

A close-up portrait of a woman with dark, wavy hair and her eyes closed. A single pink rose petal is resting on her right cheek. The background is a soft, out-of-focus grey.

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## Daily Healing, Powered by Nature.

In a world of constant stress, QFORET offers a moment of reset.

We are a premium healing care brand dedicated to soothing  
your skin and mind with highly effective,  
plant-based solutions derived from nature.

# Our Foundation: From Biotech Lab to Your Daily Ritual

## QGENETICS & QFORET: One Root, Two Pillars

QFORET is the premium daily care brand from QGENETICS, a biotech R&D powerhouse founded by professors from Kyung Hee University's renowned College of Korean Medicine.

While QGENETICS develops innovative new drugs, such as bone fracture treatments using traditional Korean herbs and life science, QFORET was born from a simple question: "Why not apply this powerful healing science to daily life?".

Our founder's vision is to become the "Johnson & Johnson of Korea" by mastering both treatment and daily care to elevate the quality of life. Our science is proven by our patents and active new drug development pipeline.

### Patents

1. Composition for preventing hair loss and promoting hair growth comprising a herbal medicine complex extract(Hair Care)
2. Compositions for Enhancing Proliferation and Differentiation of Stem Cell(Skin care)
3. Skin care compositions and method for manufacturing the same (Skin Care)
4. Pharmaceutical compositions for prevention or treatment of oral mucositis induced by 5-fluorouracil comprising an extract of *Salviae Miltiorrhizae Radix* (Oral Care)

### New Drugs

QG3030 | for Osteoporosis  
Current Stage: In Clinical Trials  
QG3333 | for Obesity  
Current Stage: Pre-clinical Stage



# Beyond Glow.

The Solution to Inner Dryness.

**Soft Aging™** begins here

The global pursuit of a superficial glow has left skin chronically dehydrated.

QFORET introduces **Soft Aging™** — a new philosophy to restore deep, lasting hydration from within.



# Soft Aging™: Re-Harmonizing the Skin

We are leading the new era.

**Soft Aging™ is not anti-aging; it's re-harmonizing.**

It's a return to the skin's purest state:  
untouched by stress and environmental damage,  
like the skin of early childhood.

The goal isn't a fleeting glow,  
but a lasting feeling of calm and comfort.

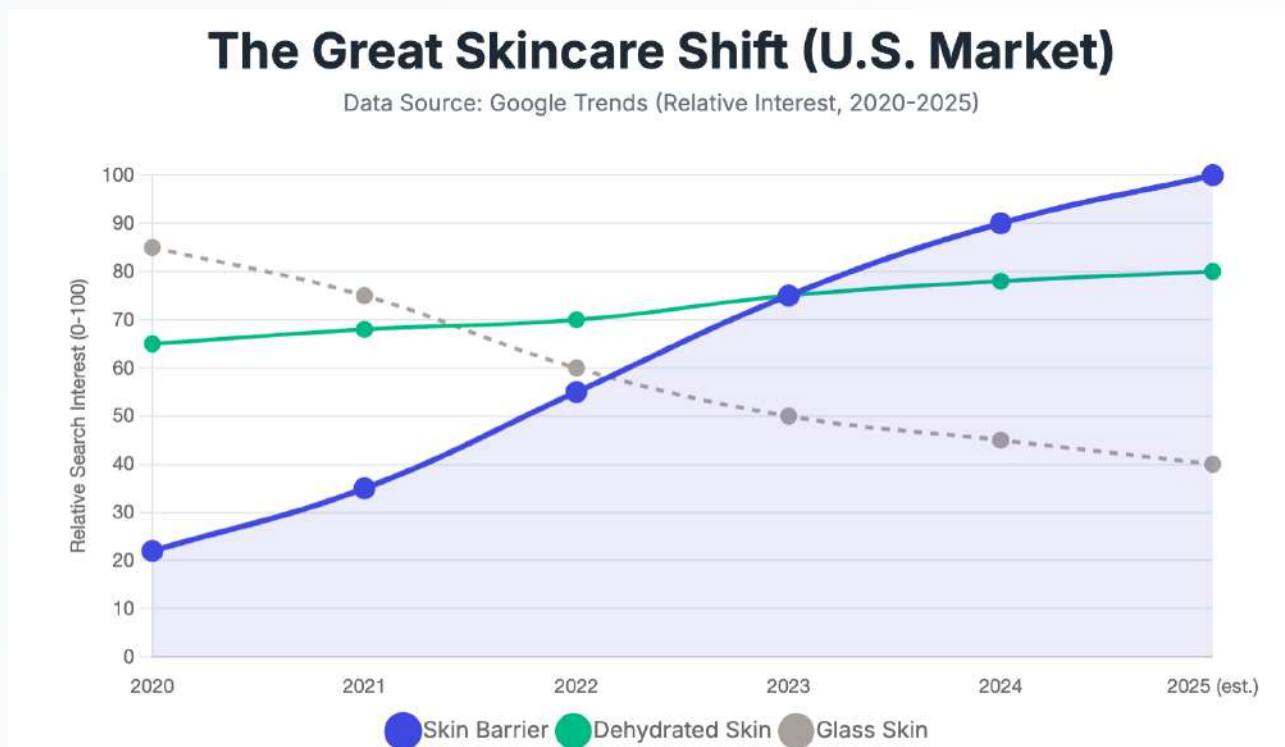




# From "Glass Skin" to "Compromised Barriers."

While the industry was chasing 'Glass Skin',  
consumers started searching for a real solution.

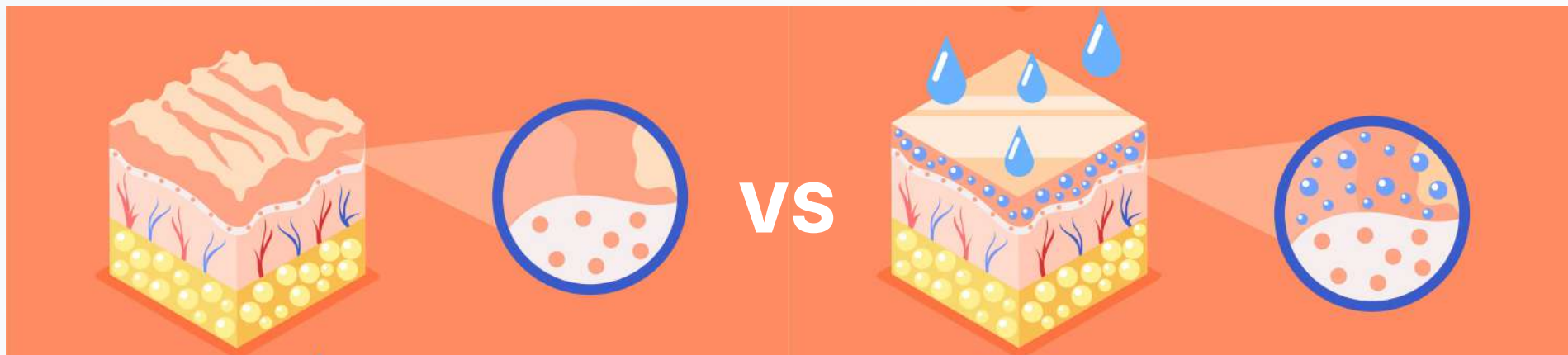
The data shows a clear pivot from a temporary look to a fundamental need: barrier repair and deep hydration.



# The True Cost of the Glow: The Inner Dryness Epidemic.

The pursuit of 'Glass Skin' came at a cost.

The aggressive exfoliation and harsh ingredients required for a temporary glow have created the #1 hidden concern:  
***a compromised barrier and chronic inner dryness.***



# PhytoMucin Complex : Nature's Answer to Inner Dryness.



OKRA



LOTUS ROOT



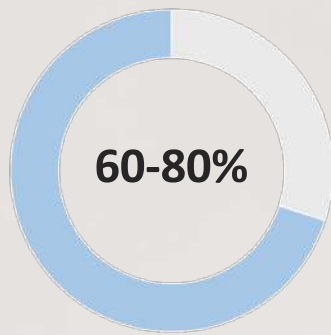
YAM ROOT

This is not just another hydrating ingredient. Our proprietary complex is engineered to solve inner dryness at its source. We took the wisdom of using plant mucin for deep hydration—a practice rooted in Korean tradition—and perfected it with biotechnology to rebuild the skin's **"moisture reservoir."**



# Not Diluted. Concentrated.

Purified Water

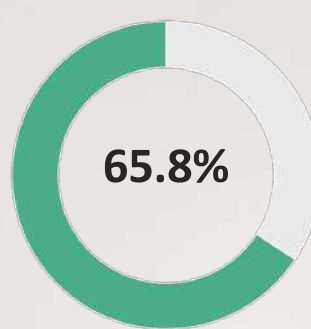


## Competitors

### Most moisturizers begin with water

- 60–80% Purified Water
- Diluted formula
- Only small amounts of actives

Plant Extracts



## QFORET

### We start with nature


- 65.8% Plant Extracts**(37% Okra + 28.8% Maple Leaf)
- PhytoMucin** – Plant-based alternative to snail mucin
- 7 Peptides + Ceramides** – Barrier & elasticity support
- Dermatologist Tested** – Gentle for sensitive skin

Where others dilute with water, QFORET concentrates nature.  
Deep hydration, barrier repair, and visible results.

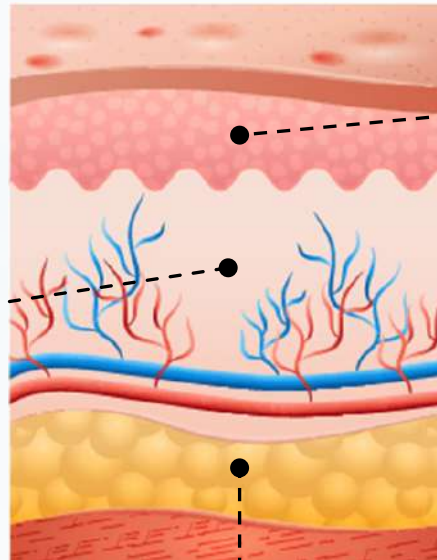




# The Scientific Matrix: Engineered for a Perfect Barrier.

 We know that deep hydration is useless if it isn't protected. That's why we built a scientific matrix around our PhytoMucin Complex™ to lock in moisture and fundamentally strengthen the skin barrier.

**Sprout Complex & 7 Peptides (Reinforce Structure):**  
Reinforce the skin's structural integrity and elasticity.



**Ceramide & Hyaluronic Acid (Lock & Defend):**  
Seal the outer barrier and lock in moisture to prevent evaporation.

**PhytoMucin Complex™ (Generate Moisture):** Creates the "moisture reservoir" deep within the skin.

# Our Philosophy: Elegant Efficiency.



our skincare routine should be a joy, not a chore.  
We believe a complicated routine is a sign of an unfocused brand,  
not ineffective products.

Our vision is a complete, harmonious ritual built on a few perfected essentials.  
We started with the most critical step: the Born to Glow Moisture Gel Cream,  
a multi-action formula engineered to deliver the results of  
multiple products in one.

Every new product we launch will follow this same principle.  
We don't sell steps; we deliver solutions.



# They Finally Found the Solution

Our focus on solving inner dryness resonates deeply.

High ratings and 'Amazon's Choice' prove that customers are finding the lasting comfort and deep hydration they've been searching for.



Martini

★★★★★ **Silky Smooth!**

Reviewed in the United States on August 14, 2025

**Verified Purchase**

Natural ingredients and no fragrance. I was not sure about this at first but after using it my face is so much more hydrated. I usually don't care for creams that leave a film on your face cause after a while your skin just feels dry again. This one did not do that. My face felt hydrated most of the day. So now my face feels softer and I can smile without worrying about those smile lines. Lol The cream is effective and I like it a lot.



Allison Toth

★★★★★ **BEST moisturizer!**

Reviewed in the United States on December 10, 2024

**Verified Purchase**

Glass skin is all the rage right now and I've been trying so many moisturizers on top of being very diligent with my skincare. I have some others I like but I decided for the price since it was a prime day deal I would try this moisturizer out. Oh my god, best decision I've ever made. My face is moisturized all evening and into the morning. I notoriously have patchy skin around my eyebrows (mainly after shaping them or when the weather is colder) and this kicks the flaking out after just one use. My skin has never felt so hydrated and it looks so glowy and healthy. I have very acne prone skin along with rosacea and this is one of the very few moisturizers that has NOT broken me out! This is now going to be on subscribe and save. I can't ever run out!!!! If you're on the fence please try it I promise you won't regret, even my oily skin girlies!

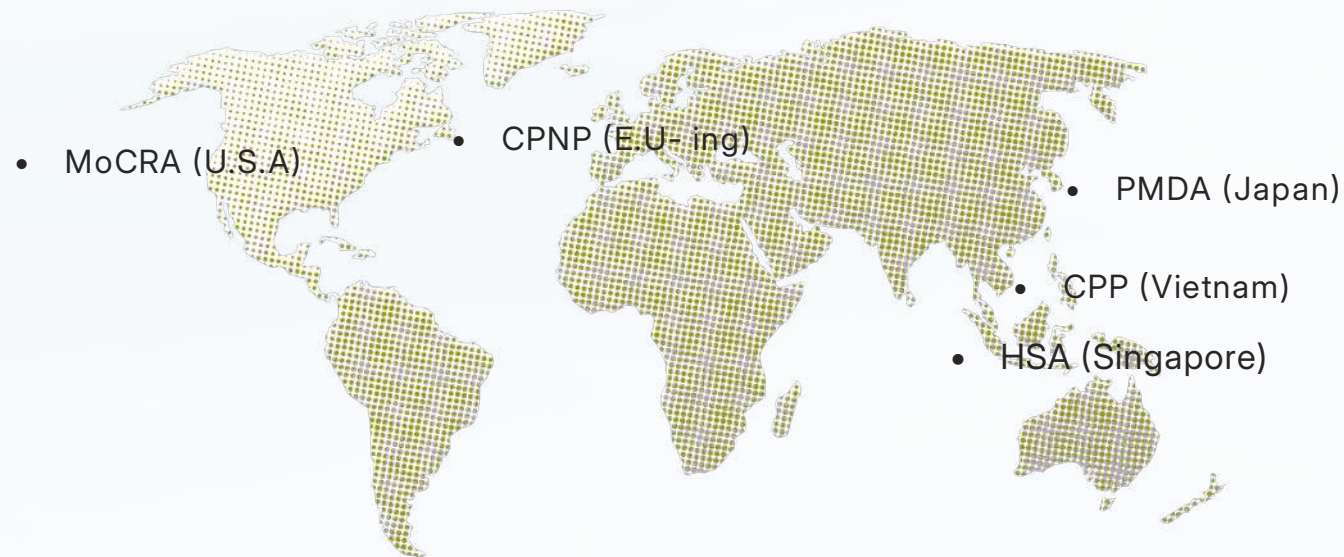
# Ready for Your Shelves. Today.



We built QFORET for global scale from day one.

Our operations and compliance are not a future goal; they are a current reality.

## Compliance





# Own the "Inner Dryness" Category.

The market is saturated with "glow" products.

Partner with us to capture the massive, underserved market of consumers seeking a real, science-backed solution to chronic skin dehydration.



# The Feeling of True Hydration Sells Itself.



When skin is finally free from inner dryness,  
it feels safe and comfortable.  
That feeling is addictive. It builds trust, fierce loyalty,  
and guaranteed repeat business.



# QFORET. Return to Comfort.



Stop selling a temporary look.

Start offering a permanent solution.

Let's give your customers the deep, lasting hydration they've been searching for.

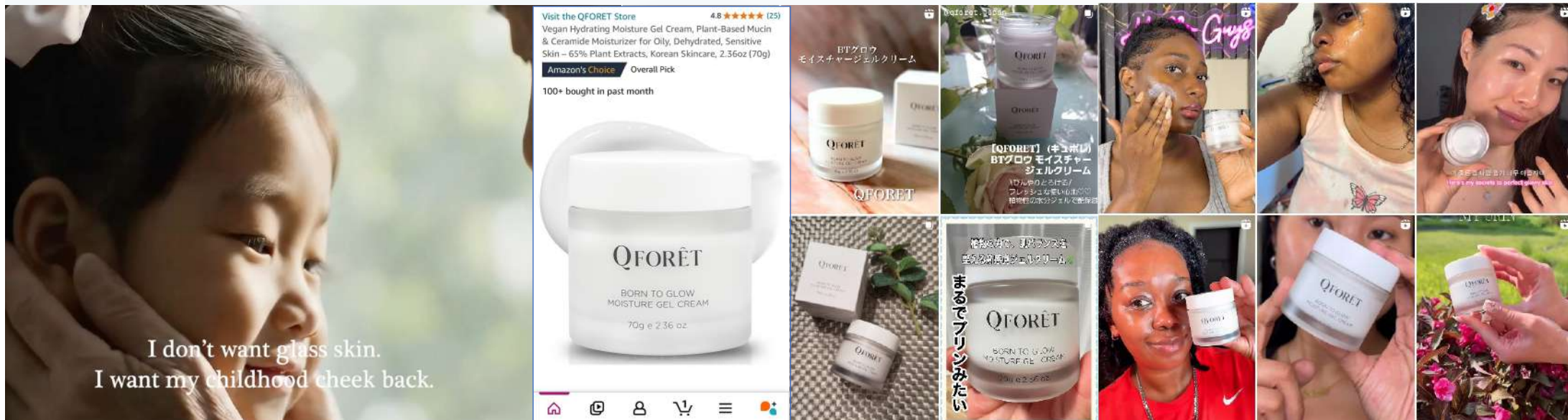


# Marketing Soft Aging™: How We Build a Movement

We don't just advertise a product; we communicate a new philosophy.

Our marketing builds a deep connection with consumers tired of irritation, resonating with a message of "returning to comfort."

The proof is in the results: authentic reviews and high ratings show that the market is embracing the Soft Aging™ movement.





# The Soft Aging™ Ecosystem: Beyond the Face

The philosophy of 'Soft Aging' doesn't stop at the face. Our solution for inner dryness extends to a **holistic wellness** approach, addressing the delicate **moisture barriers of the scalp and oral mucosa**. This isn't just a product line; it's the complete vision of QFORET, delivering comfort to your customer's entire life.



# Born to Grow Shampoo

**Like a forest, it gently wraps your day**

The scent of cedarwood weaves through the lather,  
and the moment the red-hued formula touches your scalp,  
you begin to grow again.

Quietly. Deeply.

Just like the forest does.

- 🌿 Deep red formula colored by natural gardenia extract
- 🌿 Contains 18 patented Korean herbal complex ingredients
- 🌿 Dual-function: scalp care + hair loss symptom relief
- 🌿 pH 5.5 mildly acidic & SLS-free gentle cleansing
- 🌿 Cedarwood scent with aromatherapy benefits
- 🌿 Certified for anti-hair loss by Korea MFDS,  
FDA(U.S), PMDA (Japan) / HSA (Singapore) registration completed



- 🌿 Water-to-cream: transforms into a thin cream with heat when mixed with water
  - 🌿 Contains 15 patented Korean herbal complex ingredients
  - 🌿 Just 7 seconds for deep softness & shine — intensive care for damaged hair
  - 🌿 Designed for both hair and scalp recovery — dual-use treatment
  - 🌿 Enriched with bird's nest extract, keratin & silk proteins
  - 🌿 Certified for hair loss symptom relief by Korea MFDS
- FDA OTC (U.S) / PMDA (Japan) / HSA (Singapore) registered



## Born to Grow Treatment

Like morning dew in the forest-  
7 seconds of melting softness.

The moment it meets water, it transforms into a silky cream.  
A gentle warmth spreads through your fingertips,  
as the nourishment of 15 herbs sinks into every strand.  
That's how your day begins-with 7 seconds of quiet, healing softness.



## Top reviews from the United States



Vladimir Simic

★★★★★ **The shampoo I love**

Reviewed in the United States on August 14, 2025

"I'm Vladimir Simić, a hair stylist from Los Angeles with 20 years of experience in the hair care and styling industry. After using the treatment and shampoo, the scalp feels completely clean, while the shampoo gives the hair incredible shine and volume

Helpful

Report

@Vladmirsimic1

Vladimir Simic, Celebrity Hair Stylist for Hollywood's Biggest Red Carpet Events.



# Sharon Toothpaste

As fresh and clear as a forest at dawn.

A burst of cool peppermint fills your mouth,  
and the power of herbs gently soothes  
the dryness left from the night.

The foam is rich, the freshness lingers-  
and your day begins  
as clean and clear as the forest itself.



- 🌿 Triple care: relieves dry mouth, reduces bad breath, and supports gum health
- 🌿 Formulated with naturally derived surfactants — ultra-gentle on the mouth
- 🌿 Infused with 13 plant-based ingredients  
(Ginseng, Centella, Peppermint, Mastic, Myrrh, Green Tea, Licorice, etc.)
- 🌿 Contains Hydroxyapatite to help restore tooth enamel
- 🌿 Vegan moisturizing base to hydrate the oral cavity
- 🌿 Certified vegan / Contains fluoride (1,000 ppm)

# QFORET: The Future of Biotech Beauty. Let's Connect.

## Thank You.

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