

WITH LABS

THE COMPANY INTRODUCTION

WITH LABS

We will always be with customers and become a
company that puts customers first



Introduction



dependable

Trusted manufacturer

dependable

Trusted distributor



Beginning with an online comprehensive retail business, we leverage our expertise in developing and operating various brands to research, develop, and manufacture products that truly meet our customers' needs.

Certificate



We have a dedicated R&D department, continuously verifying our products through research and manufacturing, and patented raw materials to produce reliable products.

management ideology



Market trends

Quickly identify the products the market wants and customer needs.

Product Planning / Manufacturing

We compare current trend and market products to discover and research WITH LABS' unique strengths.

Distribution Channels / Marketing Planning

We plan distribution channels and marketing strategies tailored to your product, increasing your chances of success.

Sales / Branding

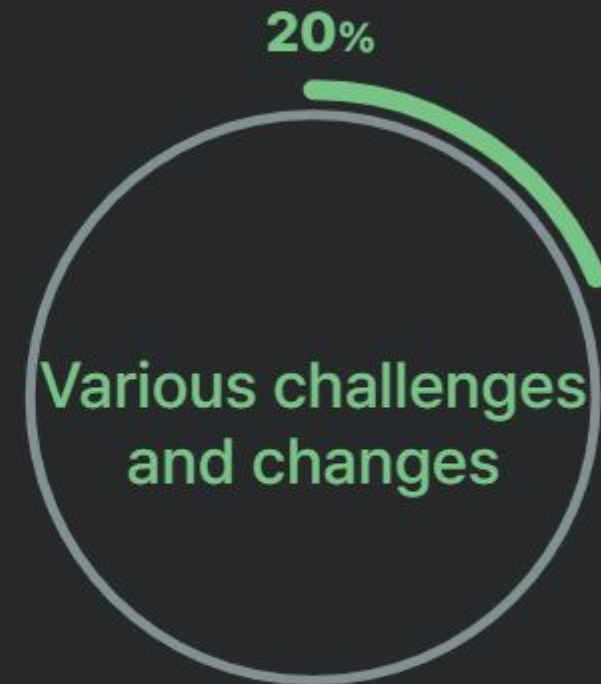
We plan ongoing events and promotions, and create beloved brands through product-specific branding.

Vision



Sales ratio of our products

By selling directly manufactured and sourced products, we increase our sales ratio and maintain a stable revenue structure unaffected by external factors.



Introducing new marketing techniques

We consistently research and strive for solutions such as group purchases with social media influencers, online shopping, offline sales of linked products, and live commerce market sales.

Management Ideology



faith

All WITHLABS products are developed and manufactured using only certified, safe products.



speed

WITHLABS adapts to trends with quick judgment.



manifold

We secure trend-setting products and distribution channels.



Professionalism

We collaborate with experts in each field and produce in specialized facilities certified by HACCP, GMP, and other standards.



stabilization

We continuously invest in new products and technologies.

Business area



- Trusted manufacturer -



Medical device
manufacturing



Health functional
food manufacturing



Cosmetics
manufacturing



food manufacturing

- All WITHLABS products are manufactured in facilities certified by HACCP and GMP.
- We only produce over-the-counter drugs and health functional foods approved and certified by the Ministry of Food and Drug Safety.

Business area



- Reliable Distribution and Marketing -



Offline distribution



Online distribution



Live commerce
broadcast



MCN / SNS
Group Buying

- WITHLABS envisions future value by building diverse distribution channels, including online distribution, offline stores, social media marketing, group buying, and live commerce.

Company Warehouse and Distribution

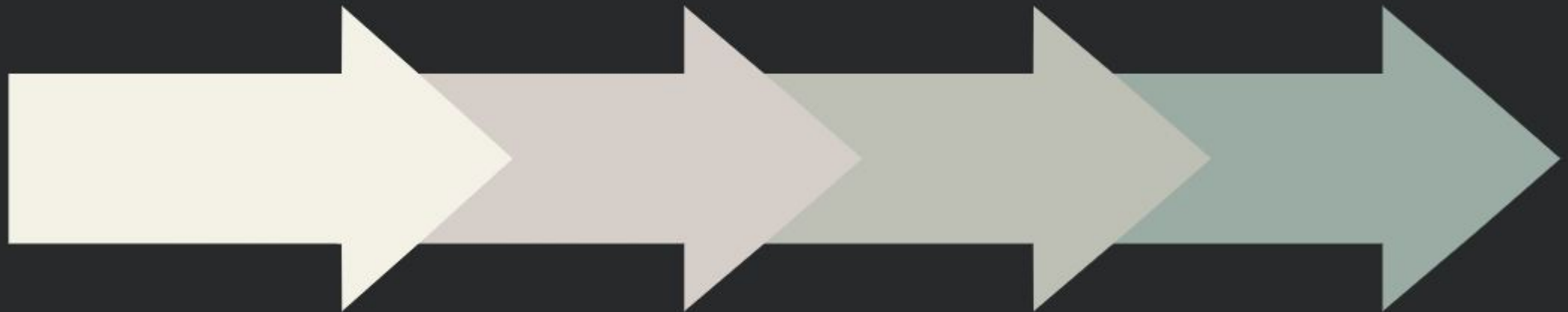


- With our own logistics warehouse and contracts with three shipping companies, we maintain a same-day delivery rate of over 90%.

Studio Status



Business direction



Market trends

Quickly identify market-desired products and customer needs.

Product Planning / Manufacturing

We research and develop trend-driven products to discover and develop WITH LABS' unique strengths.

Distribution Channels / Marketing Planning

We plan distribution channels and marketing strategies tailored to your product, increasing your chances of success.

Sales / Branding

By planning ongoing events and promotions, we create a brand that is consistently loved by customers through product-specific branding.

product descriptions



Product name Bubbly Strawberry Peach Flavor
(Health Functional Food)

Composition 14-day supply (8g x 14 packets)

Craftiness Garcinia Cambogia Extract HCA
(Physiologically Active Grade 1 Ingredient)
Vitamins B1, B2, B6, Banaba Leaf Extract

Auxiliary materials Hyaluronic acid, resistant maltodextrin, milk protein,
dried yeast (glutathione), and prune juice powder.

Dosage Take 1 packet (8g) dissolved in water once a day.

product descriptions



Product name My Quoka Spike Chew (Health Functional Food)

Composition 14-day supply (20g x 14 packets)

Craftiness Garcinia cambogia extract, Vitamin B1, B2, B6, Niacin, Banaba leaf extract

Auxiliary materials Indigestible maltodextrin, red grapefruit concentrate, and plum concentrate

Dosage Eat immediately after tearing with an easy cut

product descriptions



Product name Gianfit Compression Band (Class 1 Medical Device)

Composition Long-term, short-term

Color Black, cream white, white

Purpose Relieves leg swelling and prevents blood clots

Packaging 1 pair/box

product descriptions



Product name Ji-an-su (liquid tea)

Composition 1,400mL (100mL x 14 packs)

Auxiliary materials Pumpkin concentrate, Donggulle concentrate, Schisandra chinensis concentrate, Pear concentrate, Sayang honey, Jujube concentrate, Malt extract, Hovenia dulcis fruit concentrate, Corn silk extract powder

Dosage Take 1 to 3 packets (100 mL) per day

product descriptions



Product name Allcare CLA Diet (Health Functional Food)

Composition 600mg (54g x 90 capsules)

Craftiness Oils containing conjugated linoleic acid and gamma-linolenic acid Vitamin E

Auxiliary materials Conjugated linoleic acid (safflower oil, rosemary oleoresin, d-tocopherol mixed), gamma-linolenic acid-containing oil, vitamin E

Dosage Take 2 capsules (1,200 mg) 3 times a day with water.

Special features

- Conjugated Linoleic Acid (reduces body fat)
- Maintains Gamma-Linolenic Acid (improves blood cholesterol, improves blood circulation, and relieves discomfort caused by premenstrual changes)
- Vitamin E (protects cells from harmful oxygen radicals)

a public relations center

Promotion Center



Support for
various events

- Lotte Department Store
MVG event
- Yeongdeok Summer &
Music Festival

Offline
store opening

- Oskin Plastic Surgery Clinic opens
- Mediel Clinic Center opening
- Bltnal Beauty store opening
- PURPLE PATCH store opening
- Help in Health Co., Ltd. opens
- Leafree Pilates store opening

Influencer
Collaboration

- 20 social media influencers
Over 80 group purchases

Support for
small clubs

- PHYSICAL Line
Running Crew Support

a public relations center

Promotion Center (Expanding New Sales Channels)



- We are exporting to new markets through partnerships with Vietnam, Thailand, Japan, Hong Kong, the United States, Indonesia, Mongolia, and other countries.

Business Partners



Bitnalbeauty



INS
Company



GMFORM
Global Marketing Consulting



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WITH LABS

Thank You

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