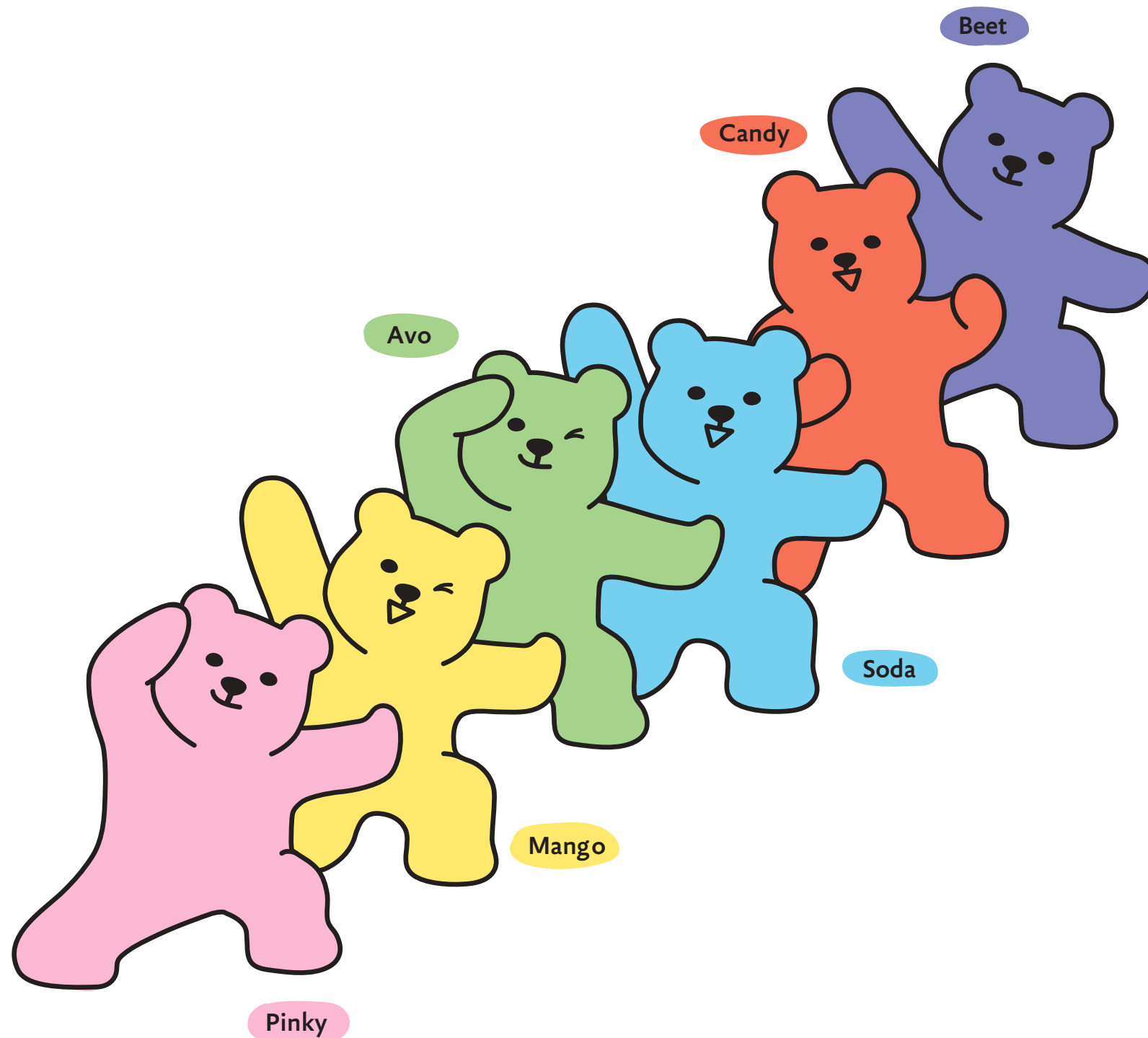


HAPPY JellyBear



 JELLY BEAR



THE JELLY BEAR

six white bears lived in a small, unknown island northeast of Greenland.

On this small island, everything was pure white. The six bears, isolated from the world, wanted to have colors.

They went to a magical castle to ask how they could obtain colors. They were told that if they could bring hope and joy to the people, they would be able to have colors.

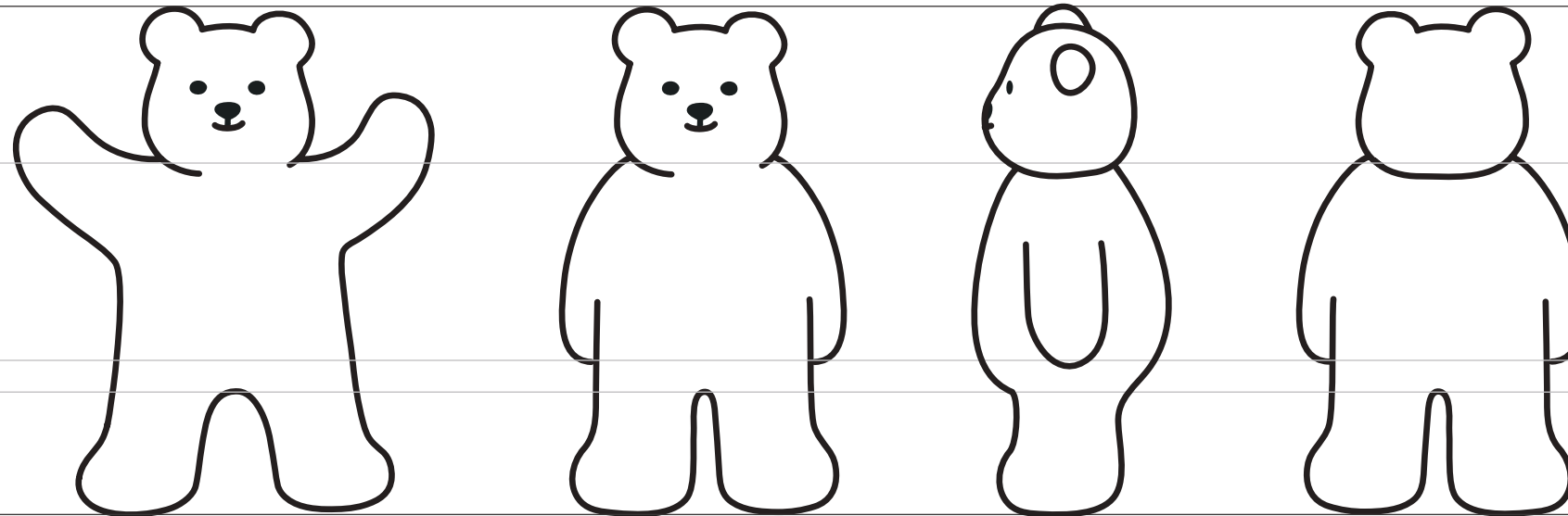
The joyful and positive bears confidently answered that they could, and a mystical jelly appeared.

Each bear ate one mystical jelly and obtained six different colors.

Thus, Candy, Mango, Pinky, Soda, Avo, and Beet were born.

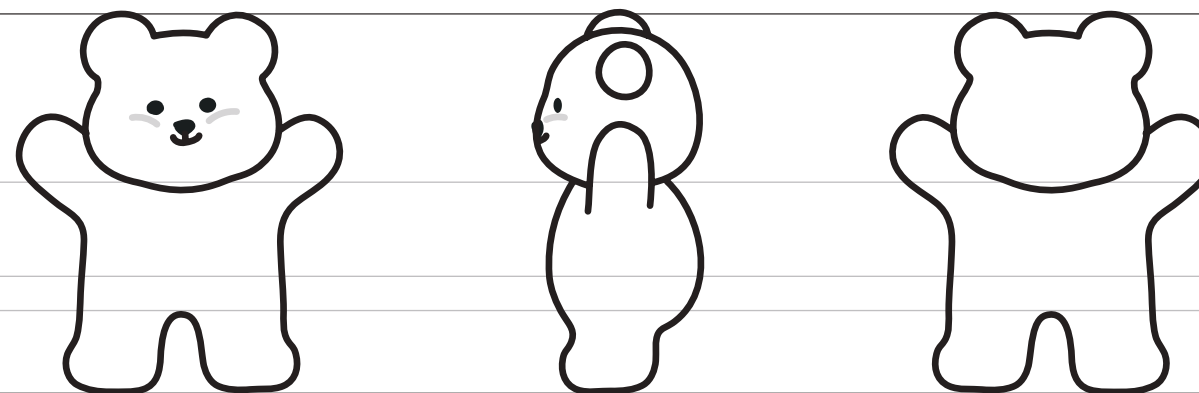
With their new names and colors, they left the small island and began their journey to bring joy to people!

HAVE FUN EVERY DAY



The Jelly Bears are six bears with identical forms. They are distinguished by their colors.

baby



Jelly Bear Babies are shorter and have bigger eyes, nose, and mouth with puffy cheeks.
They are cuter than the basic Jelly Bear form and have been appearing more frequently since 2023.

Candy



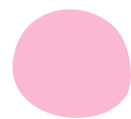
C 0 M 70 Y 70 K 0
#F37053

Mango



C 0 M 7 Y 70 K 0
#FFE56B

Pinky



C 0 M 36 Y 0 K 0
#F7B5D2

Soda



C 50 M 7 Y 4 K 0
#71CFEC

Avo



C 40 M 0 Y 60 K 0
#9FD18B

Beet

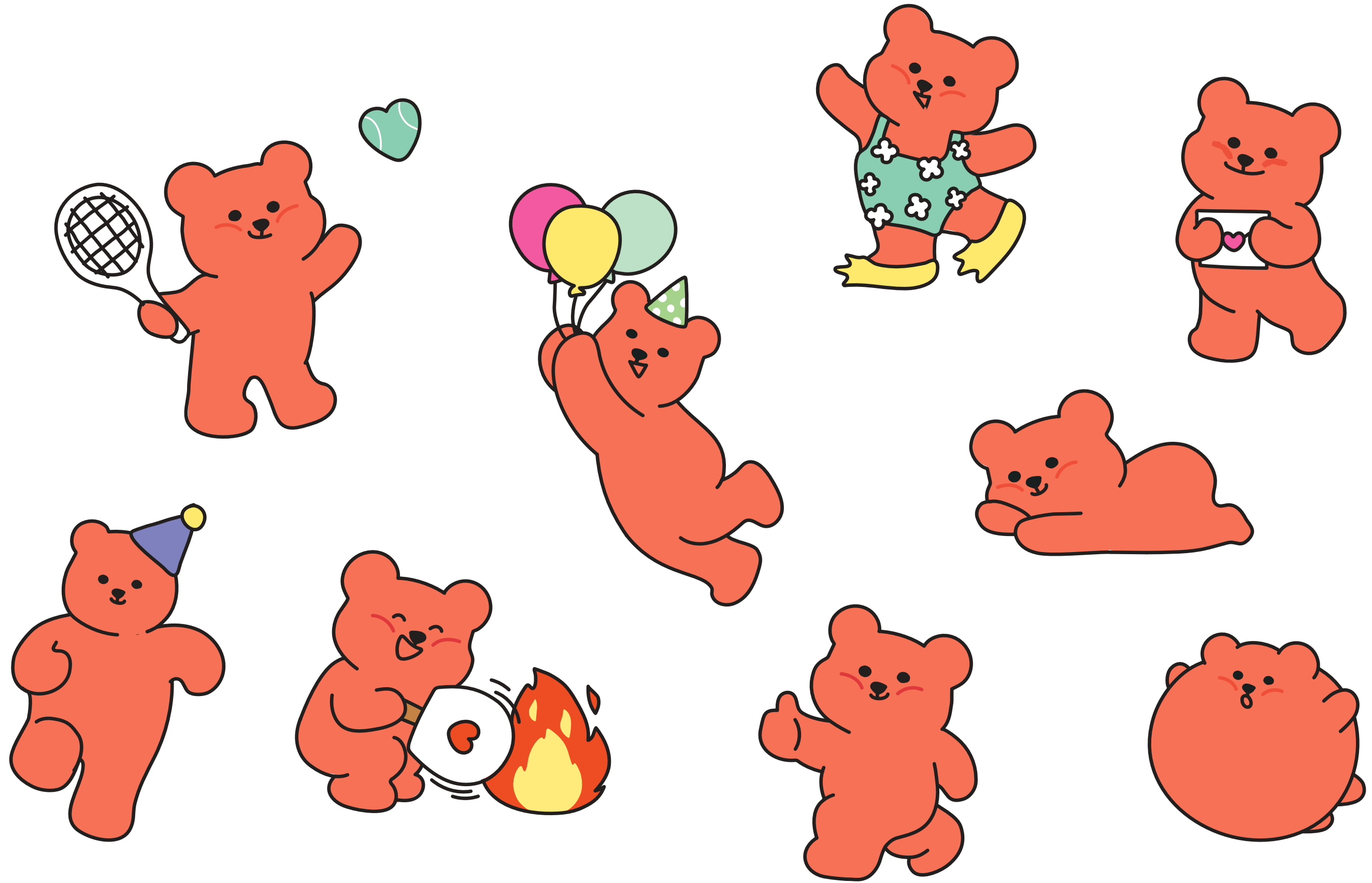


C 55 M 50 Y 62 K 0
#7D7FBD



Candy

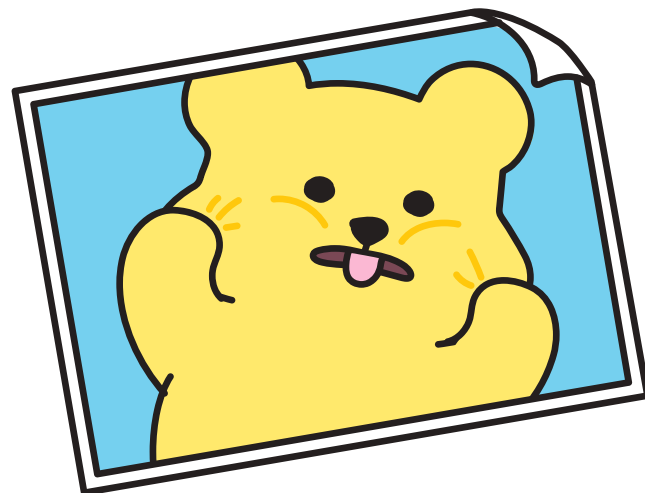
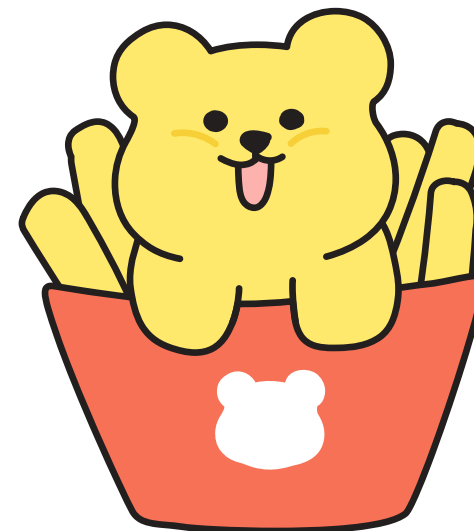
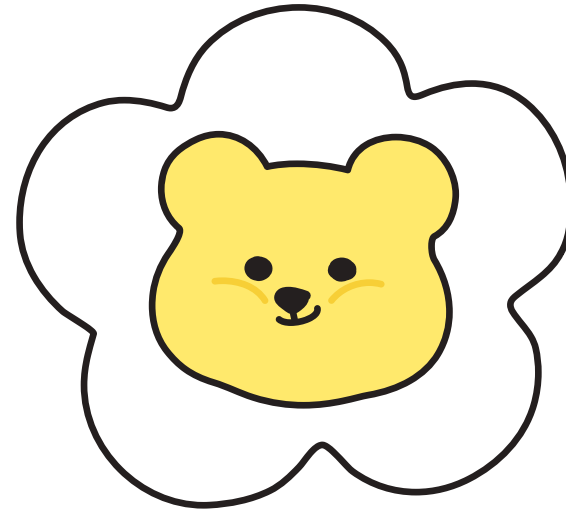
Out of the six Jelly Bears, Candy likes to take the lead. "I am the main character," the bear said.





Mango

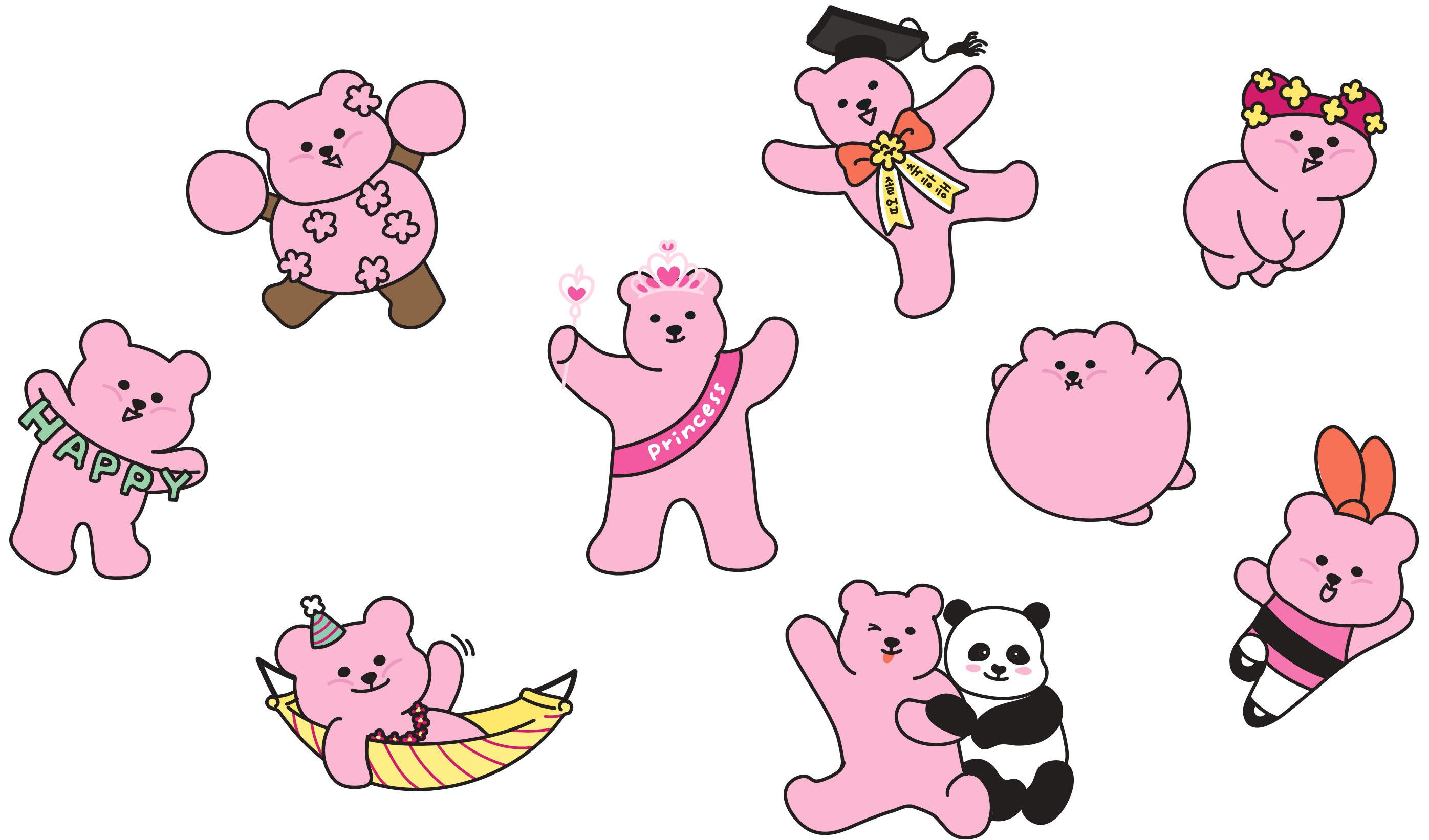
Dancing has been Mango's hobby and specialty. Lately, Mango is into belly dancing...

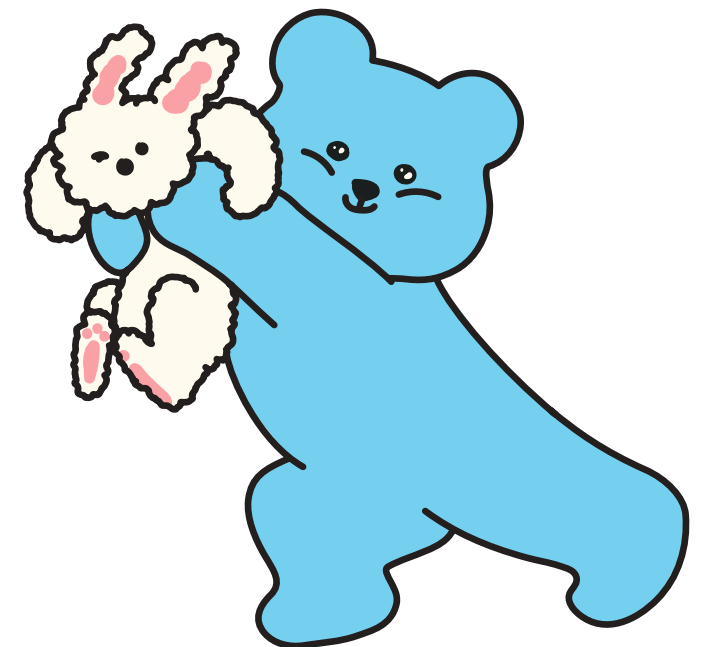
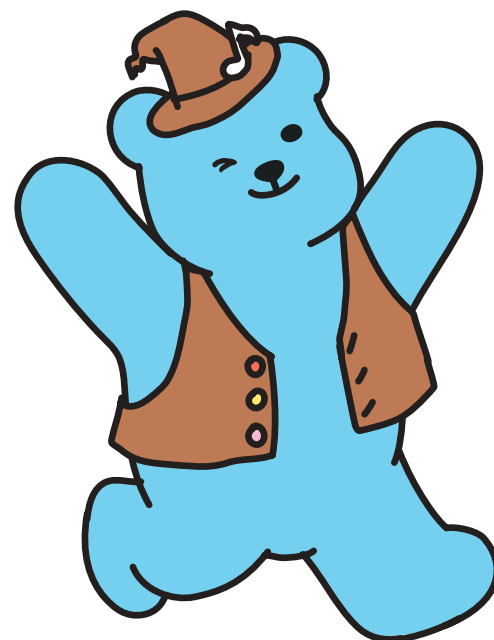
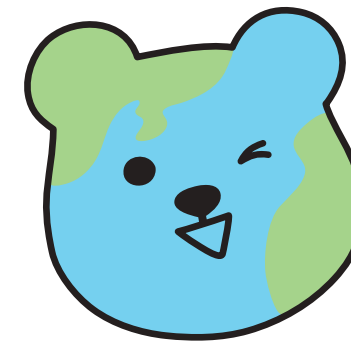
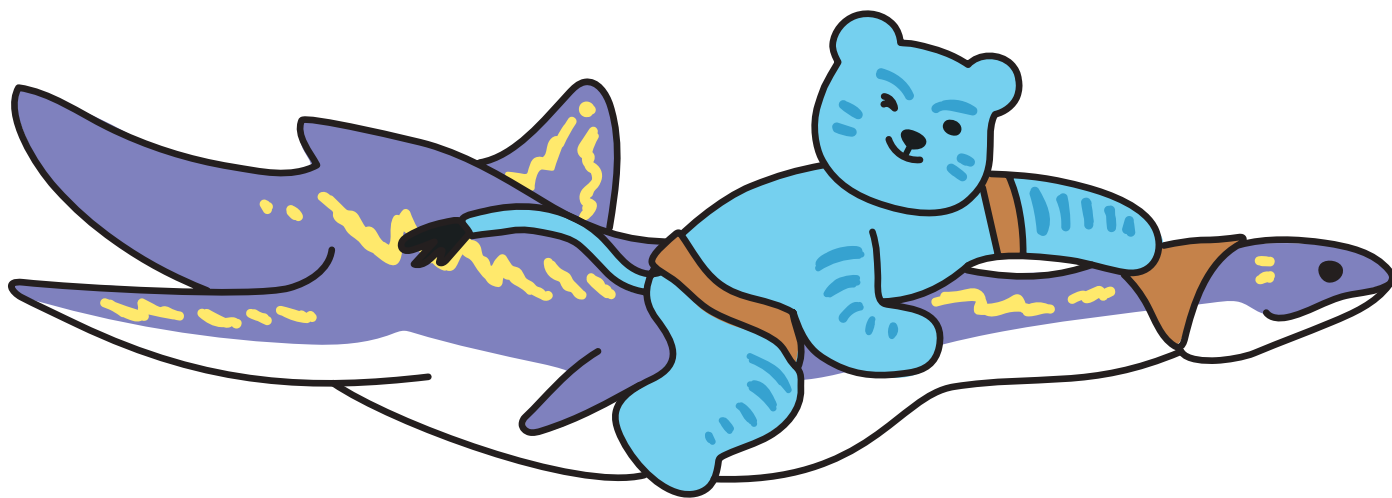


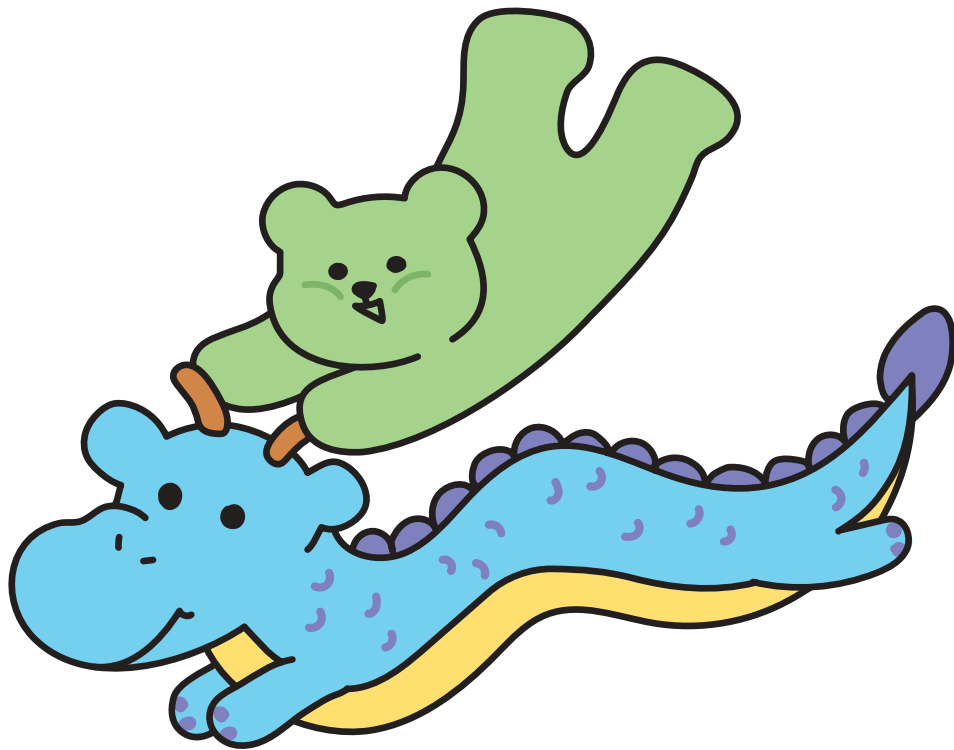


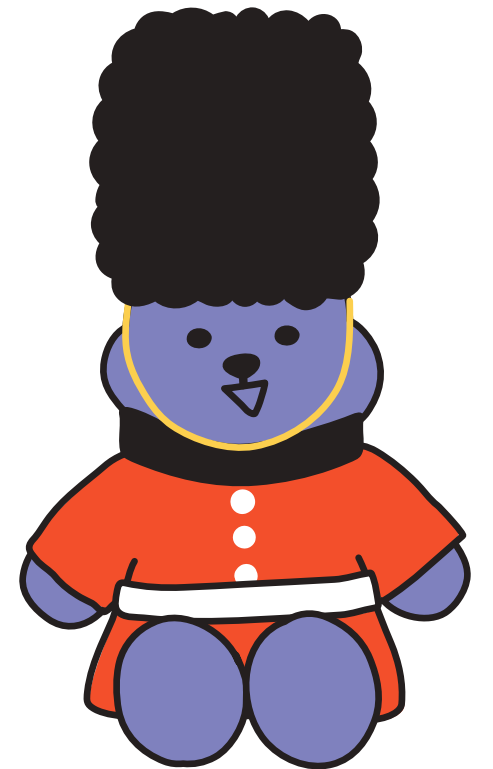
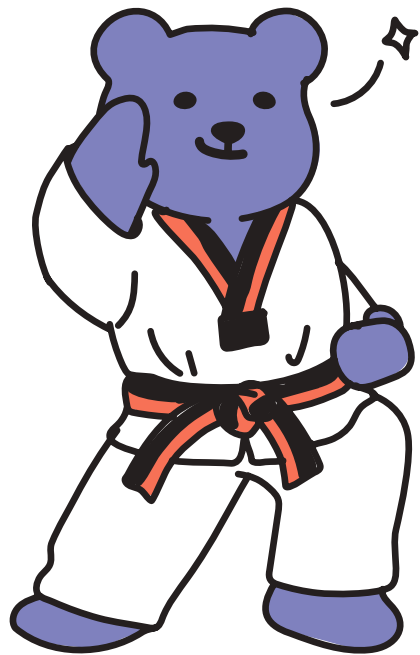
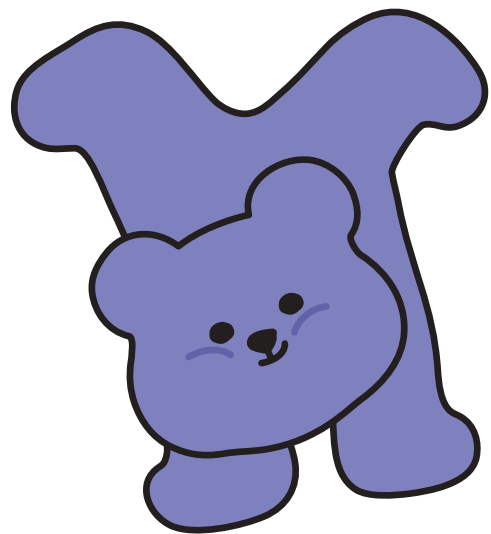
Pinky

A goofy character whose thoughts are hard to guess. Lovable and impossible to dislike.









Product









Happy Birthday Jelly Bear Glass Cup 2P Set

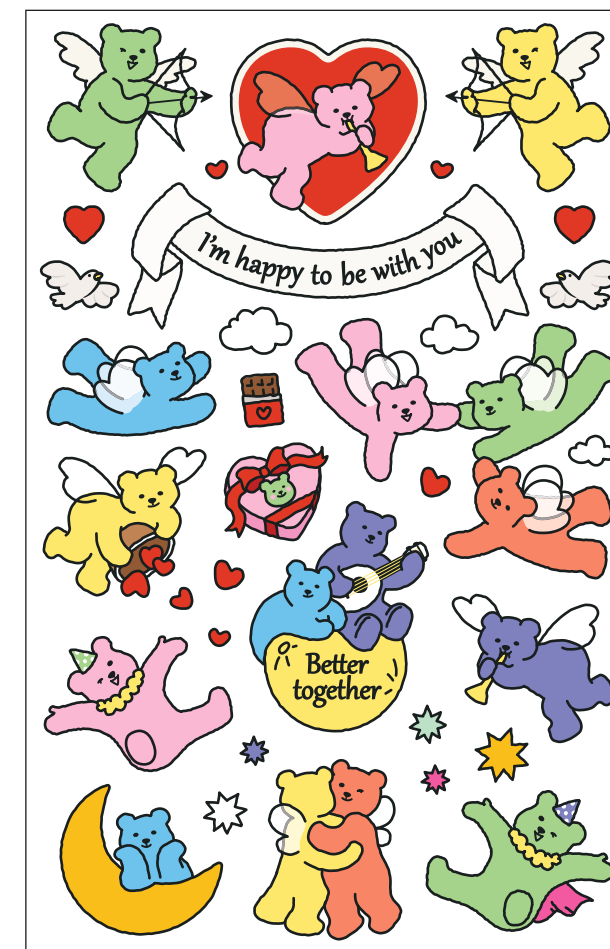




Jelly Bear Mini Glass Cup 4P Set









2023 Jelly Bear Diary





2024 Jelly Bear Diary



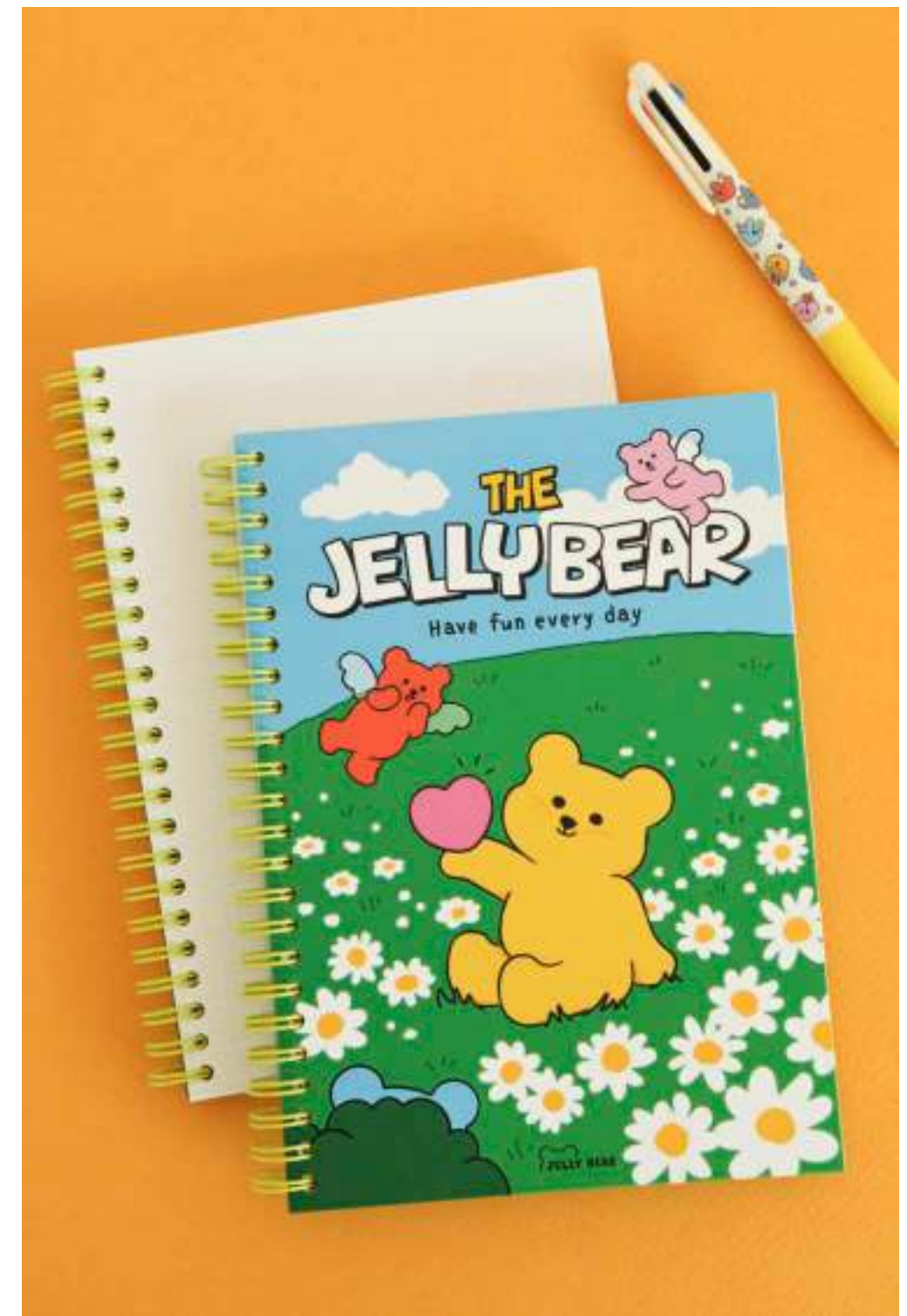


Jelly Bear Doll Keyring





Jelly Bear Kids Band & Twin Ring Notebook



Collaboration



무더운 이 여름엔

바다에 갓-소다 X 젤리베어 리유저블 컵

바다에 갓-소다 1 + 젤리베어 리유저블 컵 1

7,000원



JELLY BEAR



Spring Season

설레나봄 딸기라떼 X 젤리베어 리유저블컵

딸기라떼 1 + 젤리베어 리유저블 컵 1

8,000원

귀여운 젤리베어登場~

싱글한 딸기향 가득!



0% 제로당

딸기요거라떼
STRAWBERRY YOGURT LATTE

5,500원

125 KCAL

딸기라떼는 역시 CGV!

ZERO SUGAR

ZERO SUGAR

ZERO SUGAR

론칭특가
+2,000원 추가시
귀여운 젤리베어
리유저블컵에
담아드려요!

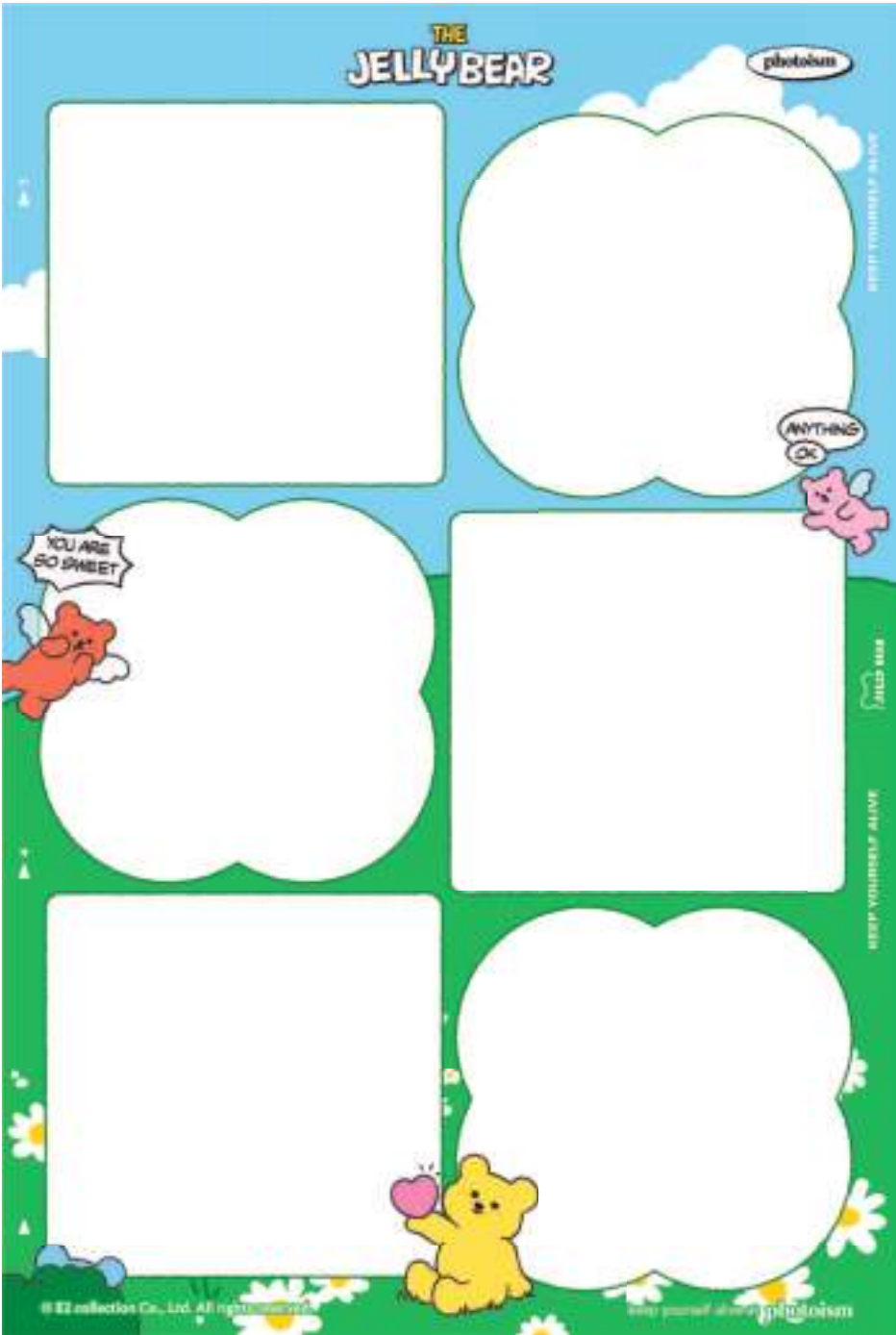
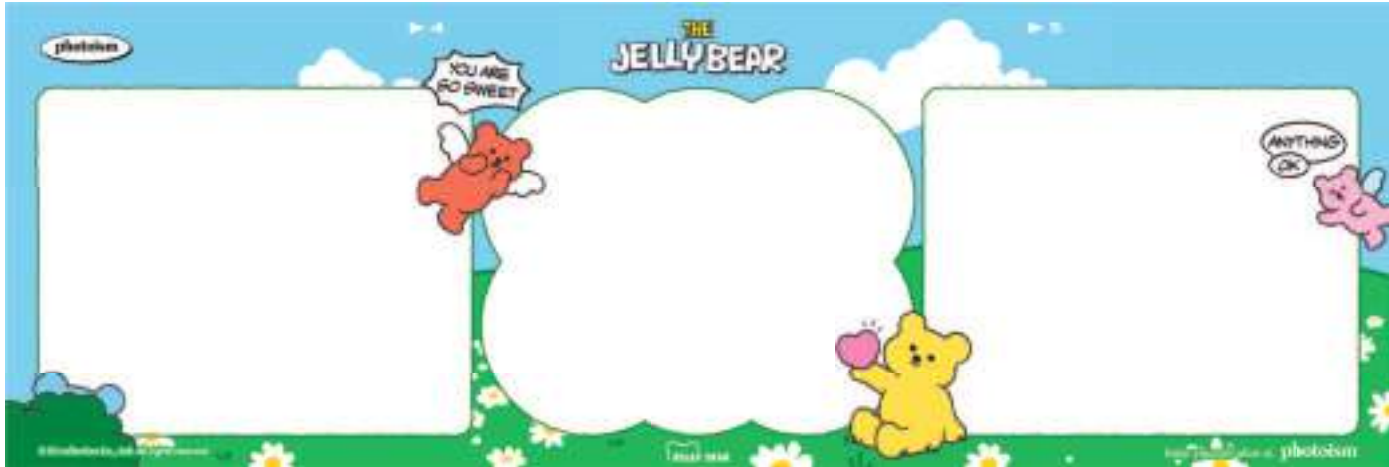
JELLY BEAR CGV











Summer



Universe



Party

happy



Thank

you

