman with long dark hair, wearing a light-colored cardigan over a white top and shorts, is sitting on a bed or sofa. She is holding a light-colored mug in her right hand and resting her left hand on her belly. The background is a bright, softly lit room with a window and curtains.

When you hope for a drink
of coffee in pregnancy

A young girl with long brown hair is sitting at a table. She is holding a white mug to her lips and drinking. She is wearing a blue patterned shirt. The background shows a dining table and chairs.

Safe zero caffeinated drink
that kids can also drink

KING BEAN PRODUCTION

How is KING BEAN manufactured?

With sword bean bought in contract cultivation,
We, GREEN ROAD, are making products directly
under hygienic environment of Korea national food cluster.



Prototype production and
contract cultivation

Making cultivation contract
with domestic farms



processing

Entered in FOODPOLIS
Operating manufacturing facility directly



KING BEAN TIP



As KING BEAN has good steepability,
you can steep it multiple times.
Enjoy your first cup like Americano and
enjoy your second cup like sword bean tea.