

BEAUTY ABIDE “VITA-COLLAGEN”



What is **Clean & Healthy Skin** intended
by 'BEAUTY ABIDE' ?

Balanced Condition of

Moisture(7Hyaluronic Acids) + **Nutrition**(9Vitamins
Complex) + **Elasticity**(Triple Collagen) in
skin barrier

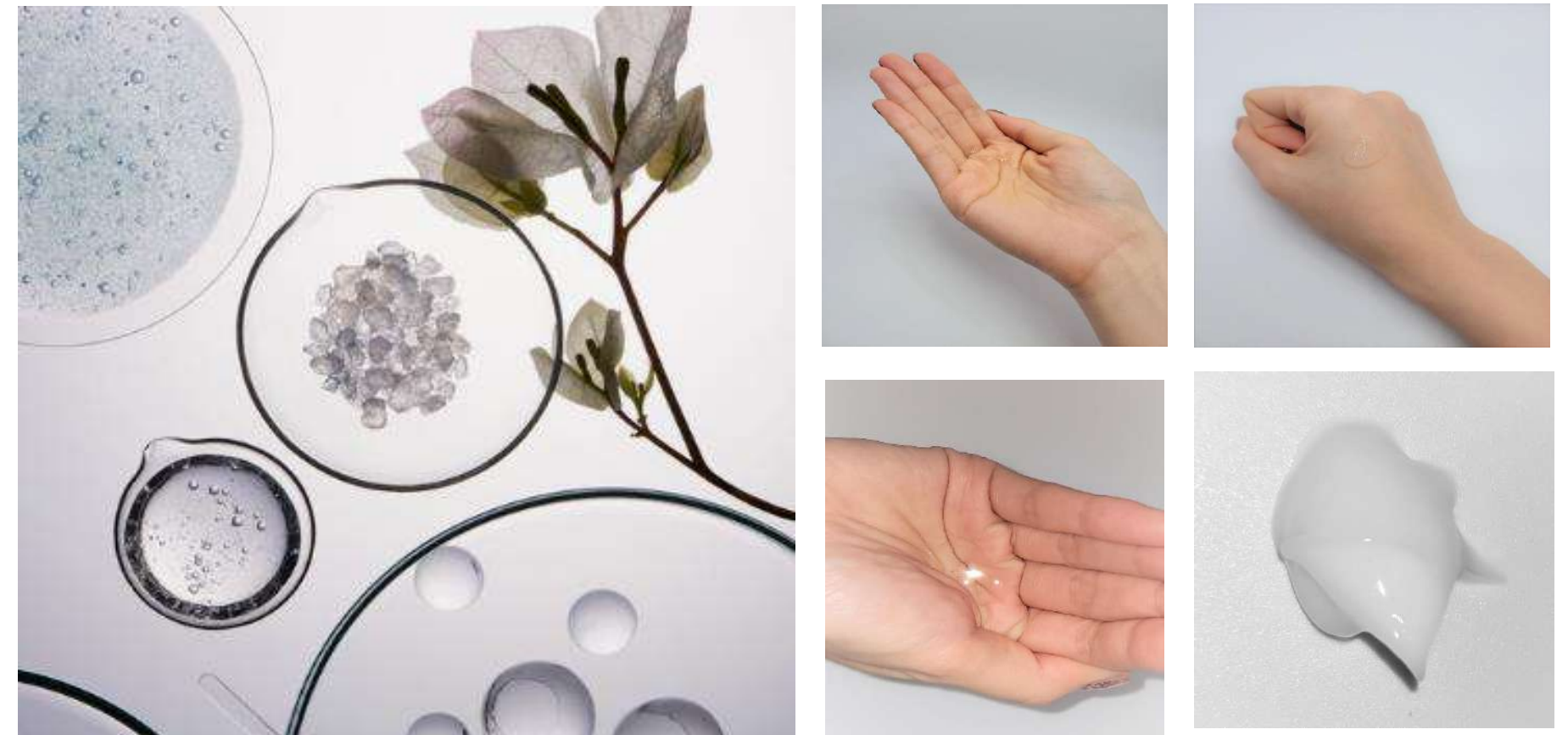
All Ingredients meet EWG- Green Grade

< Based on 2024. JUNE >



Patented Substance made with
7-Day Maturation in Earthenware & Extraction with
Low Temperature Ultrasonic

**A Fusion of Natural Ingredients
+ Korean Traditional Wisdom + Technology**



No Artificial Color + No Artificial Fragrance
Use Natural Preservative + Natural Surfactant

CLEAN & HEALTHY PRODUCTS

**Skin Care Products that contain artificial
ingredients irritate your skin!!**

BEAUTY ABIDE

don't use

any skin harmful ingredients for your skin.

Secret Solution of BEAUTY ABIDE Vita-Collagen

Well Balanced Ingredients for Skin Health

9
VITAMIN
COMPLEX

Vitamin B1
Vitamin B2
Vitamin B3
Vitamin B4
Vitamin B5
Vitamin B7
Vitamin B9
Vitamin C
Vitamin E

7
MOIST
COMPLEX

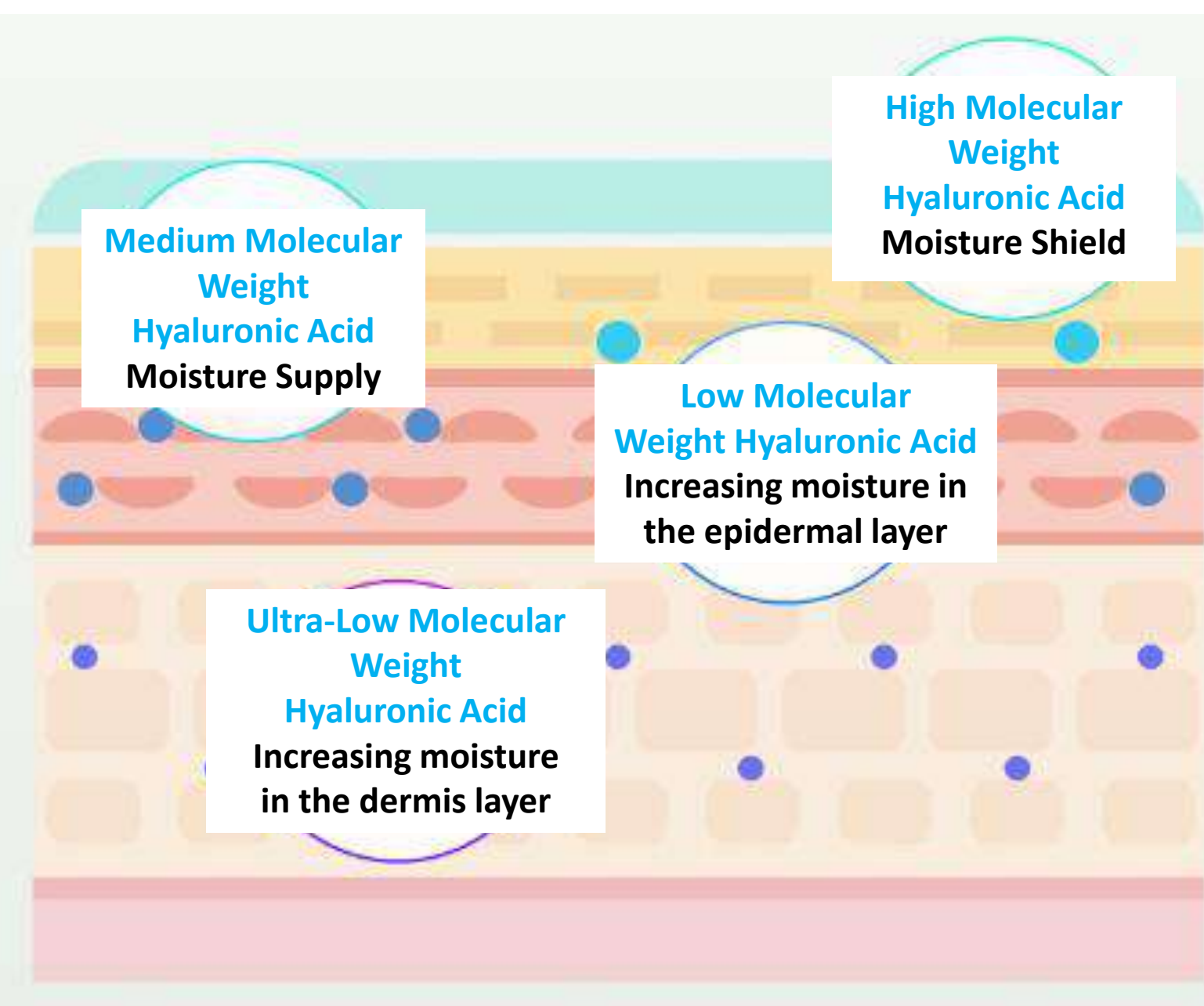
Deliver 7 types of
Hyaluronic Acids
deep into the skin

TRIPLE
COLLAGEN

Soluble Collagen
30,000ppb
Collagen Extract
3,000ppm
Hydrolyzed Collagen
1,000ppb

“ Intensive moisture care with
7 types of Hyaluronic Acid in a
formulation containing
Quadruple Hyaluronic Acid ”

By preventing moisture evaporation,
it relieves external and internal dryness of the skin,
and it helps for skin radiance and anti-aging.



What makes the **NB-P Complex** special?

Ingredients of Patented Substance NB-P Complex



**Molokhia Leaf
Extract**

Moisturizing
Skin Soothing
Antioxidant
Anti Bacterial



**Mate Leaf
Extract**

Moisturizing
Pore
Tightening
Prevention of
Spot & Freckles



**Purple Carrots
Extract**

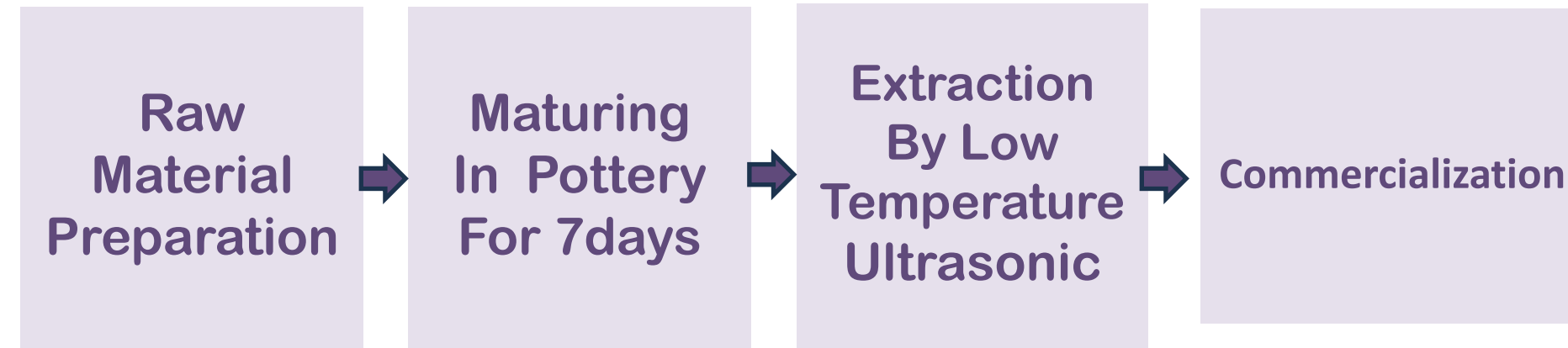
Maintaining
Moisture &
Nourishing in
Skin Barrier



**Borragem
Extract**

Moisturizing
Improvement of
Redness & Skin
hypersensitivity
reaction

NB-P Complex, a patented substance for skin improvement substance, is made by maturing 4 natural plants rich in moisturizing power, antioxidants, essential amino acids, and natural minerals in a Korea traditional pottery in Gangjin, Jeollanam-do for 7 days, and then extracts by applying a low-temperature ultrasonic method to minimize loss of efficacy during extraction.



1. The Advantages of “**7Days Maturing**” in Korean Traditional Pottery

- ✓ Increasing production of ‘Effective Ingredients’
- ✓ Increasing ‘Phenolic Antioxidant Content’



2. The Advantages of “**Low Temperature Extraction Methods**”

- ✓ This method utilizes the ‘**cavitation phenomenon**’ of **ultrasonic waves** to minimize the destruction of useful components.
- ✓ Maximize ‘**Anthocyanins** Content’ by Optimal Conditions

**** Effectiveness of Anthocyanins are Antioxidant, Collagen Stabilizing effect, Anti-inflammatory, UV Protection, etc**

What makes BEAUTY ABIDE Special?

Cases of Skin Troubles Improvement
by
BEAUTY ABIDE Vita-Collagen Products



[Applying 1Day of BEAUTY ABIDE 4SKU Products]

1. Skin Rash by Allergic Reaction

2. Redness

3. Rough Skin

→

1. Calmed Skin

2. Redness Removed

3. Smoothen Skin

[Applying 3Days of BEAUTY ABIDE 4SKU Products]

1. Folliculitis

2. Redness

→

1. Calmed Skin

2. Redness Removed



[Applying 5Days of BEAUTY ABIDE 4SKU Products]

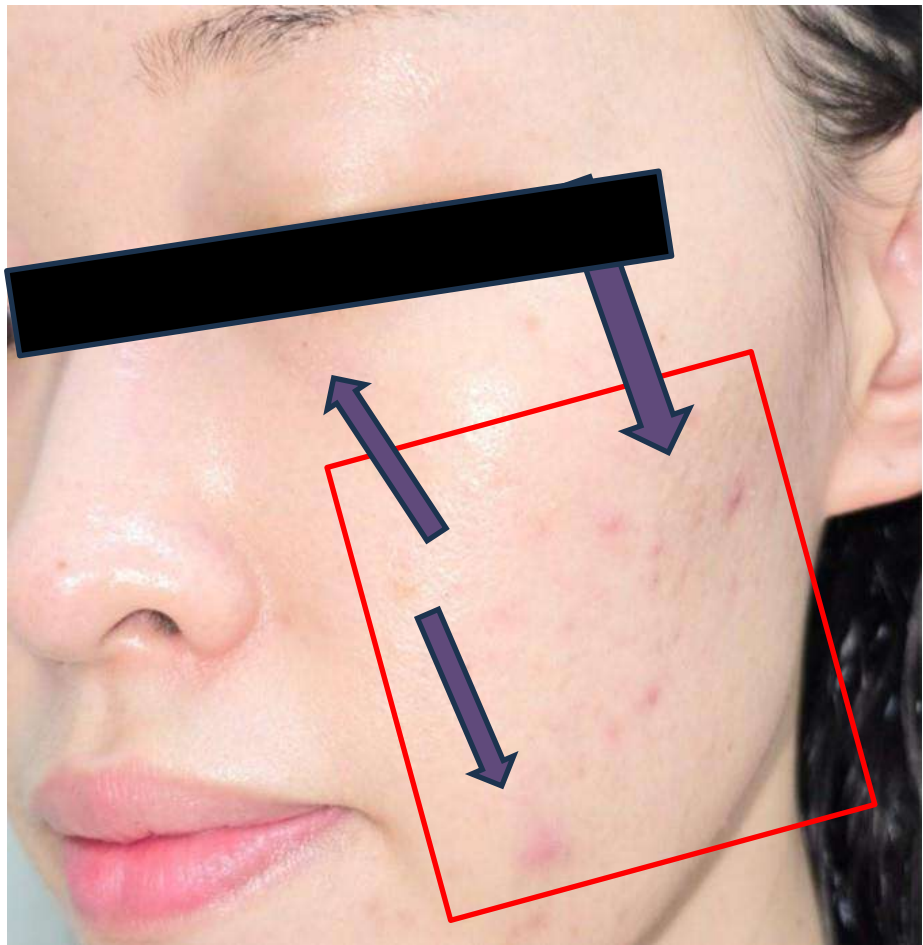
- Dark Spot & Freckles

→

Lighten Spot & Freckles

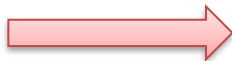
What makes BEAUTY ABIDE Special?

Cases of Skin Troubles Improvement
by
BEAUTY ABIDE Vita-Collagen Products



[Applying 2Days of BEAUTY ABIDE 4SKU Products]

- 1. Adult Acne
- 2. Pigmentation by Acne
- 3. Rough Skin
- 4. Dark Circle under the eyes



- 1. Soothed Acne
- 2. Lighten Pigmentation
- 3. Smoothen & Firm Skin
- 4. Lighten skin under eyes



[Applying 4Days of BEAUTY ABIDE 4SKU Products]

What makes BEAUTY ABIDE Special?

Cases of Skin Troubles Improvement
by
BEAUTY ABIDE Vita-Collagen Products

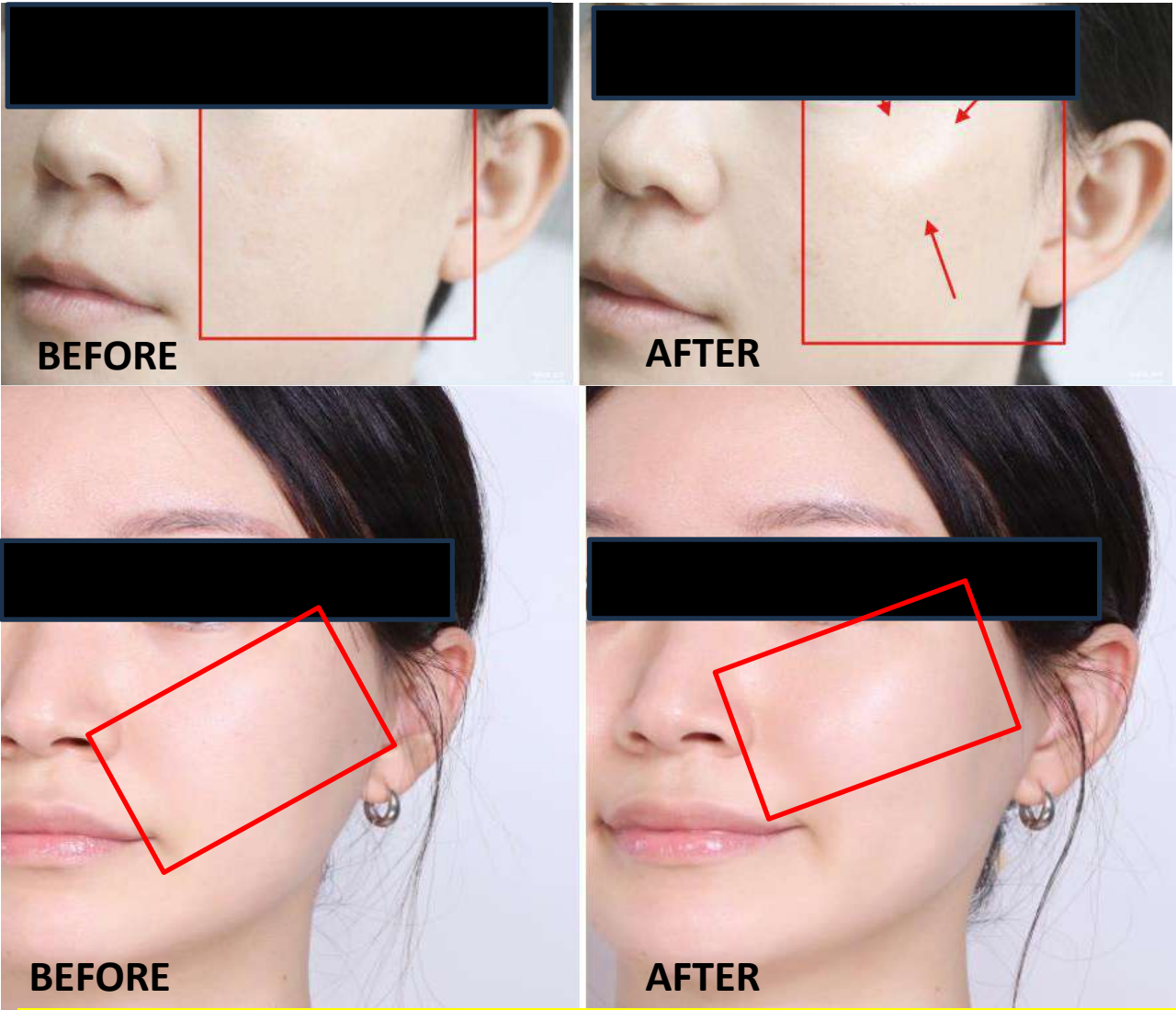


[Applying 2Days of BEAUTY ABIDE 4SKU Products]

- 1. Redness by Serious Dryness
- 2. Dull Skin
- 3. Rough & Sagging Skin
- 4. Larged and Stretched Pores



- 1. Calmed Skin, Redness Removed
- 2. Glowing Skin
- 3. Soft and Elastic Skin
- 4. Tightened Pores



[Applying 4Days of BEAUTY ABIDE 4SKU Products]



WHAT MAKES “BEAUTY ABIDE VITA-COLLAGEN” SPECIAL?

1. CLEAN Cosmetics

- : No Artificial Surfactant No Artificial Color
- No Artificial Fragrance No Artificial Preservative
- No Silicone No Mineral Oil
- No Paraben No Phenoxyethanol
- No Sulfate etc (more than 40 factors)

2. HEALTHY Cosmetics

- : Produced in CGMP Facility's Factory
- All ingredients are Natural based EWG Green 0-2 Graded Natural Derived Ingredients
- Contains Healthy Ingredients such as 9 Vitamin Complex, 7 Moist Complex, Triple Collagen, NB-P Complex which is patented for trouble skin improvement and Skin barrier improvement.

3. Cost Effective Cosmetics

- : Not using excessive packaging to save cost, and Used the saved cost from the packaging for using toxic-free, non-acidic and excellent efficacy ingredients to have **Derma Cosmetics' quality.**

4. Wide Range of Target Customers

- : All Skin Type, Troubled Skin (sensitive skin, dry skin, Oily-but-Dry inner skin, Acne-prone, Redness, Eczema, Atopy etc) Pregnancy, Breast-feeding Mother, Patients who have weak skin immunity by long term illness)

5. Functional Cosmetics

- : KFDA Certified Functional Skin Care products
- Used Adenosine and Niacinamide for Anti-wrinkle, Elasticity and Skin Brightening Function,
- Effective for Fast Skin Soothing, Skin Regeneration, Skin Sensitivity Reduction, Skin Immunity Enhancement, Nourishing, Moisturizing, Skin Barrier Recovery, Blackheads Removal, Pore Tightening & Exfoliation Care, Sebum Control, Trouble skin improvement such as sensitive skin, redness, dry skin, acne-prone, eczema, atopy etc

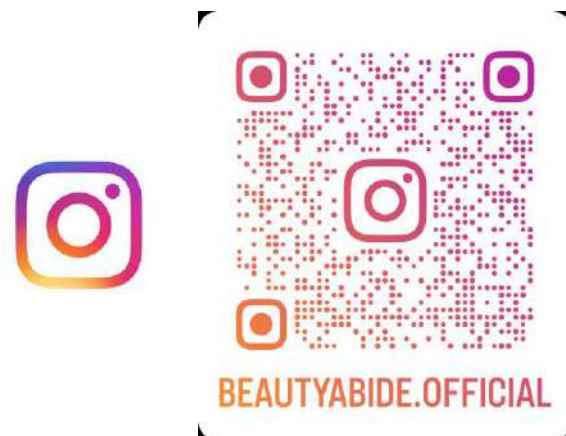
6. Hot & Dry Weather Optimized Cosmetics

- : Fresh & Light Weight Formulation, Fast Penetration, Non-Sticky Formulation, No Fragrance, Colorless



90g/EA

#Moisturizing #Elasticity #Nourishing
 #skinbarrierenhancement#Vitalizing
 #lowirritation #nonacidic #MakeupRemover
 #AllSkinType #VitaCollagen #pH6.1
 #pregnantmotherr#breafeedingmother
 #troubleskinsolution #BalancingCleanser



VITA-COLLAGEN VELVET MOISTFULL BALANCING CLEANSER

Main Ingredients

- **MOIST-7 Complex** which containing 7types of Hyaluronic Acids
- **Vita-Collagen Complex** which containing 9 types of Vitamins
- **3,000ppm Triple collagen** (soluble collagen, collagen extract, fish collagen)
- **Patented 'NB P-Complex'** which is made with 4 natural ingredients for trouble skin improvement (sensitive skin, dry skin, oily but dry inner skin, acne-prone etc)

Features

- It replenishes and manages skin elasticity, nutrition, and moisture that are lost every day from the age of 20. It is for skin care for men and women of all ages over 20
- It is moistfull gel-type's formulation removes unnecessary oil, wastes, and removes makeup residue cleanly at once.
- Whenever you wash your face, it supplies balance of moisture , nourishing, elasticity to your skin. It's a non-acidic cleansing foam with a **pH of 6.13**
- A non-acidic cleansing foam with 7 types of hyaluronic acids that leaves moisture without tightness even after washing face, leaving you fresh feeling all day as like applied a serum
- Excellent Removal Power, **No Need Double Cleansing**

Effects

- Vitamin Complex, niacinamide, and Triple collagen supplies vitality and elasticity to the skin to maintain the oil and moisture balance in the skin.
- Excellent at holding moisture retention and immediate skin soothing
- Removes cleanly without leaving any makeup residue

Target

- Customers who want to retain moisture in skin for a long time
- Customers with skin types who feel dryness right after washing face due to the broken balance between moisture and oil in the skin
- Customers who want to have healthy and glow skin by replenishing the lost collagen on every day



150g/EA

#Hydro-Radiant Skin #skinbalancing
 #Nourishing#Elasticity #AllSkinType
 #antioxidant #antiaging #poretightening
 #Brightening #Finewrinkleimprovement
 #moistureretaining #skinbarreirenancement
 #fastsoothing #vitality #troubleskinsolution



BEAUTYABIDE.OFFICIAL

VITA-COLLAGEN BRIGHTENING BALANCING SOFTENER

Main Ingredients

- **MOIST-7 Complex** which containing 7types of Hyaluronic Acids
- **Vita-Collagen Complex** which containing 9 types of Vitamins
- **3,000ppm Triple collagen** (soluble collagen, collagen extract, fish collagen)
- **Patented 'NB P-Complex'** which is made with 4 natural ingredients for troubled skin improvement (sensitive skin, dry skin, oily but dry inner skin, acne-prone etc)

Features

- It replenishes and manages skin elasticity, nutrition, and moisture that are lost every day from the age of 20. It is for skin care of men and women of all ages over 20
- A water-type non-acidic skin softener with a **pH 5.72** that balances moisture, nutrition, and elasticity in the skin
- **Anti-wrinkle & anti-aging softening toner that replenishes elasticity with 3,000ppm collagen, niacinamide and adenosine. It is suitable for all skin types**
- **Skin brightening by niacinamide ingredient!**
- Dual functional toner(softener) for skin brightening and wrinkle improvement

Effect

- The hyaluronic acid complex ingredients quickly permeates into the skin and replenishes sufficient moisture to help refine the skin texture after washing face.
- Vitamin Complex, Niacinamide, Triple collagen supplies vitality and elasticity to the skin to maintain the oil and moisture balance in the skin.
- **Skin brightening, Skin barrier Enhancement and wrinkle improvement , Anti-aging , Antioxidant**
- **Excellent moisture retention and immediate skin soothing**
- **Pore Tightening, Blackheads Removal, Exfoliation Care, Sebum Control**

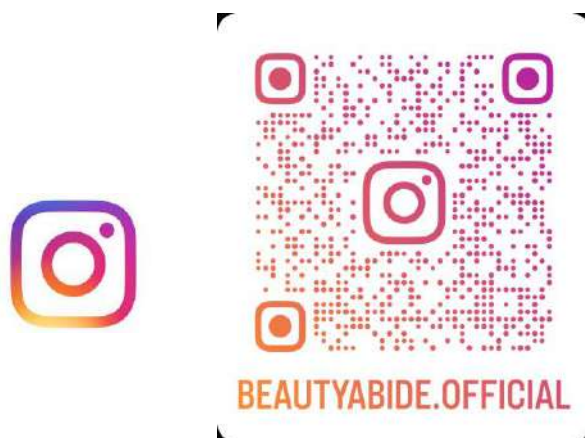
Target

- Customers who want to retain moisture in the skin for a long time
- Customers who want to have a healthy skin barrier by supplying balanced nutrition within the skin
- Customers who want to have healthy and elastic skin by replenishing lost collagen every day



30g/EA

#Moisturizing #Nourishing#Elasticity
 #AllSkinType #fastsoothing #acneprone
 #lifting #poretightening #brightening
 #finewrinkleimprovement #sensitiveskin
 #skinbarrierenhancement #troubleskinsolution
 #antiaging #antioxidant #pH5.54 #nonacidic



VITA-COLLAGEN

V LIFT-UP AGE AWAY SERUM

Main Ingredients

- **MOIST-7 Complex** which containing 7types of Hyaluronic Acids
- **Vita-Collagen Complex** which containing 9 types of Vitamins
- 3,000ppm's triple collagen (soluble collagen, collagen extract, fish collagen)
- **Patented 'NB P-Complex'** which is made with 4 natural ingredients for troubled skin improvement and for anti-aging

Features

- It replenishes and manages skin elasticity, nutrition, and moisture that are lost every day from the age of 20. It is for skin care for men and women of all ages over 20
- A light-weight and non-acidic serum (**pH 6**) that gently slides into the skin and quickly absorbed into skin to deliver moisture deeply.
- **Anti-wrinkle & anti-aging softening toner that replenishes elasticity with 3,000ppm collagen and adenosine. It is suitable for all skin types**
- **Skin brightening by niacinamide ingredient!**
- 7 types of hyaluronic acid complex ingredients keep the skin moistfull all day

Effects

- Contains 3000ppm collagen extract, adenosine and niacinamide to improve dull skin tone and elasticity ▪ Fast Soothing ▪ Fine wrinkle improvement ▪ Lifting ▪ Brightening
- NB-P complex and 9 vitamin complexes provide nutrition to the skin to improve the skin barrier healthily ▪ Trouble Skin Solution (redness, sensitive skin, acne-prone, dry skin)
- **Anti-inflammation effects by raw material, Pore Tightening, Blackheads Removal etc**

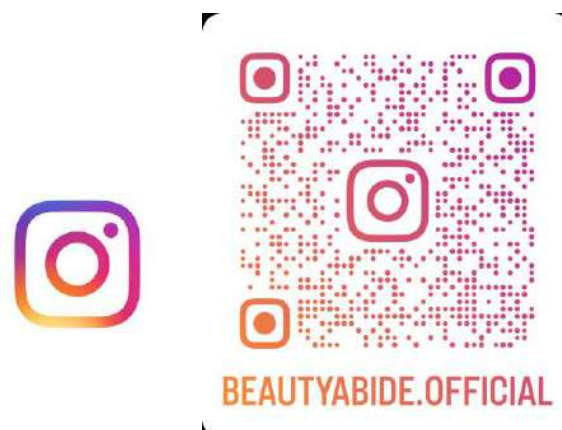
Target

- Customers who want to improve dull skin tone and improve glow skin texture
- Customers who want to have an elastic and voluminous V-shaped contour by replenishing the lost collagen every day
- Male and female customers over the age of 20 who want elastic and voluminous skin care



50g/EA

#Moisturizing #Nourishing #Elasticity
 #AllSkinType #waterfullcream #brightening
 #antiwrinkle #skintextureimprovement
 #RadiantComplexion #antiaging #antioxidant
 #retainingmoisture #troubleskinsolution
 #poretightening #exfoliationcare



VITA-COLLAGEN PERFECT GLOW CREAM

Main Ingredients

- **MOIST-7 Complex** which containing 7types of Hyaluronic Acids
- **Vita-Collagen Complex** which containing 9 types of Vitamins
- **3,000ppm Triple collagen** (soluble collagen, collagen extract, fish collagen)
- **Patented 'NB P-Complex'** which is made with 4 natural ingredients for troubled skin improvement and for anti-oxidant.

Features

- It replenishes and manages skin elasticity, nutrition, and moisture that are lost every day from the age of 20. It is for skin care for men and women of all ages over 20
- A daily cream (**pH5.85**)containing 7 types of hyaluronic acids, triple collagen, and vitamin complex that goes deep into the skin.
- **Daily cream suitable for all skin types containing 3,000PPM collagen and adenosine. Replenishing Elasticity every day! Moisture Recharge!**
- **Skin brightening by niacinamide ingredient, Skin texture improvement by Shea Butter**
- Dual functional cream for skin brightening and wrinkle improvement

Effects

- 7 types of hyaluronic acid complex ingredients keep the skin moistfull all day
- Vitamin Complex, Niacinamide and Triple Collagen improve the skin tone to a clear and vitality skin tone and replenishes the skin's elasticity.
- Skin brightening and wrinkle improvement ▪ **skin texture smoothen**
- **Quick soothing effect** on sensitive skin ▪ **Retaining moisture all day in skin barrier**

Target

- Customers who want to retain moisture in the skin for a long time
- Customers who want to have a healthy skin barrier by supplying balanced nutrition within the skin
- Customers who want to have healthy and elastic skin by replenishing lost collagen every day
- Customers who want a fresh and light texture.



150g +50g+30g/Set

#giftset #functional skincare

#Moisturizing #Nourishing #Elasticity

#AllSkinType #waterfullcream #brightening

#antiwrinkle #skintextureimprovement

#RadiantComplexion #antiaging #antioxidant

#retainingmoisture #troubleskinsolution

#poretightening #exfoliationcare



VITA-COLLAGEN SKINCARE GIFT SET

Main Ingredients

- **MOIST-7 Complex** which containing 7types of Hyaluronic Acids
- **Vita-Collagen Complex** which containing 9 types of Vitamins
- **Triple collagen** (Hydrolyzed collagen, 3,000ppm collagen extract, Low Molecular fish collagen)
- **Patented 'NB P-Complex'** which is made with 4 natural ingredients for troubled skin improvement and for anti-oxidant.

Features

- **A Gift Set** which is made with Double Functional Skincare products of BEAUTY ABIDE
- Modernized Design's fancy Gift Product for special day

Effects

- 7 types of hyaluronic acid complex ingredients keep the skin moistfull all day
- Vitamin Complex, Niacinamide and Triple Collagen improve the skin tone to a clear and vitality skin tone and replenishes the skin's elasticity.
- Skin brightening and wrinkle improvement
- Quick soothing effect on sensitive skin
- Pore Tightening
- skin texture smoothen
- Retaining moisture all day in skin barrier
- Exfoliation Care etc

Target

- Customers who want to retain moisture in the skin for a long hours
- Customers who want to have a healthy skin barrier
- Customer who has trouble skin such as sensitive skin. dry skin, acene prone, oily but dry inner skin, eczema, atopy etc
- Customers who want to have healthy and elastic skin by replenishing the lost collagen every day
- Customers who want a fresh and light texture's skincare products
- Customer who are looking for something special gift for their special person

NAVER

LIVE COMMERCE

2022. June 16

Gangnam-gu / Naver / LG



* We were selected from PROJECT of Gangnam-gu biz designed by LG

SHOPEE

LIVE STREAMING

2022. June 17

Kosmes



* We were selected from PROJECT of KOSMES

GLOBAL BIZ FAIR

2022(KOTRA)

2022. April 21, 22



KOREA LIFESHOW CASE
2022 (KOTRA)

2022. June 14/15



KOREA Sourcing Week 2022
 2022. Sep 6~Sep7
 Ministry of Small and
 Medium Venture Business
 Corporation

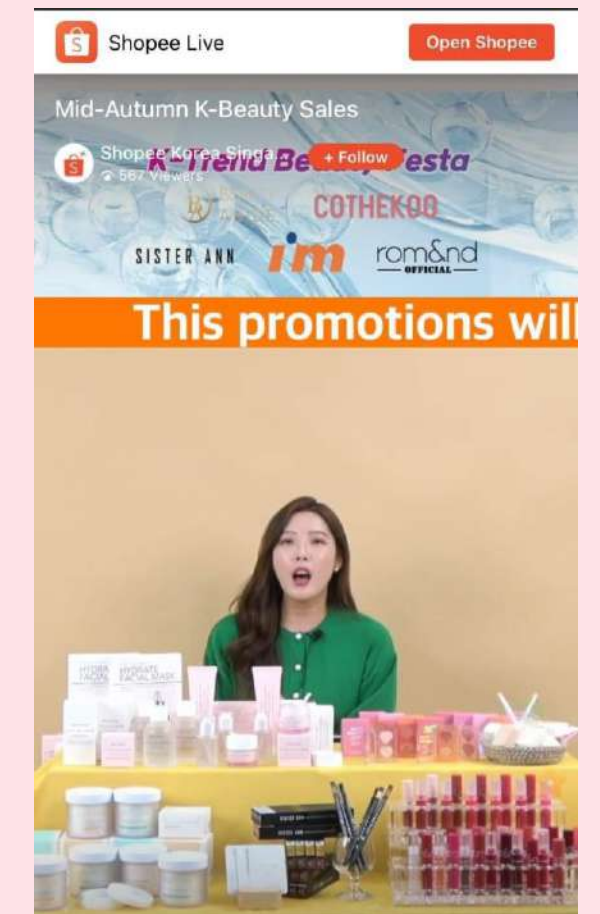


* Hosted by
 'Small and Medium
 Venture Business
 Department'



SHOPEE
 LIVE STREAMING
 2022. Sep 12
 Kosmes

* We were selected
 from PROJECT
 of KOSMES



2023 Mass-Communication Appealing

Hankookilbo Newspaper

2023. January 7

[Focus Coverage, H,N Global Holdings]

“역시 뷰티 제품은 미스코리아가 홍보하니 효과가 다르더라고요”

입력 2023.01.07 05:40

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| [#36 크리에이티브굿즈 에이치.엔. 글로벌 홀딩스 카네팅]

| 편집자주

한국일보의 중소기업유통센터와 함께 소상공인의 디지털 전환을 위해 ‘소당스케이 상암’을 운영하고 있다. 소당스케이가 품은 소상공인을 소개하는 ‘소상공인 매출 할로, 디지털에서 찾는다’ 기획을 통해 소상공인의 디지털 판로 우수 활용 사례를 소개하며, 소상공인의 디지털 역량 강화 방안을 모색한다.

에이치.엔.글로벌 홀딩스 “미코 후보생 리뷰 영상, 홍보에 큰 도움”



뷰티어바이드 비타-콜라겐 제품. 에이치.엔.글로벌홀딩스 제공

뷰티 카테고리 소상공인 업체 에이치.엔.글로벌 홀딩스는 최근 ‘뷰티어바이드 비타-콜라겐 라인’을 내놓았다. 해당 제품은 EWG Green 0~2등급 원료, 자연유래원료 및 문제성 피부개선 특허 원료로 만들어 민감성, 문제성 피부에도 자극 없이 사용할 수 있다고 업체 관계자는 밝혔다. 또한 대표 상품인 ‘뷰티어바이드 비타-콜라겐 밸벳 모이스처링 클렌저’는 미산성 젤 타입 클렌저로 히알루론산, 콜라겐 추출물을 포함되어 피부에 효과가 있다고 전했다.

서희나 대표는 “영상 홍보 및 상세 페이지 제작을 지원받았다”며 “특히 미스코리아 후보생이 직접 사용하고 후기를 알려주는 제품 리뷰 영상은 매출에 큰 도움이 돼 만족스럽다”고 말했다. 이어 “지원받은 다양한 콘텐츠를 입점한 플랫폼과 SNS에 게재하고, 풍성한 내용을 고객들에게 소개할 수 있어 앞으로 도움이 될 것”이라며 기대감을 내비쳤다.

Internet Newspaper

“S Money”

2023. July 21

[About Korea Summer Beauty]

K-뷰티 '코리아 서머 뷰티 세일' 총출동... 외국인 관광객 겨냥

경원기 기자 | VIEW 1,768 | 2023.07.21 05:45



문화체육관광부가 한국관광공사와 함께 다문화 관광을 위한 'K-뷰티 코리아 서머 뷰티 세일'을 진행한다. 이번 세일은 지난 10일 서울 양명구 코리안 시티에서 시작, 서울 원동에서 열리는 2023년 미스코리아 대회(10월 14일)까지 약 2개월간 진행된다.

코리아 서머 뷰티 세일(KOREA SUMMER BEAUTY SALE)의 막이 오른 가운데 LG생활건강과 아모레퍼시픽 등 K-뷰티 기업에 외국인 관광객의 마음을 공략하기 위해 총출동했다.

문화체육관광부는 “2023~2024 한국방문의 해”를 맞아 한국 방문의 해위원회와 함께 지난 20일부터 다음달 20일까지 코리아 서머 뷰티 세일을 진행한다”고 밝혔다. 행사에는 장미란 문화체육관광부 제2차관과 이상목 아모레퍼시픽그룹 대표 등이 참여해 K-뷰티 산업 성장과 관광 활성화 방안에 대한 이야기를 나눴다.



이 자리에서 장 차관은 “핵심은 단순히 상품을 사게 하는 것이 아니라 한국에서만 경험할 수 있는 특별한 경험을 주는 것”이라며 “K-뷰티를 내세운 이번 세일 행사를 통해 전 세계인이 찾아와 경험하고 싶어 하는 뷰티의 성지로 자리매김하기를 바란다”고 말했다.

코리아 서머 뷰티 세일은 뷰티 기업과 항공, 쇼핑, 숙박, 체험 등 175개 관광 기업의 참여로 이뤄지는 인권형 행사다. 화장품 특별 프로모션과 다양한 체험 프로그램 등이 마련됐다. 일종의 K-뷰티 축제인 셈이다.

대표적인 참여 브랜드는 LG생활건강, 아모레퍼시픽, 더바다샵, 동인비, 비더스킨 등이다. 올리브영과 신세계 시코프, 연세권 등 유통·스토어 기업들도 참여했다.

행사 기간 동안 다양한 할인 이벤트가 진행된다. 올리브영은 10만원 이상 구매한 손님들 대상으로 K-뷰티 키트를 증정한다. K-뷰티 키트는 명동·홍대·동대문·이태원 등 글로벌 매장에서 단독 특가에 판매되고 있다.

신세계 시코프는 구매 금액별 즉시 할인 뷰티 제품을 정품으로 제공한다. 신라면세점의 경우 구매금액별 할인권과 체험권, 선물권 등을 증정하고 HDC신라면세점은 뷰티 브랜드 상품 기획전을 통해 최대 55% 할인 판매한다. 롯데백화점은 외국인 대상 K-뷰티 클래스를 진행한다.

WEMAKEPRICE

LIVE STREAMING

2023. August 1

SBA



2023 Entering to Offline Markets

HAPPY Department Store
2023. Sep

정부가 세운 최초의 백화점
"행복한 백화점"에 입점!!
목동 오목교에 위치한
행복한 백화점에서
"피부개선 특허물질 함유한 화장품"
BEAUTY ABIDE (뷰티어바이드)를
만나보세요~



Duty Free Shop of Incheon
Airport
2023 . Nov

BEAUTY ABIDE (뷰티어바이드)
인천공항 면세점 입점!!
인천공항 제 1터미널, 게이트 12번에 위치한
면세점에서도 피부개선 특허물질 함유한
뷰티어바이드 비타-콜라겐
스킨케어 제품을 만나보실수 있어요!!

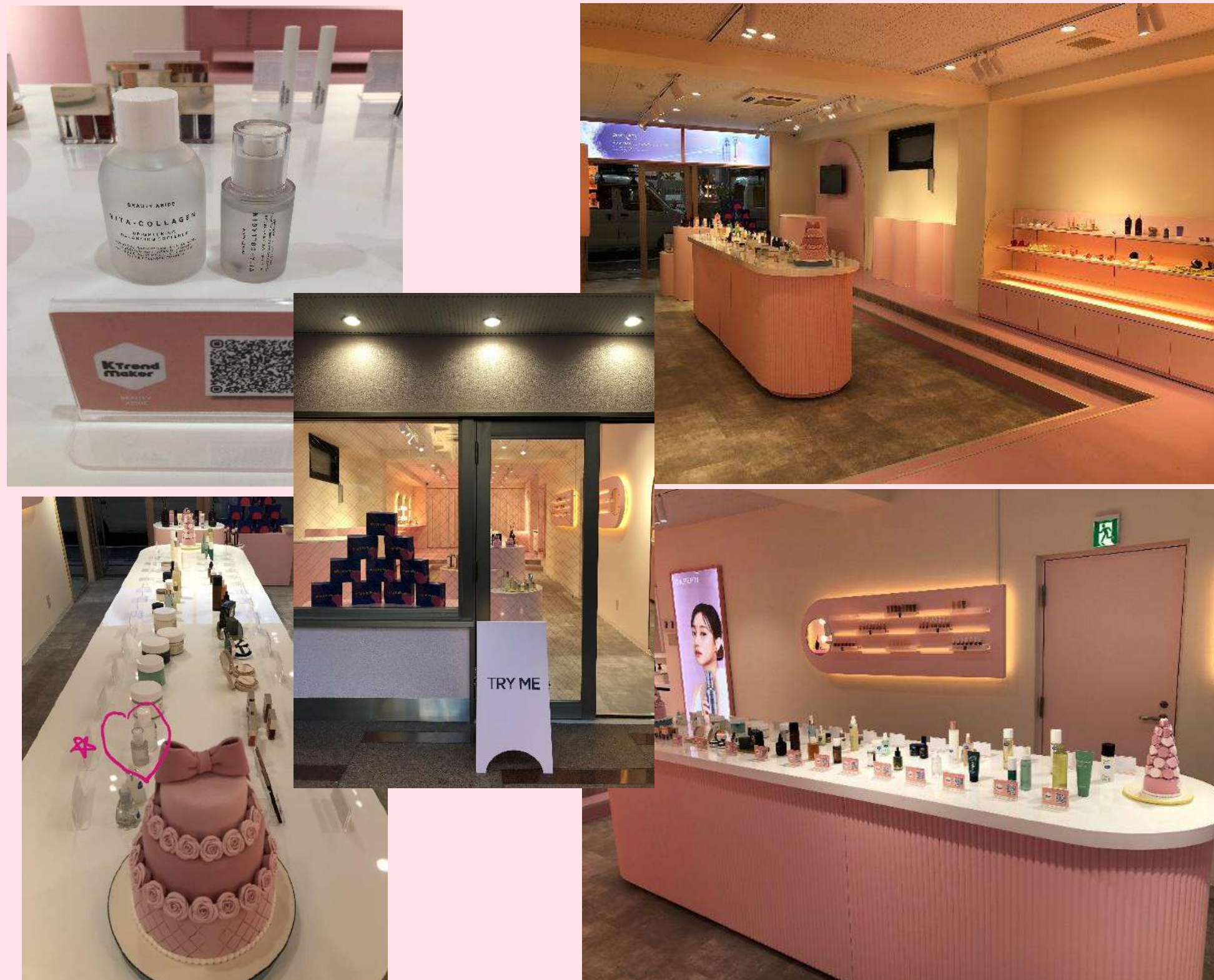


2023. Oct - Collaboration with SBA for
Branded Contents Creating Business
(filmed by "Beauty Creative Force")



2023 Japan Tokyo Shinjuku, Pop-Up Store 11/23~11/30

2023. October –2024. 3
Products SEEDING Collaboration with
Beauty Creators in Japan
- LEMON8, LIPS, INSTAGRAM-



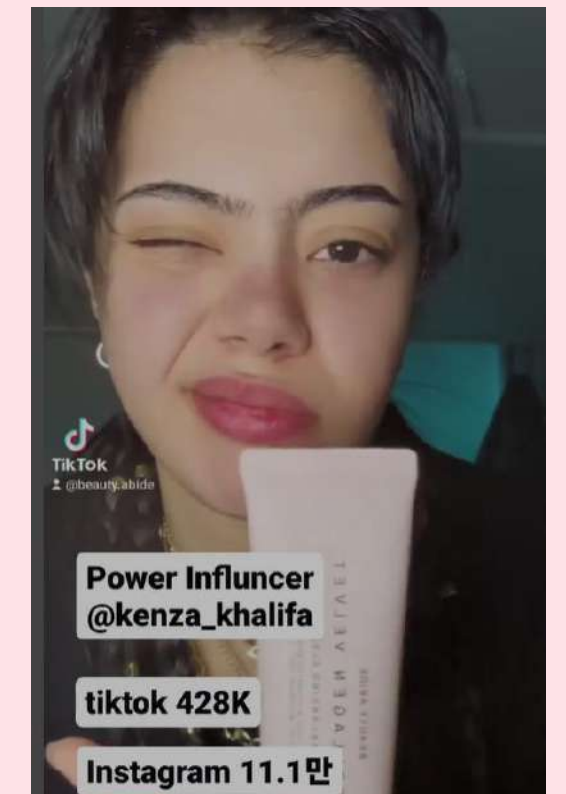
2023' Seoul City hosted Event "SEOULCON-My Soul Box" - Participated as supporter

HDEX N-RDY Dr.GRAFT AMUSE P.CALM
KOPUMU thim DIRTY LAUNDRY Flynn JELLYMALLOW
Chija 107 VARI:HOPE Troublesse SELF BEAUTY
ohongus RESPRING medicube FXTD 김정문알로에
Isytree HAIR+ CREMORLAB mitON DEAR DAHLIA
FOLNUA HWIRAN LARA CLARA GREENEST ZEROSLASH
BALLON BLANC SUNNY RECIPE MODAMODA ALICE MARTHA soonsoojaa
The Lal' NEW YORK BOTANICAL GARDEN BONNY&J BEAUTY ABIDE VT COSMETICS
ATHIS Mela Bianca IB Another tale BCB

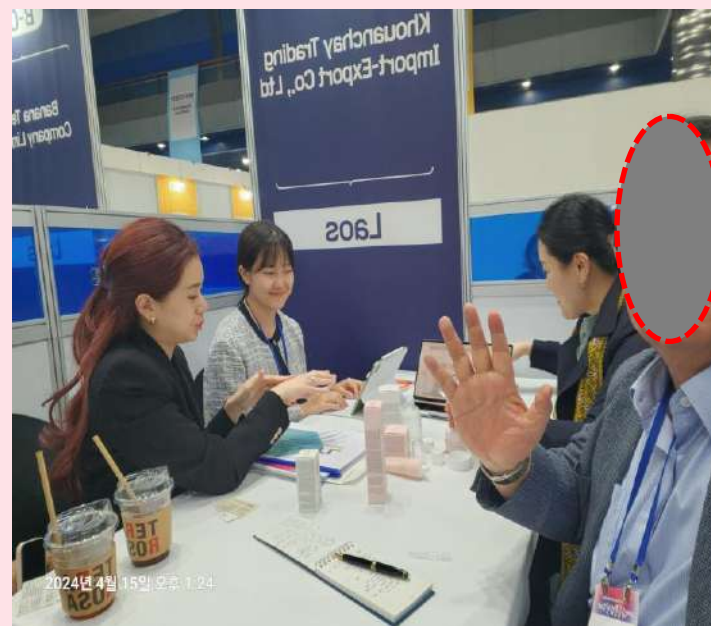
My Soul Box



2023, Dec Collaboration with Mega Influencers who were invited to SEOULCON



2024' BOOM-UP Korea - April 15th~16th, KOEX



2024 Gangnam-gu Donghaeng Festival May 23rd~ 24th, KOEX



2024. June. 3rd "Donation BEAUTY ABIDE Products for a bazaars to support adolescents preparing for self-reliance and single-mother households."



Launched in Airport Duty Free Shop
(Sanya Airport)CHINA,



Link:[Perfect Glow Cream Video Playing at the Sanya Airport Duty Free Shop, CHINA]
<https://1drv.ms/v/c/8dc336090ded25e7/Ef7fKpAmSmlEuBOLIWklHfIBRg1bV5pz4xpWqOByfrOmcQ>



2024' 3 EXHIBITIONS PARTICIPATION
August~ October, Guangzhou, CHINA
[KOTRA participated on behalf of us]

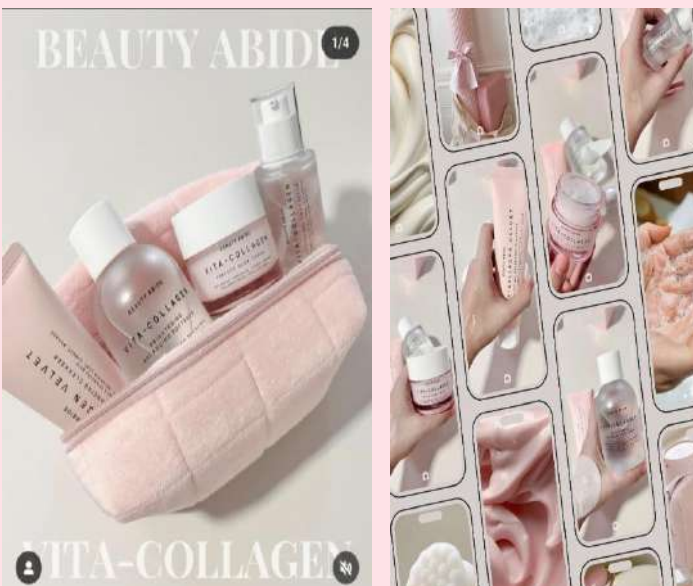


Lists of **EXHIBITIONS** we participated
In China by Kotra

1. The 32th Guangzhou Fair [2024 August.23~26]
2. The 14th China International Hair Fair [2024 Sep.3~5]
3. Guangzhou Large-scale Distribution Network Development Forum and Excellent Consumer Goods Fair [2024. Oct.22~23]



2024' Global SNS Marketing - SEP/ OCT Supported by SBA



2024 G-FAIR EXHIBITION PARTICIPATION KINTEX, KOREA (3 COMPANIES SHARED A BOOTH)



WADIZ GREEN MAKER #7 PROJECT

- SELECTED BY WADIZ - (2024. Nov 15~ Nov. 29~Dec. 30)



[사막 피부~안녕!] '피부개선특허 물질' 함유한 화장품을 믿어봐!

www.wadiz.kr



[이중세안 필요없는] 선크림, 메이크업 한번에 지우는 미산성 투...

www.wadiz.kr

MEDIA

- Product Exposures in 6 Newspapers (2024. Nov.1)
- Interviewing of H.N Global Holdings President(2024. Dec. 1)

더퍼블릭 2024.11.01.
에이치앤글로벌홀딩스, 글로벌 시장 진출 가속화..."해외 판로개...
국내 뷰티 브랜드 에이치앤글로벌홀딩스는 자사가 설립한 프리미엄 스킨케어 브랜드 뷰티어바이드의 '비타-콜라겐 퍼펙트 글로우 크림'이 글로벌 시장에서 두각을 드러내고 있다고 1일 밝혔다. 사측에 따르면, 이 제품...
에이치.앤.글로벌홀딩스, 글로벌 시장 본격적으로 진출 **서울신문** 2024.11.01. **네이버뉴스**
에이치.앤.글로벌홀딩스, '비타-콜라겐 퍼펙트 글로우 크림' 글로벌... **한국경제신문** 2024.11.01.
에이치.앤.글로벌홀딩스, 중국시장 겨냥한 마케팅 통해 해외 판로 개척 **문화뉴스** 2024.11.01.

조세일보 2024.11.01. **네이버뉴스**
에이치.앤.글로벌홀딩스 "제품 홍보영상 활용해 해외 판로 개척"
에이치.앤.글로벌홀딩스가 스킨케어 브랜드 뷰티어바이드의 '비타-콜라겐 퍼펙트 글로우 크림' 제품 홍보 영상 활용하며 해외 판로 개척에 나섰다
1일 밝혔다. 뷰티어바이드는 '클린뷰티'를 추구하며 자연 친화적인 성분...

ITB IT비즈니스 2024.11.01.
에이치.앤.글로벌홀딩스, 중국시장 마케팅으로 결실 거둬
중국 광저우 박람회에서 제품 영상을 활용한 모습(에이치.앤.글로벌홀딩스 제공) 국내 뷰티 브랜드 에이치.앤.글로벌홀딩스(대표 서희나)가 설립한 프리미엄 스킨케어 브랜드 뷰티어바이드의 '비타-콜라겐 퍼펙트 글로우 ...

파이낸셜뉴스 · 19면 1단 · 1주 전 · **네이버뉴스** 2024. Dec. 1
"가성비로 뜬 K뷰티... 고품질 원료로 경쟁력 더 높일 것" [중가...
국내 화장품을 해외로 유통하던 에이치앤글로벌홀딩스는 최근 자체 브랜드 '뷰티어바이드'를 통해 글로벌 시장을 공략하고 있다. 뷰티어바이드의 '비타-콜라겐 라인'은 피부 장벽을 개선하는 화장품으로 클렌저, 스킨 소...
서희나 에이치앤글로벌홀딩스 대표 "K-화장품, 이제는 ... **파이낸셜뉴스** · 1주 전 · **네이버뉴스**

MEDIA

- Press Release to USA (2025 Jan. 21/ Jan 23)
- - Exposure to Total 500 Channels



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H.N Global Holdings Launches Global Expansion with Nature-Inspired Korean Beauty

[H.N Global Holdings Launches Global Expansion with Nature-Inspired Korean Beauty](#)
[Press Release Published on 2025-01-21](#)



Promotional videos made in multiple languages are great help introducing products to overseas buyers.
 Image: <https://www.abnewswire.com/uploads/52238532/HNGlobalBeautyCollagen.jpg>

Vita-Collagen Perfect Glow Cream of BEAUTY ARIDE, a premium skin care brand founded by Korean Beauty Brand Company H.N Global Holdings, Intense Seo, President, is standing out in the Global Market. This cream contains patented material for skin improvement, offers high quality at a reasonable price, and is gaining great popularity both at home and abroad.

In the past, Ms. Seo experienced skin damages to the point where she needed dermatological treatment after using cosmetics that were not suitable for her skin type for a long-term period, so that while thinking about a way to care for skin with regardless of skin type and less irritation, she planned to make the Vita-Collagen Perfect Glow Cream.

In the past, the experienced skin damages to the point where she needed dermatological treatment after using cosmetics that were not suitable for her skin type for a long-term period, so that while thinking about less irritating skin care method regardless of skin type, she planned to make the Vita-Collagen Perfect Glow Cream.

BEAUTY ARIDE pursues "CLEAN BEAUTY" and develops products that minimize skin irritation by using nature-friendly ingredients. Vita-Collagen Perfect Glow Cream is a functional cosmetic for whitening & wrinkle improvement that makes your skin bright and firm healthily, contains fast-absorbing low molecular collagen, Vitamin complex, Hyaluronic acid complex, and the patented substance for skin improving made by "Technique of 7days Maturing in Korea Traditional Sotthemware & Ultra Sonec Extraction at low temperature".

Image: <https://www.abnewswire.com/uploads/52238532/HNGlobalBeautyCollagenVitaCollagen.jpg>

H.N Global Holdings opens up overseas markets based on its excellent products technology, they applied for "Content production support project for small business owner" which is operated by the Ministry of SMEs and Startups and the Korea SMEs & Startups Distribution & Marketing Agency, and received a product promotional video, GIF file, and product image cuts in Chinese subtitles as a package.

They uploaded the promotional video of Vita-Collagen Perfect Glow Cream made in Chinese language to TikTok, and it leads to connecting with Taiwanese and Chinese buyers who watched the video and succeeded in signing a contract, utilizing the video in Chinese language in Sanya Airport Duty Free Shop in Hainan China and Exhibitions in Guangzhou attracted the attention of buyers, it leads opening additional markets in Singapore and Hong Kong, and achieved success in global expansion.

President Seo said, "I feel so glad that the supporting business I discovered by a chance would bring these good opportunities for company growth" and strongly recommended small and medium-sized businesses to participate in various support projects. She then expressed her ambition that "We will promote our 'Clean Beauty Philosophy' in more overseas markets and actively expand into the global market."

Meanwhile, applications for the "Content Production Supporting Business" for small and medium-sized businesses can be applied to the "Business" website operated by the Ministry of SMEs and Startups and the Korea SMEs & Startups Distribution & Marketing Agency in the first half of next year.

Media Contact
 Company Name: H.N Global Holdings
 Contact Person: Intense Seo
 Phone: +82-0-6440-0038
 Country: South Korea
 Website: <https://www.hn-global.com>

This release was published on openPR.

<https://www.openpr.com/news/3830803/h-n-global-holdings-launches-global-expansion-with>

STYLE

H.N Global Holdings Launches Global Expansion with Nature-Inspired Korean Beauty

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<https://lifestyle.stylemg.com/story/52238532/hn-global-holdings-launches-global-expansion-with-natureinspired-korean-beauty>



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H.N GLOBAL HOLDINGS, MAKES INROADS INTO THE GLOBAL MARKET IN EARNEST.

[H.N GLOBAL HOLDINGS, MAKES INROADS INTO THE GLOBAL MARKET IN EARNEST.](#)
[Press Release Published on 2025-01-21](#)



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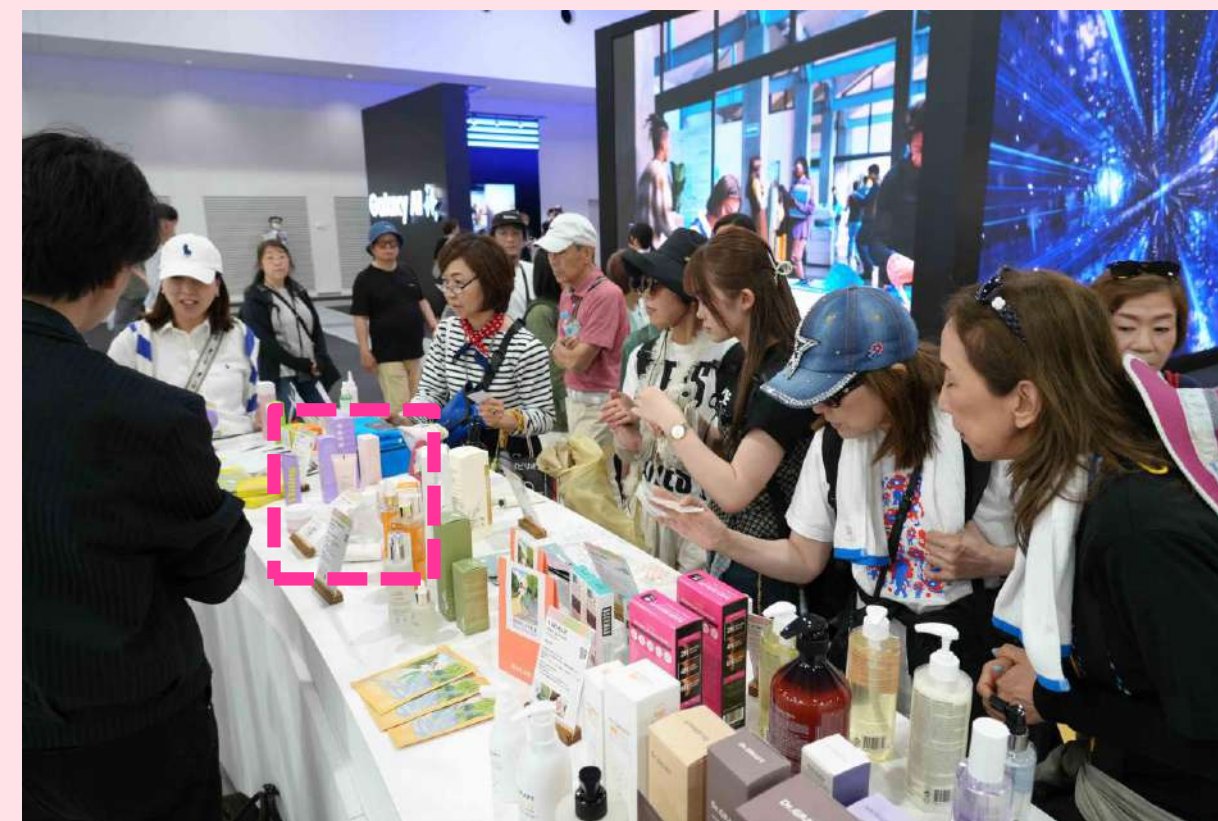
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2025' K-Lifestyle Showcase 2025 - April 15th~16th, COEX , Seoul



2025 K- Life Show Case May 13th~ 16th OSAKA Expo, Japan



11. ビューティー・アバイド (H.N Global Holdings)

● 創設国：インドネシア、アメリカ、南アフリカ共和国
 ● 創設許可：COMP
 ● ホームページ：https://en.beautyabide.com
 ● 販売リンク：https://marketplace.hn.com/beautyabide
 ● 広報動画：www.youtube.com/watch?v=L7fVndxTVE

ビタ-コラーゲン グロークリーム

● 水分集中供給、肌のバリア機能強化、保湿、弾力、果糖、潤滑効果

ビタコラーゲンブライトニング バランシングソフトナー

● 水分不足によるかゆみ、小じわ、美白、抗老化のケアを一気に可能

Vリフト-アップエイジアウエイ セラム

● ベタつかないジェルタイプ、ニキビによる色素を改善、肌の潤滑・再生、毛穴の収縮、黒ずみ除去の効能

バランシングクレンジングフォーム

● 自然由来成分配合で健康的なクレンジングフォーム、目元・口元・鼻の隅々まで、メイクを一度にきれいにクレンジング

