

Introduction to Dailylike Beauty Products



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Dailylike Brand Introduction

Original and practical

Dailylike is a total lifestyle brand that consistently introduces products featuring unique designs infused with our own emotional sensibility. We strive to enhance the quality of everyday life by offering high-quality products at reasonable prices, making them accessible to a wider audience. Rooted in this philosophy, we provide a wide range of thoughtfully designed lifestyle items—including fabrics, bedding, kitchenware, bathroom essentials, interior accessories, and beauty products—so that customers can find joy in the little things of daily life.



Development of beauty products based on brand identity

Everyday Speciality

DailyLike has accumulated strong capabilities in product planning and design through years of experience as a total lifestyle brand.

With a philosophy of bringing a sense of uniqueness to everyday essentials, and through various collaborations with leading beauty brands, we have developed beauty products that are not only safe and easy to use, but also made with high-quality ingredients. Starting with a body care line that aligns naturally with our existing product categories, we plan to gradually expand into other beauty segments, offering customers reliable and satisfying products for everyday use.





Bichon Bubble Hand Wash

The Bichon Bubble Hand Wash comes in a 400ml bottle and features a soft baby powder scent that gently lingers, offering a warm and comforting experience. Formulated with a mildly acidic pH, it helps maintain the skin's natural moisture and oil balance, making it suitable for sensitive skin. The rich, gentle foam cleanses effectively while keeping the skin moisturized and refreshed. Its charming Bichon design and playful paw-shaped foam add a fun element to handwashing, especially for children, turning a daily routine into an enjoyable moment.

Bichon Bubble Hand Wash

Key Features



A soft baby powder scent

A gentle and lovely fragrance that feels as soft and cozy as a baby's touch. From the first note to the lingering base, the delicate powdery scent spreads subtly, bringing a sense of warmth and comfort.



A mildly acidic formula for sensitive skin

This hand wash is gently formulated with a pH of 5.5 - the optimal level for healthy human skin - to help maintain the skin's natural moisture and oil balance.



Gentle and soft lather

Experience a rich, creamy foam that cleanses thoroughly while keeping your skin feeling hydrated and smooth.



Daily Hand Cream _ Bichon & Poodle

The Daily Hand Cream Bichon & Poodle Set is a two-piece collection designed with a 'Day & Night' concept.

The Bichon hand cream offers light hydration for everyday use, keeping your skin refreshed throughout the day, while the Poodle hand cream provides intensive moisture care for dry or damaged skin, especially in harsh weather conditions. Each cream comes in a convenient 50ml size, making it easy to carry and use anytime, anywhere. You can choose the most suitable formula based on your skin condition or the time of day.

*Scheduled for release in September 2025

Daily Hand Cream_Bichon & Poodle

Type A

Daily Hand Cream_Bichon

A lightweight, non-sticky texture makes this daily moisturizing care easy to use anytime, anywhere.

Enriched with shea butter and tocopherol, it helps keep the skin smooth and hydrated. The soft, lingering floral musk fragrance adds a subtle elegance to your day, making each moment feel a little more special.



Daily Hand Cream_Bichon & Poodle

Type B

Daily Hand Cream_Poodle

Ceramide NP and sodium hyaluronate provide the skin with deep hydration and help maintain long-lasting moisture through their conditioning effects. A refreshing and uplifting fig fragrance gently diffuses, adding a pleasant and invigorating touch to your daily routine.





The My Buddy Perfume Trio

The My Buddy Perfume Trio is a collection of eau de toilette fragrances inspired by the unique personalities of the adorable My Buddy characters - Dong-gu, Song-i, and Nam-gu. Each scent is carefully crafted to match the charm of each character, and specially developed with a light and fresh formula that's perfect for teens and young adults to wear comfortably every day.

*Scheduled for release in September 2025

Scent No.1

01 Dongu's Orchard

TOP NOTES

Peach, Pineapple, Bergamot, Cassis

MIDDLE NOTES

Coconut

BASE NOTES

Vanilla, Musk, Milk



A sweet fragrance that drifts through an orchard filled with Dongu's favorite fruits. In the orchard lovingly tended by Dongu, the refreshing notes of juicy peach and zesty pineapple sparkle with freshness, while soft coconut and warm vanilla gently wrap around them, leaving a sweet, lingering finish. Warm and lovable like Dongu, this fragrance offers a touch of happiness and a hint of sweetness.

Scent No.2

02 Songyi's Garden

TOP NOTES

Mandarin, Orange

MIDDLE NOTES

Peony

BASE NOTES

Musk



A delicate floral scent blooming under the warm sunlight of Songyi's secret garden. In the quiet garden lovingly tended by Songyi, the fresh notes of mandarin and orange spread like golden rays, while soft peony blossoms gently rise, releasing a subtle fragrance that drifts like a gentle breeze. As tender and graceful as Songyi herself, this fragrance offers a sense of calm and comfort-perfect for everyday use.

Scent No.3

03 Namgu's Wardrobe



TOP NOTES

Peach, Pineapple, Bergamot, Cassis

MIDDLE NOTES

Aldehyde, Green Mango, Grapefruit

BASE NOTES

Musk, Sandalwood, Incense

A cool and airy scent drawn from Namgu's wardrobe.

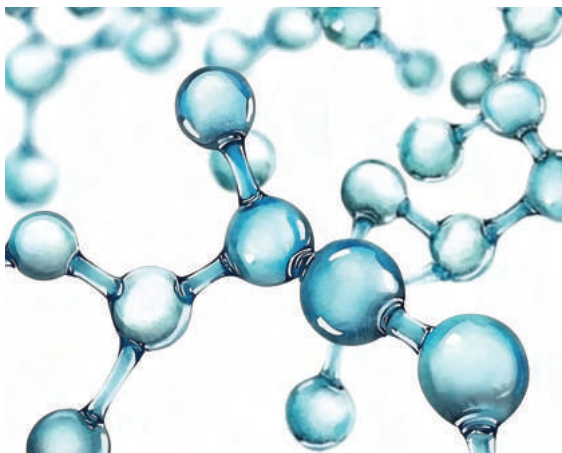
Open the doors to discover a burst of refreshing grapefruit and green mango, sparkling with vibrant energy. Clean aldehydes blend seamlessly with refined sandalwood and warm incense, creating a fresh yet deeply memorable first impression. Chic yet gentle, like Namgu, this fragrance is a perfect match for someone truly special _just like you.

Key Features



Formulated with Plant-Based Fermented Alcohol

By using plant-derived fermented alcohol, this product enhances fragrance longevity while being gentler on the skin compared to regular alcohol. It is suitable for both children and adults with sensitive skin, offering a mild and comfortable experience for everyday use.



Contains Hyaluronic Acid

Infused with hyaluronic acid to help hydrate the skin, this formula provides a comfortable feel and helps prevent dryness even after applying the fragrance.



Contains Aloe Vera Leaf Extract

Enriched with aloe vera leaf extract, known for its soothing and moisturizing properties, this fragrance feels light and refreshing without any heaviness or dryness.

Ordys Brand Introduction

Pleasure Of Ordinary Days

Ordys is an abbreviation of “Pleasure Of Ordinary Days,” symbolizing the joy and delight found in everyday life. As Dailylike’s home fragrance brand, Ordys offers scents that enrich and transform both your space and mood.





Introduction to Ordys Fabric Perfume

Ordys Fabric Perfume is available in two elegant and subtle scents-Hinoki and Fruity Grove-and is made using high-quality fragrance oils from a renowned British company. Designed with user convenience in mind, the product comes in a portable 100mL size, making it easy to use not only on fabrics such as clothing and bedding but also in various spaces like closets and indoor areas. To ensure product safety, it contains natural herbal preservatives made from ingredients commonly used in cosmetics-such as licorice root, coptis, schisandra, and red sage root-and is rated EWG Green. It also uses plant-based ethanol, and recognizing the possibility of skin contact during use, the product has successfully passed skin irritation testing, providing peace of mind for daily use.

Scent No.1

01 Hinoki



Hinoki captures the tranquility of a deep forest and the warmth of sunlight. The harmonious blend of hinoki and bergamot creates a calm, relaxing atmosphere that gently revitalizes your senses.

TOP NOTES

Bergamot, Avocado, Hinoki

MIDDLE NOTES

Sandalwood, Cedarwood, Hinoki

BASE NOTES

Vetiver, Sandalwood, Cedarwood, Musk



Scent No.2

02 Fruity Grove



Fruity Grove evokes the freshness of morning and the romance of night. A lively blend of zesty lemon and elegant jasmine creates a bright yet romantic atmosphere, perfect for lifting the mood at any time of day.

TOP NOTES

Bergamot, Bayleef, Fig, Lemon, Green

MIDDLE NOTES

Jasmin, Rose, Hay

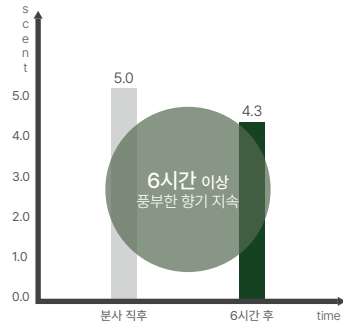
BASE NOTES

Parsley, Cedarwood, Amber, Olibanum, Vetiver, Musk



Key Features

분사 직후 : 5.0 (향이 매우 강함)
6시간 후 : 4.3 (향이 강함)



*평가사항: 10명의 패널 시험 결과, 10회 분사량 적용

- 1) (105±5)°C 오븐에서 4시간 이상 방치하여 시험편에 건조하고 있는 냄새를 모두 탈착 시킨다.
- 2) 환기가 잘 되는 시험실에서 시험편을 약 1시간 정도 방냉시킨다.
- 3) 전처리한 시험편을 수직으로 놓고 30cm 떨어진 지점에서 시험편에 수직으로 10회 분사한다.

Long-lasting Fragrance for Over 6 Hours

Ordys Fabric Perfume offers a rich and lasting scent that lingers for over six hours. With greater longevity than the commonly used Eau de Toilette, it allows you to enjoy the elegant transition of top, middle, and base notes over time.

피부 자극 테스트 완료

시험기관 Katri
시험번호 SBHD24-00002771, SBHD24-00002772



20명 대상 시험, 음성 판정 (홍반, 부종, 구진)

Dermatologically Tested for Skin Safety

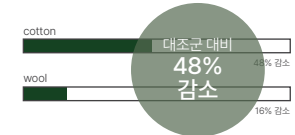
As the product may come into contact with the skin during use, we have ensured its safety by completing dermatological testing through a certified testing institute. You can use it with peace of mind.

정전기 방지 테스트 완료

시험기관 Katri
시험번호 SBHD24-00002779, SBHD24-00002779-1, SBHD24-00002779-2

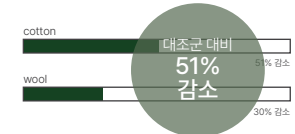
01 Hinoki

면 마찰포 : 대조군 대비 48% 감소
모 마찰포 : 대조군 대비 16% 감소



02 Fruity grove

면 마찰포 : 대조군 대비 51% 감소
모 마찰포 : 대조군 대비 30% 감소



*평가사항: 마찰 대전압 시험 결과, 시험 원단 울라테스ць, 시료 10회 분사 후 정전압 10회 측정하여 결과와 비교

시료1: 처리 원단을 수직으로 평행하게 놓은 뒤 30cm 떨어진 지점에서 시료를 10회 분사함
시료2: 처리 원단을 수직으로 평행하게 놓은 뒤 30cm 떨어진 지점에서 시료를 10회 분사함
시료3: 원단을 시료로 처리하지 않음

Excellent Deodorizing and Anti-Static Effects

Our formula effectively eliminates odor-causing substances such as sweat, while its anti-static properties help reduce static electricity and minimize pilling on fabrics. Enjoy enhanced freshness and comfort in your daily routine.

Thank you

