



URBAN PAPA



Product Line Up

Easy laundry Detergent
 Dryer Ball
 Aroma oil

Awesome kitchen Multi cleaner
 Dishwashing detergent
 Dishwashing liquid
 Loofah sponge

Ultra clean Robot vacuum cleaner detergent
 Fresh home Power toilet cleaner
 Deodorizing ball

EASY LAUNDRY



#EM + Danish enzymes

#99.9% solubility

#Zero synthetic surfactants



Easy Laundry Detergent — 80 ea

Ingredients

This product is made with EWG Grade 1 ingredients, prioritizing safety and low irritation. Six complex enzymes powerfully break down various stains for a thorough clean, while Danish high-purity enzymes specialized in starch stains provide strong yet safe washing. Aloe extract gently protects fabrics and minimizes skin irritation. Microbial enzymes from EM rice-bran ferment decompose stubborn dirt and odors in an eco-friendly way.

Certification



Cleaning power test completed



99.9% dissolution test completed



Five hazardous substances not detected (test completed)



How to use

Add the detergent to the washer drum first, then add laundry and start the machine. For hand washing, soak laundry with detergent in water for 30 minutes, then rub and rinse. Recommended: 1 tablet per 16 towels (3 kg).

Best with



→ Dryer Balls (4-pack, white/animal)



→ Aroma Oil (Lemongrass/Lavender)



AWESOME KITCHEN

#Detergent + rinse

#99.9% antibacterial

#99% deodorization

Awesome Kitchen Dishwasher Detergent — 80 ea

Ingredients

Plant-based (corn + coconut oil) surfactants make dishwashing safe. Coconut-oil-based surfactants create rich, soft foam that excels at removing oily residue. Green tea extract adds natural antibacterial and deodorizing effects for lasting freshness. All ingredients are EWG Grade 1, making it safe for baby dishes and the whole family.

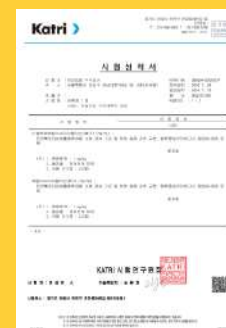
Certification



E. coli
antibacterial
test



Ammonia
deodorization test



Hazardous substances not
detected (test completed)



How to use

Place a tablet in the detergent compartment and start the dishwasher. Recommended use: 1 tablet for up to 6-place settings, 2 tablets for up to 14. If dishes are heavily soiled, adjust the amount. Pre-rinsing improves results.

Best with



→ Multi Cleaner (100 ea)



→ Natural Loofah (4-pack)



Awesome Kitchen Multi Cleaner (Tumbler Cleaner) — 100 ea

Ingredients

Natural acids from fermented brown-rice vinegar help eliminate odors while removing limescale.

Naturally derived surfactants create a soft foam for strong cleaning with minimal irritation.

Oxygen released as the tablet dissolves oxidizes and removes odor-causing substances.

All ingredients are rated EWG Grade 1, so you can safely and easily clean a variety of dishes and kitchenware.

Certification



E. coli antibacterial test



Ammonia deodorization test



Hazardous substances not detected (test completed)

How to use

Fill the item with hot water and drop in one tablet. (1 ea per 400 ml of hot water)

Leave the lid open for 10–30 minutes. (You can add it before bed and wash in the morning.)

Rinse under running water or lightly scrub with a natural loofah.

To remove abrasive residues, add a tablet to boiling water, wait 10–30 minutes, then wash.

Best with



→ Dishwasher Detergent (80 ea)



→ Natural Loofah (4-pack)

AWESOME KITCHEN

#99.9% antibacterial

#Abrasive removal

#Cleans coffee pot



ULTRA CLEAN

#99% deodorization

#Eliminates musty mop odor

#Internal pipe cleaning

Ultra Clean Robot Vacuum Cleaner — 100 ea

Ingredients

Removes heavy grime and scale inside robot vacuums cleanly without damaging the device, Leaves no residue after cleaning for a neat, safe internal clean.

When cleaning floors, a thin protective layer forms after use to prevent re-soiling.

a convenient cleaner that handles internal maintenance and cleaning performance in one step.

Certification



Ammonia
deodorization test



Hazardous substances not
detected (test completed)

How to use

Recommended dosage: 1 ea for 300–500 ml / 2 ea for 500–1,000 ml / 3 ea for 1,000–1,500 ml / 4 ea for 1,500–2,000 ml / 5 ea for over 2,000 ml

Fill the station (or water tank) with water, add the tablet,
and wait about 5 minutes until fully dissolved. Turn on the power and run the robot vacuum.

Best with



→ Multi Cleaner (100 ea)



→ Natural Loofah (4-pack)

FRESH HOME

#Dehumidifier certified

#Deodorizer certified

#Removes new-home VOCs



Fresh Home Deodorizing Balls 200 g

Ingredients

Kiln-fired from natural materials for high strength and low dust, making it convenient to use. The main ingredient, natural zeolite, has excellent odor adsorption and helps regulate moisture in the air and is effective for deodorizing and removing humidity. It also adsorbs substances beyond gases and moisture, helping mitigate new-home VOC issues.

Certification



Ammonia deodorization test



Restricted substances not detected



Dehumidifier certification

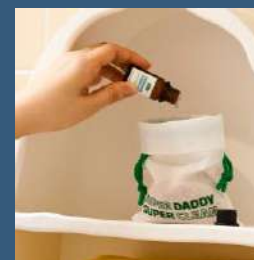


Deodorizer certification

How to use

What's included: Deodorizing Balls 200 g, pouch
Place all deodorizing balls from the zipper bag into the pouch and set it where needed.
Add a few drops of aroma oil to the deodorizing balls to deodorize and lightly scent your space.

Best with



→ Aroma Oil (Lemongrass/Lavender)

ULTRA CLEAN

#Sheet-type cleaner

#Highly concentrated toilet cleaner

#Fresh lime scent

#Anti-re-soiling coating



Ultra Clean Power Toilet Cleaner — 12 sheets

Ingredients

A lime-scented, sheet-type toilet cleaner that dissolves the moment it touches water, Rich foam and a concentrated formula make it easy to remove stubborn grime and stains. A coating effect helps prevent re-soiling, keeping your toilet clean.

Certification



Ammonia
deodorization
test



Certified as a safe
household
chemical product



high-risk
substances
Non-detection
certification



Cruelty-free & Vegan
certified

How to use

Tear off as many sheets as needed, drop into the toilet, and wait until fully dissolved (up to 30 seconds).

For extra foam, spray with the shower head.

Stir with the toilet brush, lightly scrub, then flush.

Best with



→ Deodorizing Balls 200 g



→ Aroma Oil (Lemongrass/Lavender)



AWESOME KITCHEN

#Fruit & vegetable wash

#Natural surfactants

#Bare-hand dishwashing

#Elephant pump

Awesome Kitchen Dishwashing Liquid — 500 ml

Ingredients

Made with natural coconut oil surfactants, this product safely cleans a wide range of cookware, including baby tableware.

It is highly effective at removing grease and food residues.

With added glycerin, it leaves hands soft without dryness after washing.

Finishes with a refreshing, naturally derived green tea scent.

Certification



Hazardous substances
not detected (test
completed)

How to use

Lather the recommended amount for dishwashing and rinse thoroughly with clean water.

Made with trusted ingredients—safe for washing fruits and vegetables, as well as baby bottles and kids' tableware.

Best with



→ Natural Loofah
(4-pack)



→ Multi Cleaner (100
tabs)

ULTRA CLEAN

#100% plant-based

#Zero plastic

#Egyptian loofah



Awesome Kitchen Eco-friendly Natural Loofah (Small/Large)

Ingredients

Made from 100% natural loofah, boiled at 100°C and thoroughly cleaned.

Contains no synthetic chemicals or microplastics.

Its mesh fiber dries well with good airflow, staying hygienic and odor-free even in hot summers.

Made from loofah grown in Egypt, dried to retain its natural shape.

Works up a rich lather with any detergent, helping you use less.

Option



Small Loofah
(4-pack)

Large Loofah
(3-pack)

How to use

Soak thoroughly in water before use.

The coarse texture of natural loofah swells with water, becoming supple and soft.

After use, hang in a well-ventilated place to dry.

Best with



→ Dish Soap 500 ml



→ Multi Cleaner (100 ea)