

Company Introduction



C O N T E N T S

01

About Us

Company Overview

History

Slogan

Vision

02

Achievements & Certifications

Certifications · Awards

· Recognitions

03

Business Overview

Primary
Business Areas

04

R&D · Production Infrastructure

R&D,
Manufacturing &
Packaging Facilities



“A Bigger Leap Forward To Become A Global K-Beauty Leader”

Founded in 1995, our company is celebrating over 30 years of excellence as a leading cosmetics manufacturer and distributor.

We are honored to have received “the Presidential Award” and “hold 60 patented inventions”

In addition, we operate CGMP-certified manufacturing facilities and
have established a fully integrated, one-stop system that covers R & D, production, and distribution.

Company Name	SAIMDANG Cosmetics, Co., Ltd
CEO	Hyung Gyu Lee
Business Areas	Research, Manufacturing, and Distribution of Cosmetics
Date of Establishment	June 1, 1995
Revenue	₩25.3 billion (as of FY 2024)
Address	143, Yangcheongsongdae-gil, Cheongwon-gu, Cheongju-si, Chungcheongbuk-do. Korea
Phone	043)744-9292
Website	http://saimdangcos.com/





대표이사 이형규

이형규

We Always Dream Bigger

A world where our customers are happy.
A path where women create beauty—This is
the dream and goal of Saimdang.

For the ideal of women's skin,
based on traditional Korean medicine,
We present skin aesthetics as a leading
Korean cosmetics company.

We will continue our efforts to promote the
beauty of Korea to the world.

2008-2020 | Global Expansion Period

May 2008: Awarded 'Top 100 Excellent Companies & Brands Trusted by Consumers' in Natural Cosmetics

September 2010: Participation and award at SME Technology Innovation Expo (Small and Medium Business Administration Award)

February 2011: Awarded by Minister of Health and Welfare

October 2011: 'Presidential Commendation', Ministry of Agriculture, Food and Rural Affairs Science Award

February 2014: Korean Cosmetic Association, 'Minister of Health and Welfare Commendation'

September 2014: 15th Technology Innovation Expo, 'Prime Minister Commendation'

November 2014: Awarded by Minister of Trade, Industry and Energy

February 2015: IR52 'Jang Young-sil Award', Industrial Technology Innovation Commendation

(Minister of Science, ICT and Future

Planning)

February 2016: Establishment of Dermatology Research Institute, Jeju Headquarters

February 2018: Launch in Japanese home shopping

February 2019: Selected as Top 3 Beauty Brand in Japanese home shopping

May 2019: Certified Natural Cosmetics, Launch of SAROMAE Soothing Moisture Water

July 2020: Two-time consecutive winner, Japanese Home Shopping Vendor Awards 2020

2003-2007 | Rise as a Leading Korean Beauty Company

April 2003: Excellence Award (Ministry of Information and Communication)

April 2003: Joint development of herbal cosmetics (Korea Institute of Oriental Medicine)

May 2004: Launch of premium herbal brand 'INHYUNJIN'

May 2004: Development of functional whitening ingredients and herbal cosmetics (Daejeon University, College of Korean Medicine)

August 2005: Participation and award at SME Technology Innovation Expo (Small and Medium Business Administration)

September 2006: Participation and award at SME Technology Innovation Expo (Bronze Prize)

October 2006: Award at Korea Technology Expo (Minister of Commerce, Industry and Energy Award)

March 2007: Eastern Cosmetics R&D Award (Silver Prize)



Innovate Beauty, Create Life

아름다움을 새롭게, 삶을 빛나게



A Bigger Leap Forward To Become A Global K-Beauty Leader

INNOVATION & CREATIVITY

A Global K-Beauty Leader
Driving Innovation in
Personalized Beauty

HARMONY of TRADITION & MODERNITY

Combining the Principles of
Natural Cosmetics with Cutting-Edge
Dermatological Science

SOCIAL RESPONSIBILITY

Fulfilling Social Responsibility
through Sustainable
Management



Authentication Certificate

Saimdang Cosmetics is certified with both **CGMP** in Korea and international **GMP (ISO 22716)**.

With world-class facilities and advanced technology, we deliver trusted quality and proudly compete in the global beauty market.



CGMP



ISO 9001



ISO 14001



ISO 22716



IR52
Jang Young-sil
Award



Presidential
Commendation



Certificate of
New Technology



- Premium Distribution Channels Centered on Brand Value
- An ODM Manufacturer with a Quality-First Approach

INHYUNJIN · ZAVOYE · SAIMDANG · SAROMAE ·
LISIL · ROSAENG · DANBIT · SE+SOLUTION

- Premium Door to Door Sales Distribution
- Global (China, Japan Home Shopping QVC, USA, etc.)
- ODM



(Subsidiary)

- Trendy Distribution of a YOUUnique Sensory Brand

a'some · Daim

- Online
- Global (China, Japan, USA, Southeast Asia, India, etc.)
- H&B(Planned entries into Daiso and Olive Young)
- Offline

Focusing on cosmetics research and manufacturing as our core business,
we have expanded our distribution network to include premium Door to Door sales, ODM production,
online platforms, and international markets, maintaining steady growth at home and abroad.



THE ART OF
INHYUNJIN
網
芸
珍

Inspired by our company's spirit of shaping women's beautiful dreams, INHYUNJIN represents women who are

“ Confident in their work,
mindful of their beauty,
and valued as central figures in society.”



ZAVOYE
THE PLATINUM CLASS

A Luxury Herbal Skincare Brand

Radiating luminous glow from deep within,
our brand enhances women's skin with elegance
and timeless beauty.

Rooted in over a century of tradition with
Polygonum multiflorum revered as a precious herbal
remedy for the skin, and infused with Shinpaljingo,
a secret formula for preserving youth, our products
embody the essence of oriental medicinal wisdom.

By combining advanced herbal formulation expertise,
high-pressure extraction, and bioconversion technology,
we deliver value that goes beyond the extraordinary.



saromae

A Brand Powered by the
“Skin Science Matching System”

Carefully crafted to address your
unique skin concerns,
helping your skin’s natural health
and beauty to be fully restored.



[isi]
Oriental Herb

A skincare brand that strengthens your skin's foundation with the power of naturally derived plant ingredients.

Formulated with gentle,
naturally derived nutrients
instead of harsh ingredients,
it protects sensitive and tired skin while
building a radiant,
healthy-looking complexion.



DANBIT

Named to signify
“The one and only light”

This premium functional herbal color cosmetics
brand embodies clear,
luminous skin like a single light shining
in the dark night sky.

It delivers the pleasure of effortless,
long-lasting makeup and the excitement of
discovering a refreshed, new self.



a'some

A brand that isn't just an ordinary,
everyday product kept on your vanity,
but one inspired by the curiosity and wonder of
childhood lifestyles.

A healing cosmetic brand that revitalizes tired
skin, enriched with resilient
Opuntia ficus-indica young shoot extract and
the skin-antioxidizing vitamin
A-OX COMPLEX (patented ingredient).



Daim

Science Meets Nature. Premium Meets Value.

A cosmeceutical masstige brand that
blends cutting-edge science with
the pure power of nature,
offering premium quality at a smart price.

Revitalize Your Skin. Reawaken Your Senses. Healing
cosmetics powered by the resilient vitality of *Opuntia
ficus-indica* young shoot extract and the antioxidant-
rich A-OX COMPLEX (patented), delivering energy
and radiance.



Our R&D center, supported by advanced equipment and professional expertise, carries out research in basic and functional cosmetics, new ingredient development, and formulation innovation, ensuring high-quality products that comply with global market standards through thorough safety and efficacy verification.





The production facility, situated on a 5,000-pyeong site (16,529 m²) with a total floor area of around 2,500 pyeong(8,265 m²), features state-of-the-art manufacturing equipment, storage warehouses, and utilities in full compliance with international cosmetics quality standards (ISO/GMP), securing exceptional production capabilities.

It also has the capacity to produce more than 1 million units per month across various product categories,

Purified Water Production Facility (RO-EDI System)

Reverse Osmosis

Electro-deionization Equipment Using activated filtration systems, microfilters, Reverse Osmosis (RO), Electro-Deionization (EDI) devices, and UV systems, we produce purified water of near-ultrapure quality.



Manufacturing Equipment

Manufacturing Kettles

Two 500L Homogenizing Kettles

Two 100L Homogenizing Kettles

One 1-2 TON Open Kettle



Packaging Equipment

Equipped with three lines including a basic product filling line and conveyor belt system.

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