



Key Concept: Instead of 60-80% Purified Water, our formula starts with 65.8% Plant Extracts.

## **Key Benefits:**

Delivers deep, lasting hydration to resolve inner dryness.

Rebuilds and reinforces the skin's moisture barrier.

Soothes and calms stressed, dehydrated skin.

Lightweight gel-cream texture, perfect for all skin types.

#### Hero Ingredients:

PhytoMucin Complex: Our proprietary complex of Okra, Lotus Root, and Yam Root that generates the "moisture reservoir" deep within the skin.

Maple Leaf & Sprout Complex: A key part of our plant-based formula that provides antioxidants and reinforces skin structure. Hyaluronic Acid & Ceramides: Work together to seal the outer barrier, lock in moisture, and prevent evaporation.

7 Peptides: Help improve skin elasticity and firmness.

Volume: 70g / 2.36 oz.

## Logistics Information:

HS Code: 3304.99

Packing: 50 units / 1 Carton

# **Global Compliance:**

MOCRA (U.S.A): Completed PMDA (Japan): Completed HSA (Singapore): Completed CPP (Vietnam): Completed CPNP (E.U.): In Progress



MOISTURE GEL CREAM

70g e 236 oz



BORN TO GROW

The starting point of Soft Aging<sup>™</sup> for your hair. Infused with a patented complex of 18 Korean herbs, this scalp-first shampoo creates a perfectly hydrated and calm environment, laying the foundation for hair that is resilient and effortlessly soft to the touch.



#### Key Benefits:

Fosters a healthy, hydrated scalp environment, the foundation for resilient hair.

Deeply nourishes hair roots with its patented herbal complex.

Gently cleanses with a pH 5.5 mildly acidic, SLS-free formula.

Calms the senses with a natural cedarwood scent.

#### Hero Ingredients:

18 Korean Herbal Complex: A patented blend of traditional herbs to deeply nourish the scalp and hair roots.

Panthenol: Converts to Vitamin B5 on the skin, providing deep moisture to the scalp and hair.

Salicylic Acid: Gently exfoliates the scalp, helping to keep pores clean and clear.

Menthol: Provides a refreshing, cooling sensation to soothe and invigorate the scalp.

Volume: 500ml / 16.9 fl. oz.

#### Logistics Information:

HS Code: 3305.10

Packing: 40 units / 1 Carton

## Global Compliance:

FDA (U.S.): Registered

PMDA (Japan): Registered HSA (Singapore): Registered CPP (Vietnam): Completed

CPNP (E.U.): In Progress





## Key Benefits:

Instantly delivers silky softness and shine to damaged hair in just 7 seconds.

Targets both scalp and hair with a deep, nourishing treatment.

Unique water-to-cream formula provides a gentle warmth for better absorption.

Enriched with keratin and silk proteins to fortify every strand.

### Hero Ingredients:

15 Korean Herbal Complex™: A patented blend of herbs designed for intensive hair and scalp recovery.

Keratin & Silk Proteins: Fortify damaged hair cuticles and restore natural shine.

Panthenol, Salicylic Acid, Menthol: A trio of active ingredients that work in synergy to moisturize, clarify, and refresh the scalp.

Bird's Nest Extract: Provides concentrated nutrients for deep softness.

Volume: 250ml / 8.45 fl. oz.

### **Global Compliance:**

FDA (U.S.): Registered

PMDA (Japan): Registered HSA (Singapore): Registered CPP (Vietnam): Completed CPNP (E.U.): In Progress

## Logistics Information:

HS Code: 3305.90

Packing: 40 units / 1 Carton





## Key Benefits:

Triple Care: Relieves dry mouth, reduces bad breath, and supports gum health.

Formulated with naturally derived surfactants for an ultra-gentle clean.

Vegan moisturizing base hydrates the oral cavity.

Contains Hydroxyapatite to help restore tooth enamel.

#### Hero Ingredients:

Fluoride (1,000 ppm): A key active ingredient that helps prevent cavities and strengthen tooth enamel.

Allantoin (Alcloxa): A gentle, soothing agent that helps protect the gums.

13 Plant-Based Extracts: A blend including Ginseng, Centella, and Peppermint

for comprehensive oral care.

Formula: Certified Vegan

Volume: 120g / 4.23 oz.

Logistics Information:

HS Code: 3306.10

Packing: 100 units / 1 Carton

## **Global Compliance:**

MOCRA (U.S.A): Completed PMDA (Japan): Completed CPNP (E.U.): In Progress



