



A.C PROMISE LINE

Core Solution For Better Skin



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THE BRAND LINE

A.C PROMISE LINE



“

Core Solution for Better Skin

**New Mechanism Trouble Care Facial Line
Created by Clinical Trial Company**

A.C PROMISE LINE provides the fundamental solution for acne-prone skin by disinfecting and soothing inflammation. The major functioning ingredient of our cosmetics, M1, is made of a fermented extract of only natural ingredients. M1 functions by controlling the enzyme that suppresses the hormone causing acne.

What is M1?



Specialized in
antibacterial, anti-inflammatory, and sebum control,
a functional material developed by the company

Our M1 is the fermented natural extract from specific herbs by our own recipe which have been used for medicines from old times in Korea. This material plays a critical role against bacteria, infection, inflammation on the skin causing acne.

What's the difference

Let's talk about Product's Mechanism

Which one is better?



VS



Competing product		A.C PROMISE LINE
Based on Alcohol	Core Ingredient	Natural-derived functional ingredient
After treatment Disinfection	Function	Prevention by control hormone Anti-inflammatory / Sebum Control

Our product is

Not only cares for already break out acne but also improves the skin at a fundamental level by directly acting on the cause of acne



ALL-ROUND

Have a unique mechanism that works not only for acne but also for skin problems

From adolescent acne to stress-induced skin trouble of office workers

From advanced acne to small pimples

Unique Selling Point 1

NON COMEDOGENIC COSMETIC

give freedom for pores, 4 REAL trouble cosmetic

Although it is a cosmetic for acne, there are many cosmetics that contain ingredients that block pores.

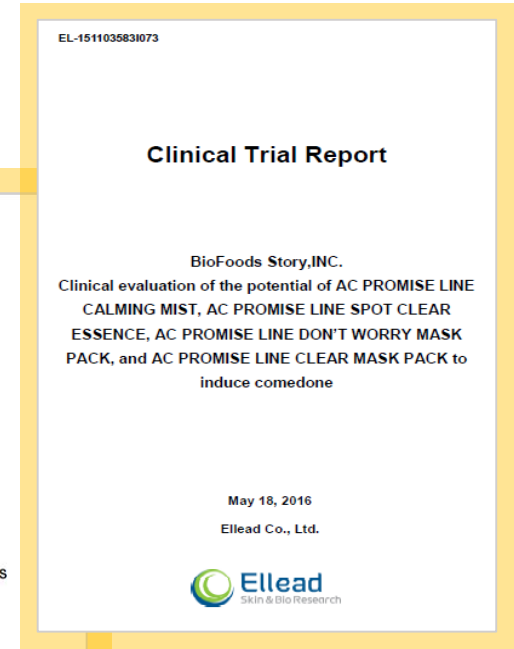
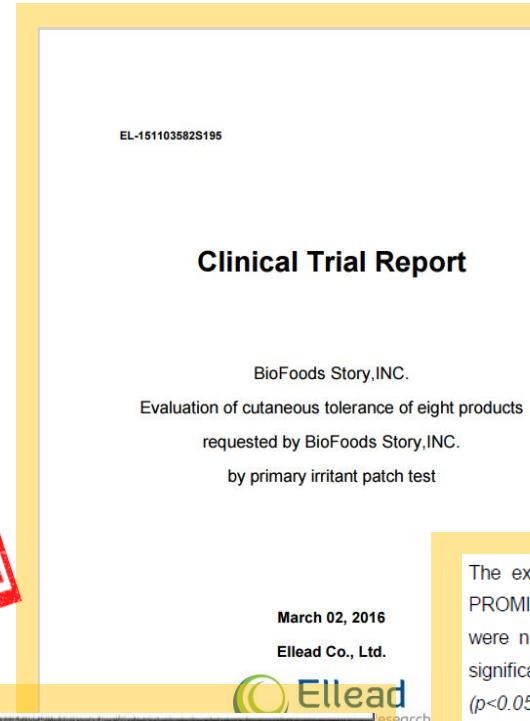
A.C PROMISE LINE is a REAL basic skin care cosmetic for troubled skin that is made by excluding the ingredients that clog pores. It was confirmed through clinical trials that it was non-comedogenic.

Clinical Trial professionals made the product. No cap!

Two times clinical trial!
Free from harmful
ingredient
Safety, Efficacy

Approved

Results	<p>1. Volunteers : Healthy 31 female volunteers, aged 21 ~ 54 years (41.3 as average)</p> <p>2. Results : The results demonstrated that eight products (#1 ~ 8) requested by BioFoods Story,INC have the grade of "non-irritant".</p>
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The examination via repeated measures ANOVA showed that ratios of AC PROMISE LINE CALMING MIST and three other products' application sites were not significantly different from the ratio of the non-application site, but significantly higher than the ratio of the inducing substance application site ($p < 0.05$).

Therefore, AC PROMISE LINE CALMING MIST and three other products were proven to be non-comedogenic and suitable on acne skin.

During the test period, AC PROMISE LINE CALMING MIST and three other products did not show any symptoms of adverse skin reaction.

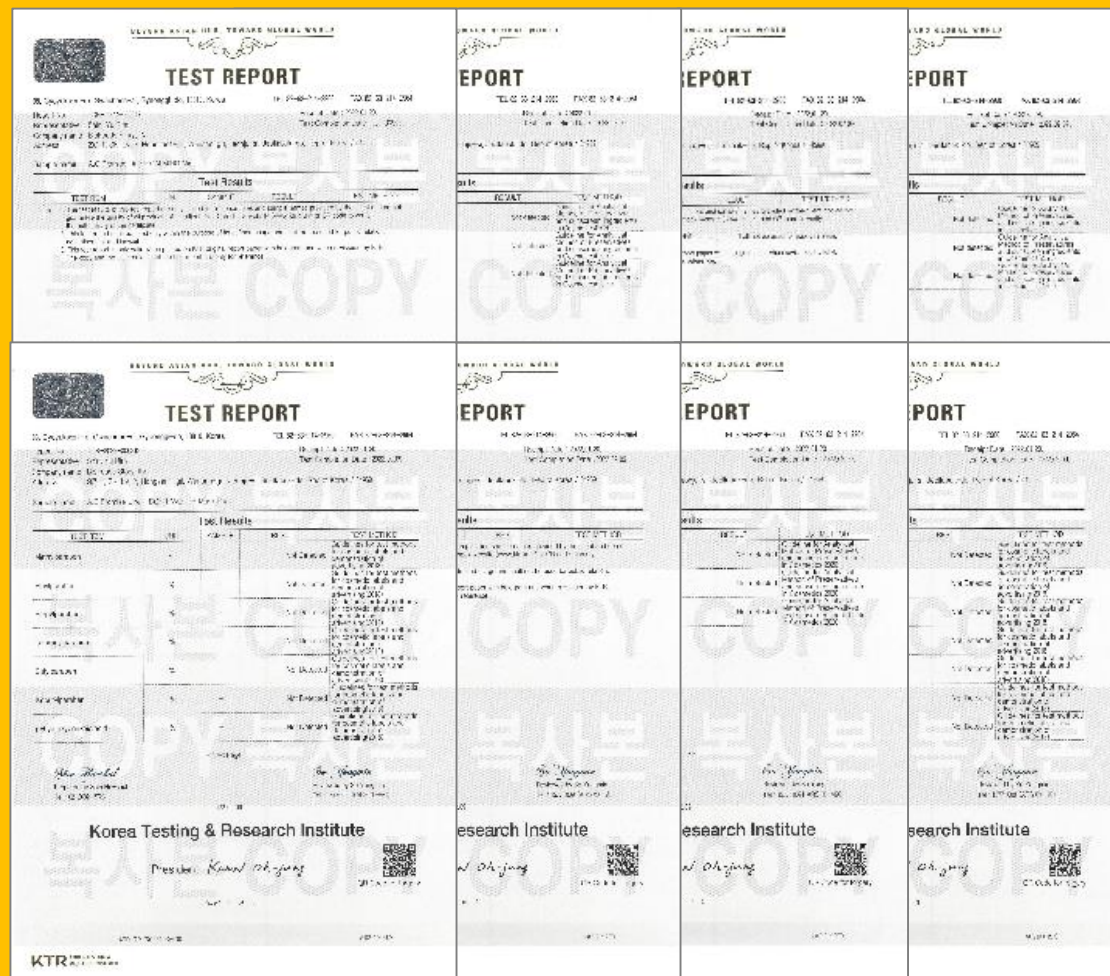
SUITABLE ON ACNE SKIN

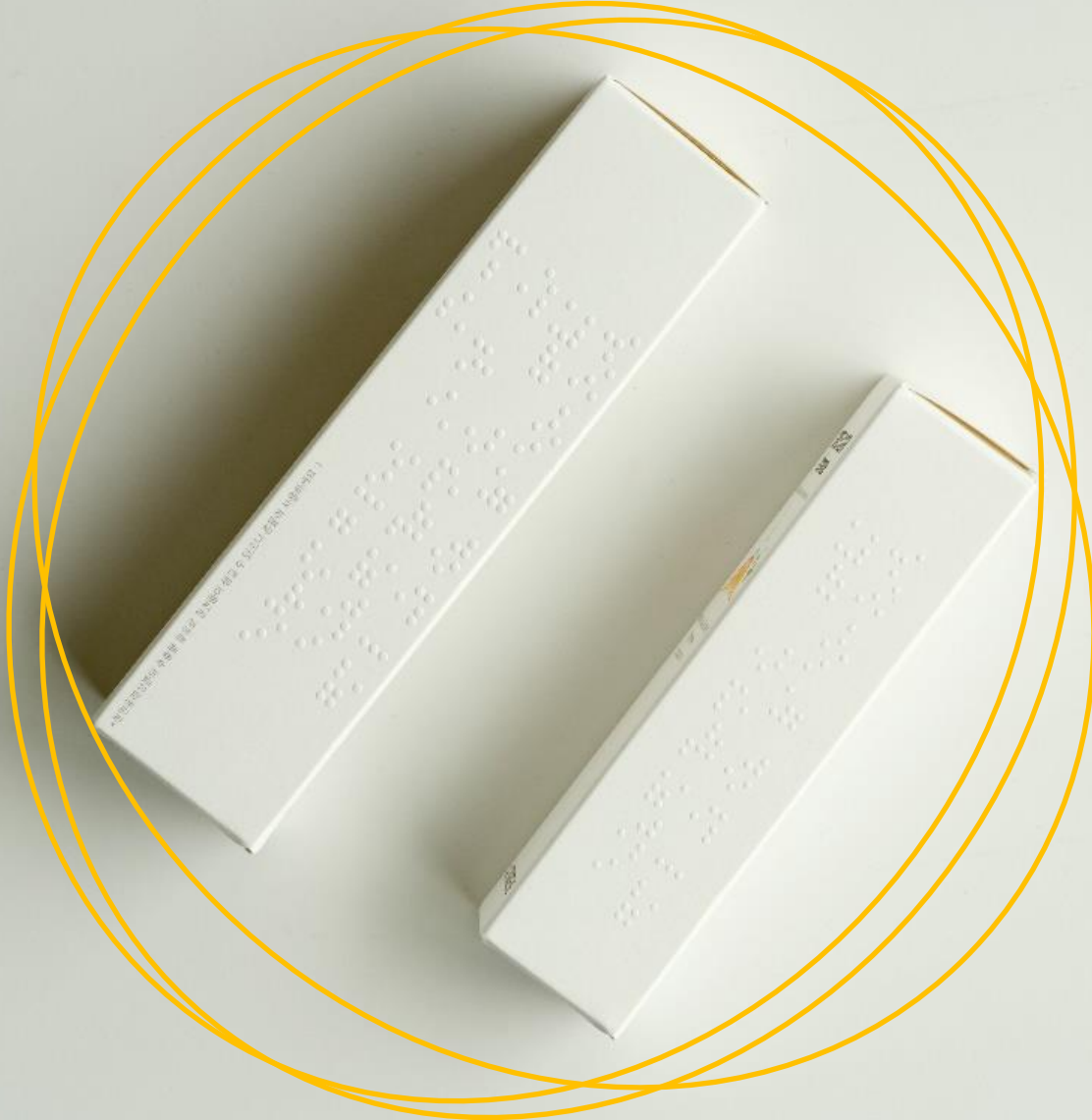
MILD INGREDIENTS PRODUCT



No parabens
No artificial coloring
No mineral oils
No artificial fragrance
No benzophenone

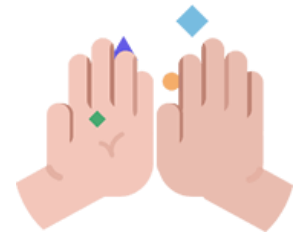
Unique Selling Point 4





We think about

**Barrier
free!**





ECO Friendly

For recycling,
use Uncoated Box and Removable
Labels

Use a sturdy container
that can be used to the end
and reused many times after cleaning

SKINCARE FOR ACNE

You can feel the synergy effect when using the product together

CALMING Mist



Volume : 120ml
Price : 35,000

SPOT CLEAR Essence

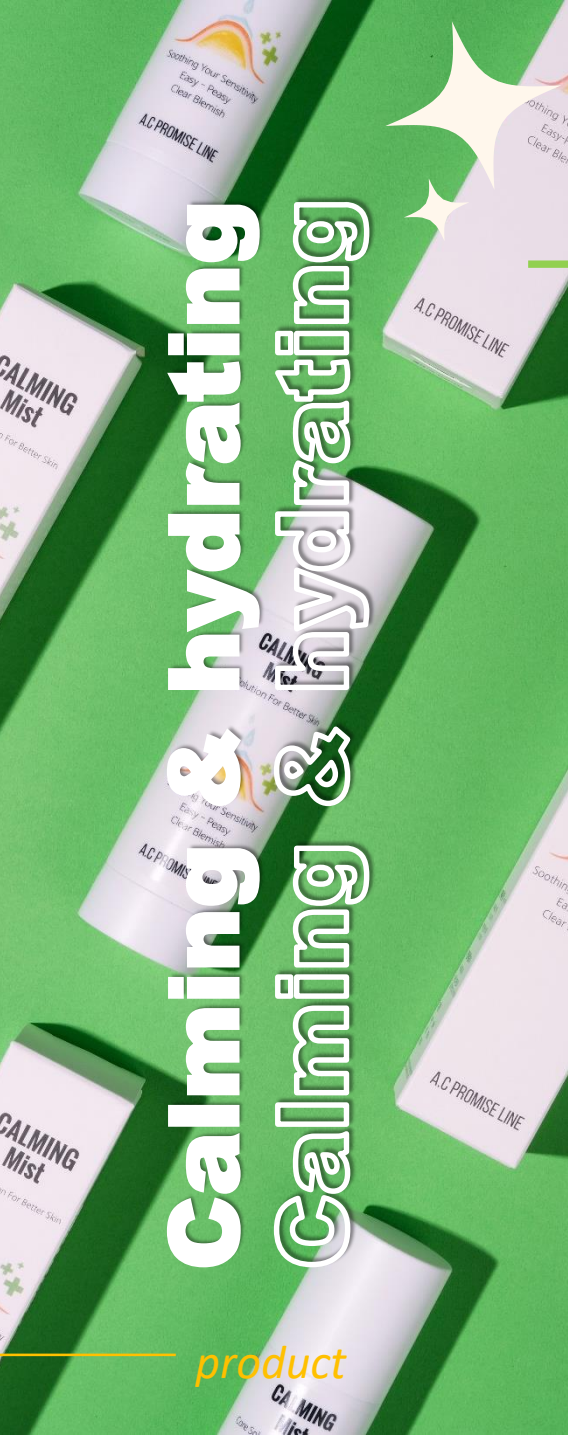


Volume : 50 ml
Price : 30,000

DON'T WORRY Maskpack



Volume : 23ml*5ea
Price : 15,000




CALMING Mist

#Moisture_soothing #Trouble_care

- ◆ Feel fresh skin toner
- ◆ Excellent soothing and hydration
- ◆ For. Comedonal acne and red irritated skin
- ◆ No! Artificial scents and pigments But orange peel oil instead!

product



Protects skin softly
Protects skin softly

product

SPOT CLEAR Essence

#Rapid_soothing #Trouble_care

- ◆ Essence that is a soft texture with absorbs quickly
- ◆ Excellent anti-inflammatory effects
- ◆ For. Inflammatory skin and advanced acne
- ◆ No! Artificial scents and pigments But lavender peel oil instead!

DON'T WORRY Maskpack

#Sebum_Control #Smooth_skin_texture

- ◆ A mask pack that fits sensitive skin well with a hypoallergenic sheet
- ◆ Excellent sebum control and skin texture improvement effect
- ◆ For. Excessive sebum control and skin condition improvement
- ◆ No! Artificial scents and pigments But aroma scent instead!

product



Reference Data

※ NOTICE

Please be aware that this material is the property of BioFoods Story, INC and is prohibited from distributing, leaking, and commercial use without permission.

ABOUT BioFoods Story

Since 2011

We are CRO (Contract Research Organization) specialized in health functional foods, who provides clients the management and the total solution of all processes from the establishment of R&D strategy for health functional foods and functional materials to the acquisition of individual certificates of pharmaceuticals from KFDA.

Business Line



CRO for health functional foods & functional materials

- ▶ Research Planning for Product development and Registration
- ▶ Medical writing : Protocol / CRF
- ▶ Monitoring
- ▶ Data management
- ▶ Statistical Analysis Service



Total Consulting

- ▶ Strategic planning
- ▶ Technical consulting
- ▶ Standardization consulting
- ▶ Consulting on efficacy evaluation
- ▶ Data analysis consulting



Licensing agent




Foods Story . INC is conducting services of getting diverse licenses such as Healthy functional foods, Functional ingredients / cosmetics from the authorities on behalf of consignors.



R & D

We are also developing the major functional ingredients for our clients including even animal test on the networking external R&D labs under our R&D strategy.

Main Ingredients M1

Concentration (%)	0.1	0.01	0.001	0.0001		AR
						B-actin
Suppression rate(%)	100.0	100.0	78.2	42.3		PSA

Differentiation of Product Action Principle and Efficacy

You can verify that M1 adjusts hormones which is related to the cycle of acne development.

*Efficacy
Mechanism
Originality*

5 effects in 1 item

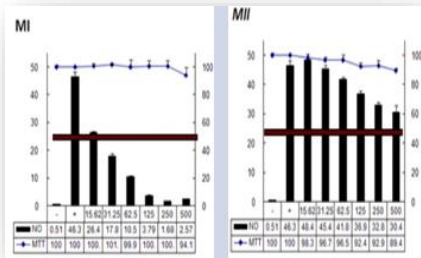
- ✓ Antibacterial Effect
- ✓ Anti-inflammatory Effect
- ✓ Anti-itching Effect
- ✓ Antioxidant Effect
- ✓ Whitening Effect



*Multifunctional
Material*

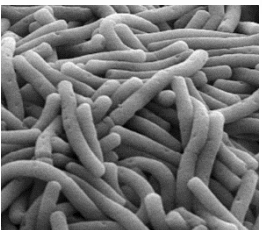
What
Is
M1?

*Maximization of
Efficacy with
Fermentation*



Through fermentation, its effectiveness has been maximized

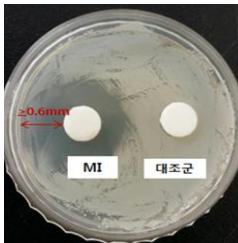
Anti-inflammatory effect analysis
(NO production capacity measurement)
⇒ Twenty-fivefold inhibitory effect



*Material
Safety*

Development of New Natural Antibiotics

Instead of adding chemical preservatives (preservatives) to cosmetics, we add the natural preservatives material derived from nature.

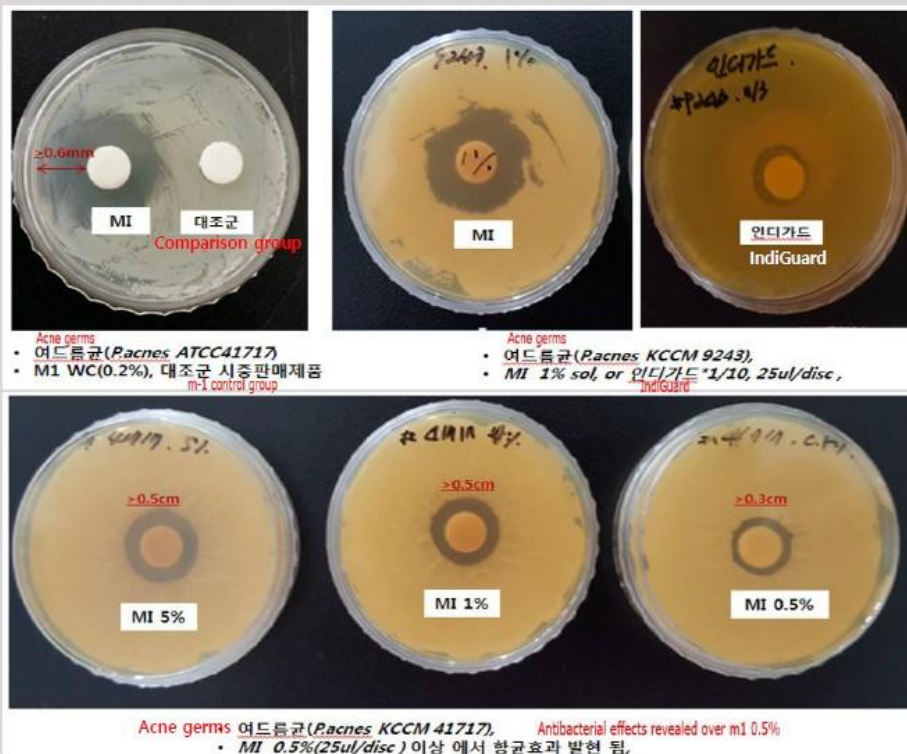


Testing the efficacy of M1

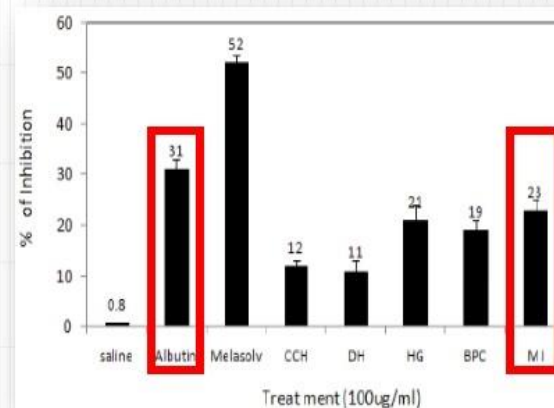
M1 functions to suppress the enzyme which activate the hormone causing acne.

Antibacterial activation of M1

Antibacterial experiment of acne(*P.acnes* ATCC41717) germs

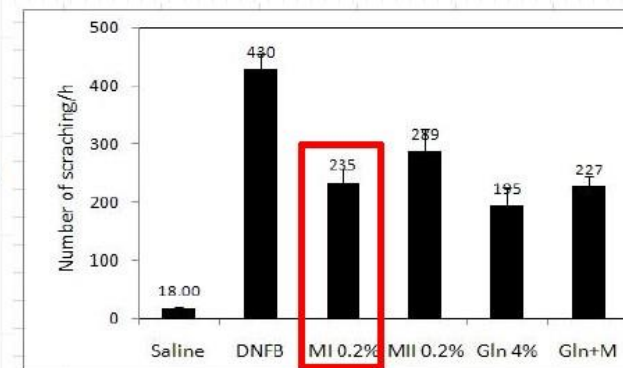


Additional efficacy



Whitening : the evaluation for inhibiting B16F10 cell(melanoma) from secreting melanin. Improved the melanin secretion inhibition by about 23% which is not bed to be compared to Albutin being largely used in specialized whitening cosmetics in the market.

Antipruritic : After 1 hour of causing intentionally atopy contagious dermatitis with DNFB(0.15%), put each material diluted with saline on the infected spots of skins and in about 20 mins, measured the number of times scratching.



Functional Verification through Clinical Trial - Induce Comedone Test

EL-1511035831073

Clinical Trial Report

BioFoods Story,INC.

Clinical evaluation of the potential of AC PROMISE LINE CALMING MIST, AC PROMISE LINE SPOT CLEAR ESSENCE, AC PROMISE LINE DON'T WORRY MASK PACK, and AC PROMISE LINE CLEAR MASK PACK to induce comedone

May 18, 2016

Ellead Co., Ltd.



Reference Data from BFS 4/7

The examination via repeated measures ANOVA showed that ratios of AC PROMISE LINE CALMING MIST and three other products' application sites were not significantly different from the ratio of the non-application site, but significantly higher than the ratio of the inducing substance application site ($p < 0.05$).

Suitable on acne skin

Therefore, AC PROMISE LINE CALMING MIST and three other products were proven to be non-comedogenic and suitable on acne skin.

During the test period, AC PROMISE LINE CALMING MIST and three other products did not show any symptoms of adverse skin reaction.

Safety Verification through Clinical Trial - Skin Patch Test

EL-151103582S195

Clinical Trial Report

BioFoods Story,INC.
Evaluation of cutaneous tolerance of eight products
requested by BioFoods Story,INC.
by primary irritant patch test

Results

1. Volunteers : Healthy 31 female volunteers, aged 21 ~ 54 years (41.3 as average)
2. Results : The results demonstrated that eight products (#1 ~ 8) requested by BioFoods Story,INC have the grade of "non-irritant".




Reference Data from BFS 5/7

Summary of Clinical Study

Study Name	Evaluation of cutaneous tolerance of eight products by BioFoods Story,INC. by primary irritant patch test
Study No.	EL-151103582S195
Requester	BioFoods Story,INC. 477, Jeonjuchonseoro, Jeonju, Jeonbuk, 560-821, Korea
Research organization	Ellead Co., Ltd. 325, Hwangsaoul-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, 463-824, Korea
Duration of the study	February 11, 2016 ~ March 02, 2016
Name of test product	AC PROMISE LINE DONT WORRY MASK PACK and 7 other products
Methods	1. Volunteers : 31 healthy volunteers 2. Procedure : 48 hours single application occlusive patch test on the back 3. Evaluation : Observations at 30 minutes, 24 hours, and 120 hours after the removal of the test products by reading of skin reactions using a 5-point scale 4. Analysis of results : In accordance with MFDS regulations for approval regarding the functional cosmetics (2015-14), PCPC Safety Testing Guidelines, and clinical reading according to the ICDRG criteria as a standard
Results	1. Volunteers : Healthy 31 female volunteers, aged 21 ~ 54 years (41.3 as average) 2. Results : The results demonstrated that eight products (#1 ~ 8) requested by BioFoods Story,INC. have the grade of "non-irritant".
Date of report completion	March 02, 2016
Attachment	Attachment 1: Details of Results
Research director	Tae Kee Moon, M.D. Dermatologist
Quality assurance director	Bora Kim, Ph. D.
Researcher	Won Hee Lee, M.S. / Yoo Ri Kim, M.S. / Areum Shin, M.S.

Ingredient Safety Test Result Summary



BEYOND ASIAN HUB, TOWARD GLOBAL WORLD

TEST REPORT

94, Gyeongwon-ro, Gwangju-si, Gyeonggi-do, 13110, Korea
 TEL: 02-61-714-2900 FAX: 02-61-714-2901

Report No.: KTR-2022-00317
 Representative: Mr. Kim, Min
 Company name: Don't be angry, Inc.
 Address: 200-1, Seok-da-ro, Hwangsan-gil, Wanju-si, Jeollabuk-do, Rep. of Korea / 61088

Sample name: A.C Promise Line - CALMING Mist

Test Results			
TEST ITEM	UNIT	SAFETY	TEST RESULT
Methylparaben	%	-	Not Detected
Ethylparaben	%	-	Not Detected
Propylparaben	%	-	Not Detected
Isopropylparaben	%	-	Not Detected
Butylparaben	%	-	Not Detected
Isobutylparaben	%	-	Not Detected
p-hydroxybenzoic acid	%	-	Not Detected

Seon Hee-shul
 President of KTR
 2022.01.20

Seo Hyeon-min
 Reviewed by Seon Hyeon-min
 2022.01.20

Korea Testing & Research Institute
 President *Kwon Oh-jung*

검사기관	KTR, Korea Testing & Research Institute
Report No.	TDK-2022-00317/ 00318/ 00319
Sample Name	A.C Promise Line – SPOT CLEAR Essence, CALMING Mist, DON’ T WORRY Mask Pack
Receipt Date	2022.01.20
Test Completion	2022.02.09
Test Method	<ul style="list-style-type: none"> - Guidelines for test methods for cosmetic labels and demonstration of advertising(2018) - Guidelines for Analytical Method of Preservatives and sunscreen ingredients in Cosmetics(2020)
Test Item	<div> Methylparaben Ethylparaben Propylparaben Isopropylparaben Butylparaben Isobutylparaben P-hydroxybenzoic acid Benzophenone-3 Benzophenone-4 Benzophenone-8 </div> <div> <p>Method Detection Limit(MDL)</p> <p>Methylparaben: 0.001%</p> <p>Ethylparaben: 0.001%</p> <p>Propylparaben: 0.001%</p> <p>Isopropylparaben: 0.001%</p> <p>Butylparaben: 0.001%</p> <p>Isobutylparaben: 0.001%</p> <p>P-hydroxybenzoic acid: 0.001%</p> <p>Benzophenone-3: 0.01%</p> <p>Benzophenone-4: 0.01%</p> <p>Benzophenone-8: 0.01%</p> </div> <div> <p>Not Detected</p> </div>

Including methylparaben, 9 substances that are harmful to the skin have not been detected

Reference Data from BFS 6/7

Intellectual Property Rights

Award performance

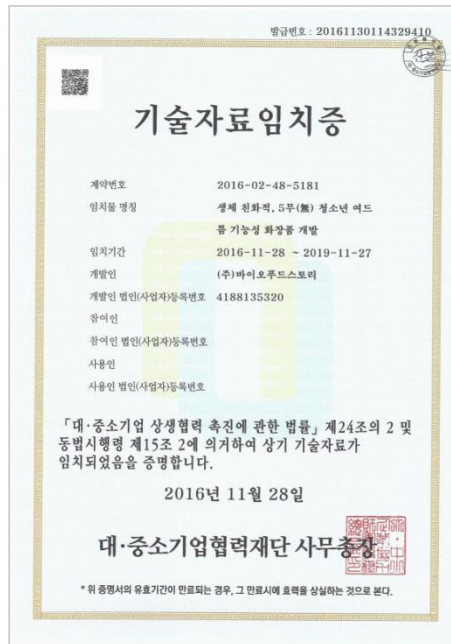
Trademark Registration



Design Registration



Patent



Presidential Citation



Chairman's commendation

