

Introduction to the BGT COMPANY 

COMPANY INTRODUCTION

Korean Cosmetic Distributor
& OEM/ODM Agency



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We are BGT



Who are We?

Nothing is Impossible.

We are BGT COMPANY.



01

01 OUR CEO

WHO ARE WE?



BGT CO.

Nothing is Impossible.

Professional brand of cosmetic & pet products by Young and talented people

BGT company builds the best process of K-beauty brand distribution abroad such as China, Japan, Southeast Asia, and U.S. We are able to help beauty brands to enter the global market in the most efficient way through our deep understanding of the brands.

BGT Company CEO **Anthony Kim**

CONTINUE

01 INFORMATION

WHO ARE WE?



Foundation Day

April 15th, 2019



Main Business

Cosmetic export overseas
& local distribution
OEM production
Pet product development
& manufacture



Address

42, Dongtancheomdansaneop 1-ro,
Hwaseong-si, Gyeonggi-do,
Republic of Korea

01 C.I

WHO ARE WE?

■ C.I Introduction



'Eco-friendly' company crossing 'sky' and 'ocean' heading to the world.

Round circle means the global distribution, showing rapid development to the world. Various colors show the identity of our company which pursues innovation and change.

■ COLOR



BGT Dark Blue

CMYK Color – C 97%, M 91%, Y 20%, K 7%

RGB Color – R 48, G 50, B 116



BGT Sky Blue

CMYK Color – C 67%, M 9%, Y 18%, K 0%

RGB Color – R 71, G 177, B 203



BGT Yellow Green

CMYK Color – C 27%, M 0%, Y 54%, K 0%

RGB Color – R 202, G 221, B 154

Dark Blue and **Sky Blue** means exportation
By crossing ocean and sky,

Yellow Green shows the vision of BGT company
To become an eco-friendly companion

01 VISION OF BGT

WHO ARE WE?



*You will reach where you don't want to go
If you don't know where you want to go*

Accompanying toward eco-friendly future

With BGT COMPANY

01 VISION OF BGT

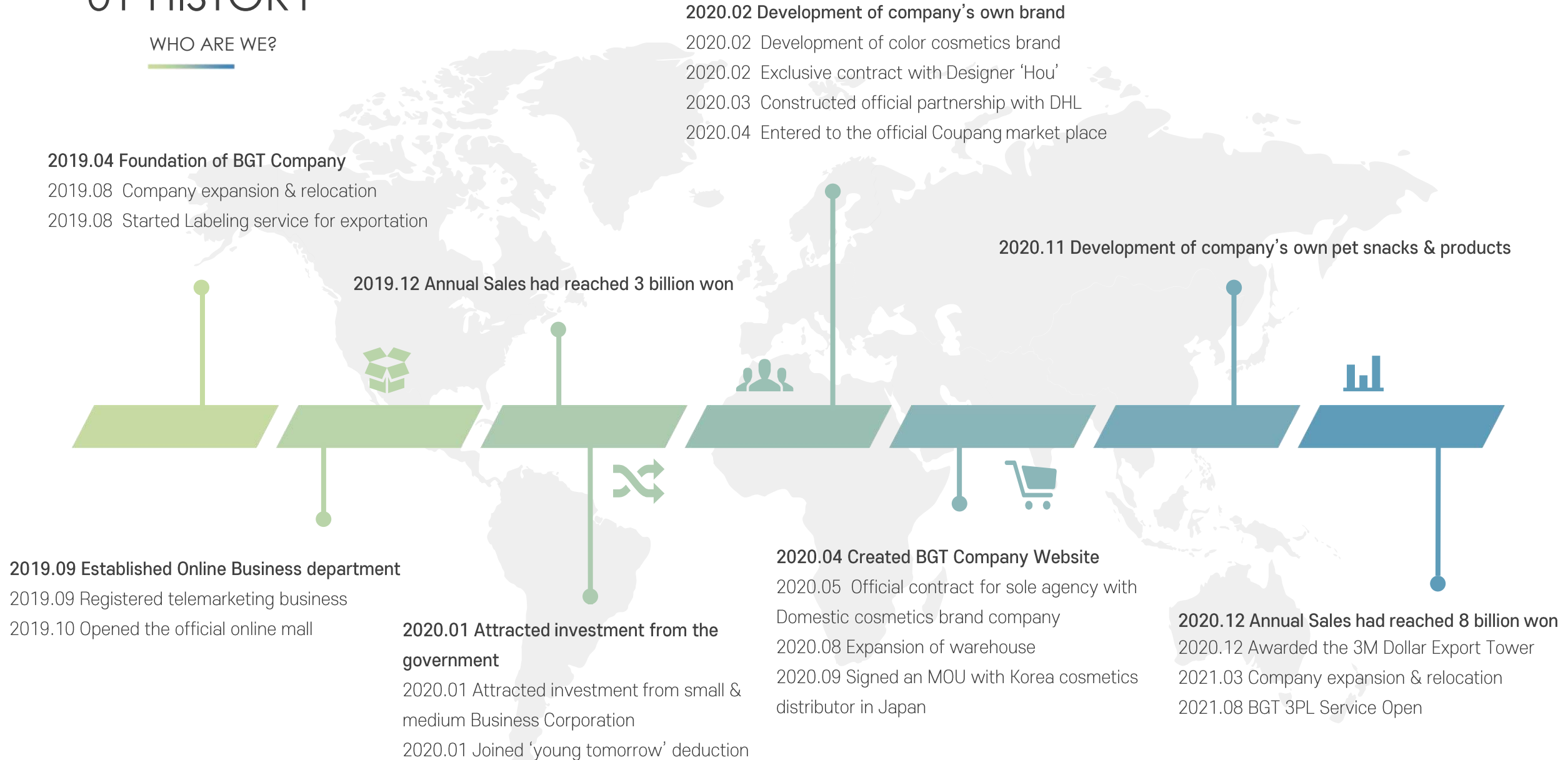
WHO ARE WE?

- **Flexible and responsible corporate culture**
Members actively fulfill their duties with responsibilities
- **Advanced and systematic process**
BGT COMPANY is seeking innovation, not being afraid of changes
- **System for training the best professionals**
Members communicate with their professional knowledge of each field.



01 HISTORY

WHO ARE WE?





02

What We Do?

Korean Cosmetic Distributor & OEM/ODM Agency

02 MISSION

WHAT WE DO?

Beyond ordinary service

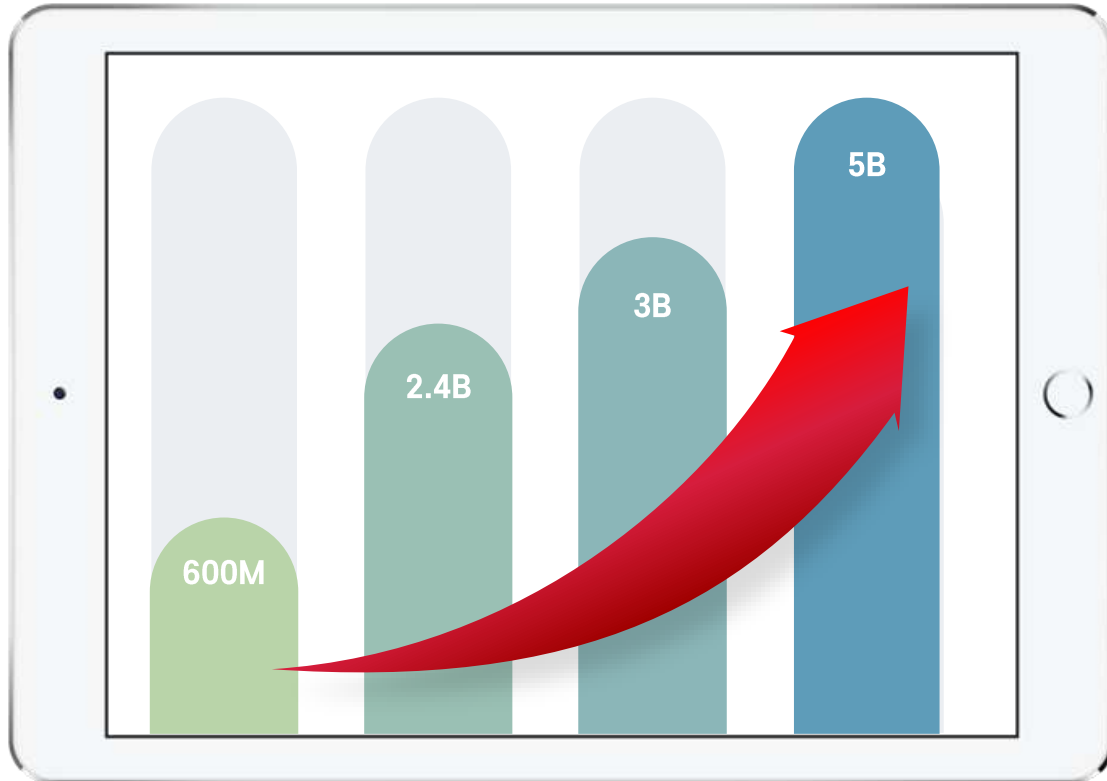
Deliver impression

BGT COMPANY

**Value beyond
Customer experience**

02 SALES PERFORMANCE

WHAT WE DO?



01

BGT company Total Sales: ₩11 billion

- Handle more than 100 brands
- Have more than 40 domestic/foreign accounts
- Monthly average sales are more than a billion won

02

Foreign Sales: 9.5 billion

Domestic Sales: 1.5 billion

- Yearly exports of 2020 surpassed 5 million dollars.
- Awarded [\$3 million dollars tower of export] in 2020 from Korea International Trade Association

02 SERVICE

WHAT WE DO?



Export Experience

Provide distribution and services based on the export regulations for every country included Asia/North America.



Own Brand Development

Develop trendy and well made cosmetic products with professional knowledge of the cosmetics.



OEM /ODM Progress

Contracted to the domestic cosmetic manufacturers Proceed OEM/ODM for domestic/foreign brands

02 BUSINESS

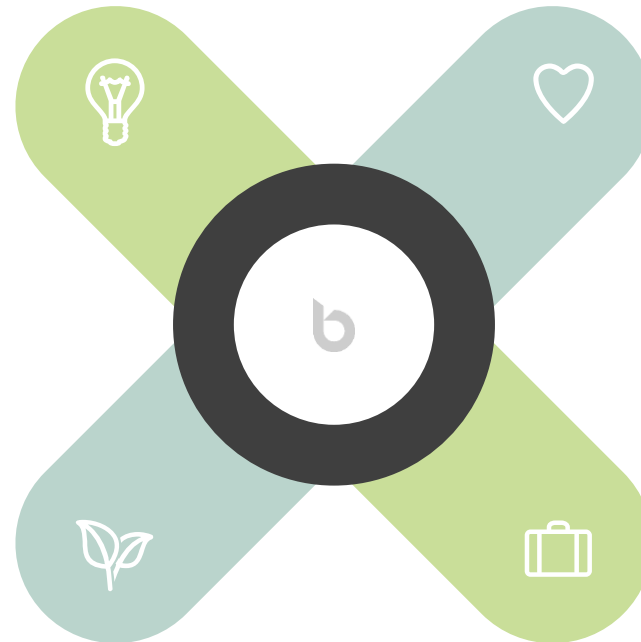
WHAT WE DO?

Cosmetics distribution and brand development

- Import and Export(China, Japan, U.S., etc.)
- Overseas location labeling service
- Domestic online/offline distribution
- Mobile/Website development
- Product Development

Cosmetic brand

- Launched Eco-friendly cosmetics brand, 'FROM NONE'
- Enter domestic online/offline markets
- Export to foreign online/offline markets



Pet product brand

- Launched own pet product brand, 'SWING DOG'
- Professional pet snacks & products development
- Entering domestic online/offline markets
- Export to foreign online/offline markets

Dog café & hotel

- Run company's own pet product pop-up stores

02 BRAND

WHAT WE DO?



FROM-NONE

Gift by Nature, From None To Nature

‘From None To Nature’

This is BGT company’s own cosmetic brand, developing healthy skin care products based on naturalism, using only natural extract itself.

We have 4 extracts, Centella Asiatica Extract, Houttuynia Cordata Extract, Calactomyces Ferment Filtrate, Artemisia Capillaris Extract for the skin care product.

Skincare and Base products are coming up soon.

www.fromnone.co.kr

02 BRAND

WHAT WE DO?



SWING DOG

Guardians are pet's universe and everything. Swing My Pet!

Like Eating More Than to Playing
Minimum effort for our precious pets

Special snacks for our picky and underfed children.
Swing Dog premium freeze-dried cracker

We have chicken · duck · dried-fish · cow-liver · salmon
freeze-dried crackers

Pet healthcare products are coming up soon.

02 3PL

WHAT WE DO?



About 3PL

3PL is an act of reducing logistics costs by entrusting some or all of the logistics process to a professional company. We, BGT Company, are also specialized in 4PL which provides services of added values such as labeling and repackaging.



02 3PL

STORAGE & LABEL SERVICE



Warehouse Storage

Keep the products in best conditions by offering safe and clean environment



Stock Management

Provides the delicate and accurate service by inspection system while import and export



Quantity Capability

Handle various quantities in a fast way by using own equipments



Labeling Inspection

Offer additional values by various labeling system

02 3PL

VARIOUS OPTION



01

Eco-friendly Paper Wrapping

As the awareness of environmental issues are growing, consumers are paying more attention on the eco-friendly companies. For them, eco-friendly packaging materials are available

02

Biodegradable Parcel Bags

Various types of cushioning materials such as air caps, papers are available for the appropriate packaging system.

03

Reducing Product Damage by Replacing Boxes

If the original box has been damaged, repackaging is available to prevent the product damages as your request.



Partener

Channel & Process



03

03 OUR CHANNEL

PARTNER

01

30 Direct & franchise stores in Japan

Entering Japanese cosmetic market through professional importers and distribution vendors

Entering and managing Japanese online platforms and offline markets such as LOFT · PLAZA · Donkihote

02

Entering U.S. cosmetic stores and online market

Entering online platforms & online vendors

Along with K-POP popularity, Interest in K-BEAUTY is increasing
Entering U.S. online platforms

03

Expanding Southeast Asia exports

Exports through local cosmetic distributors with the interest in Korean whitening products

Entering cosmetic stores in Vietnam and Thailand
Entering Southeast Asia online platforms

03 OUR CHANNEL

PARTNER



BGT COMPANY

Domestic Cosmetics Brand

Foreign Partnership

Local distributors in each country

Entering Foreign Direct/Franchise Stores

Entering Famous deluxe store/H&B stores
Entering convenience stores through vendors



04

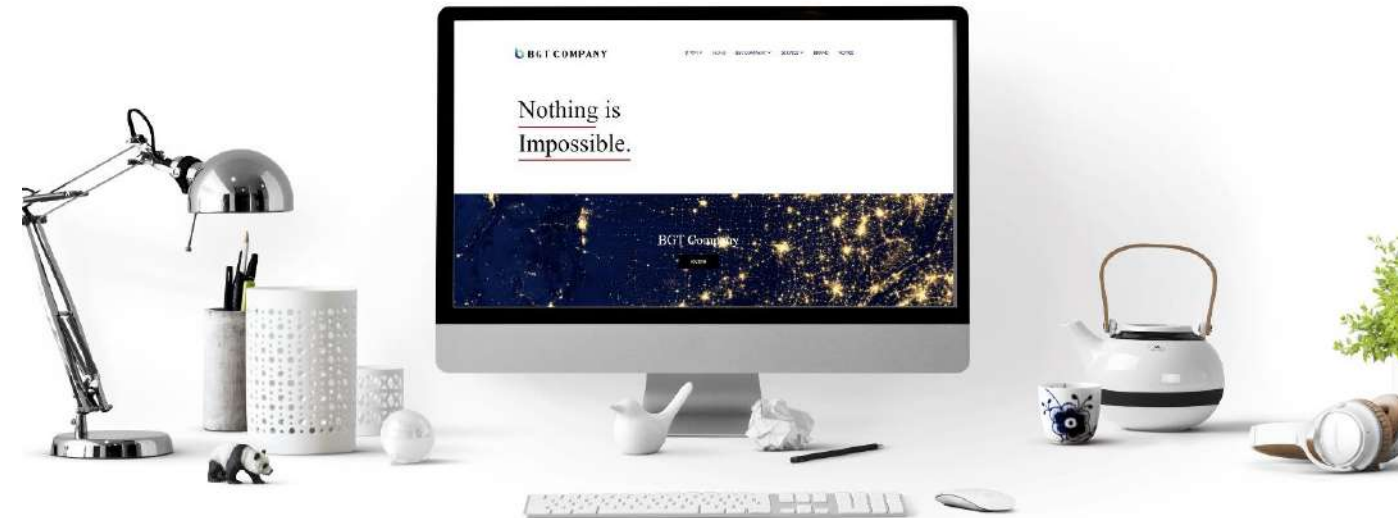


CONTACT US

WE ARE BGT

04 CONTACT US

BGT COMPANY



Korean Cosmetic Distributor
OEM/ODM Agency

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Introduction to the BGT COMPANY 

THANK YOU

Korean Cosmetic Distributor
& OEM/ODM Agency