Company Introduction



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'A Bigger Leap Forward To Become A Global K-Beauty Leader'

Founded in 1995, our company is celebrating over 30 years of excellence as a leading cosmetics manufacturer and distributor.

We are honored to have received "the Presidential Award" and "hold 60 patented inventions"

In addition, we operate CGMP-certified manufacturing facilities and

have established a fully integrated, one-stop system that covers R & D, production, and distribution.

Company Name

SAIMDANG Cosmetics, Co., Ltd

CEO

Hyung Gyu Lee

Business Areas

Research, Manufacturing, and Distribution of Cosmetics

Date of Establishment

June 1, 1995

Revenue

 $\forall 25.3$ billion (as of FY 2024)

Address

143, Yangcheongsongdae-gil, Cheongwon-gu, Cheongju-si,

Chungcheongbuk-do. Korea

Phone

043)744-9292

Website

http://saimdangcos.com/







대표이사 이렇규

We Always Dream Bigger

A world where our customers are happy. A path where women create beauty—This is the dream and goal of Saimdang.

For the ideal of women's skin, based on traditional Korean medicine, We present skin aesthetics as a leading Korean cosmetics company.

We will continue our efforts to promote the beauty of Korea to the world.

2008-2020 | Global Expansion Period

May 2008: Awarded 'Top 100 Excellent Companies & Brands Trusted by Consumers' in Natural Cosmetics

September 2010: Participation and award at SME Technology Innovation Expo (Small and Medium Business Administration

Award)

February 2011: Awarded by Minister of Health and Welfare

October 2011: 'Presidential Commendation', Ministry of Agriculture, Food and

Rural Affairs Science Award

February 2014: Korean Cosmetic Association, 'Minister of Health and Welfare

Commendation'

September 2014: 15th Technology Innovation Expo, 'Prime Minister Commendation'

November 2014: Awarded by Minister of Trade, Industry and Energy

February 2015: IR52 'Jang Young-sil Award', Industrial Technology Innovation

Commendation

(Minister of Science, ICT and Future

Planning)

February 2016: Establishment of Dermatology Research Institute, Jeju Headquarters

February 2018: Launch in Japanese home shopping

February 2019: Selected as Top 3 Beauty Brand in Japanese home shopping May 2019: Certified Natural Cosmetics, Launch of SAROMAE Soothing Moisture Water

July 2020: Two-time consecutive winner, Japanese Home Shopping Vendor Awards 2020

2003-2007 | Rise as a Leading Korean Beauty Company

April 2003: Excellence Award (Ministry of Information and Communication)
April 2003: Joint development of herbal cosmetics (Korea Institute of
Oriental Medicine)

May 2004: Launch of premium herbal brand 'INHYUNJIN'

May 2004: Development of functional whitening ingredients and herbal

cosmetics

(Daejeon University, College of Korean Medicine)

August 2005: Participation and award at SME Technology Innovation Expo (Small and Medium Business Administration)

September 2006: Participation and award at SME Technology Innovation Expo (Bronze Prize)

October 2006: Award at Korea Technology Expo (Minister of Commerce, Industry and Energy Award)

March 2007: Eastern Cosmetics R&D Award (Silver Prize)



Innovate Beauty Create Life

아름다움을 새롭게, 삶을 빛나게

A Bigger Leap Forward To Become A Global K-Beauty Leader

INNOVATION & CREATIVITY

HARMONY of TRADITION & MODERNITY

SOCIAL RESPONSIBILITY

A Global K-Beauty Leader

Driving Innovation in

Personalized Beauty

Combining the Principles of
Natural Cosmetics with Cutting-Edge
Dermatological Science

Fulfilling Social Responsibility
through Sustainable
Management



Authentication Certificate

Saimdang Cosmetics is certified with both CGMP in Korea and international GMP (ISO 22716).

With world-class facilities and advanced technology, we deliver trusted quality

and proudly compete in the global beauty market.















CGMP

ISO 9001

ISO 14001

ISO 22716

IR52 Jang Young-sil Award

Presidential Commendation

Certificate of New Technology







- · Premium Distribution Channels Centered on Brand Value
 - An ODM Manufacturer with a Quality-First Approach

· Trendy Distribution of a YOUnique Sensory Brand

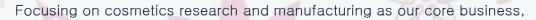


a'some · Daim



- Premium Door to Door Sales Distribution
- Global (China, Japan Home Shopping QVC, USA, etc.)
 - ODM

- Online
- Global (China, Japan, USA, Southeast Asia, India, etc.)
 - H&B(Planned entries into Daiso and Olive Young
 - Offline



we have expanded our distribution network to include premium Door to Door sales, ODM production,

online platforms, and international markets, maintaining steady growth at home and abroad.







Inspired by our company's spirit of shaping women's beautiful dreams, INHYUNJIN represents women who are

"Confident in their work, mindful of their beauty, and valued as central figures in society."







A Luxury Herbal Skincare Brand

Radiating luminous glow from deep within, our brand enhances women's skin with elegance and timeless beauty.

Rooted in over a century of tradition with

Polygonum multiflorum revered as a precious herbal
remedy for the skin, and infused with Shinpaljingo,
a secret formula for preserving youth, our products
embody the essence of oriental medicinal wisdom.

By combining advanced herbal formulation expertise, high-pressure extraction, and bioconversion technology, we deliver value that goes beyond the extraordinary.





saromae

A Brand Powered by the "Skin Science Matching System"

Carefully crafted to address your unique skin concerns, helping your skin's natural health and beauty to be fully restored.



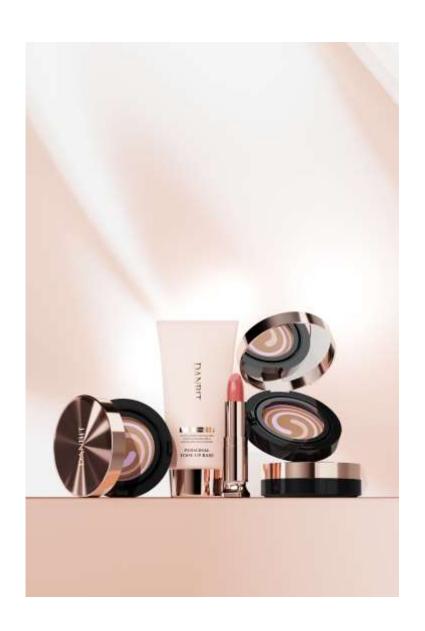




A skincare brand that strengthens your skin's foundation with the power of naturally derived plant ingredients.

Formulated with gentle,
naturally derived nutrients
instead of harsh ingredients,
it protects sensitive and tired skin while
building a radiant,
healthy-looking complexion.





DANBIT

Named to signify
"The one and only light"

This premium functional herbal color cosmetics brand embodies clear, luminous skin like a single light shining in the dark night sky.

It delivers the pleasure of effortless, long-lasting makeup and the excitement of discovering a refreshed, new self.





asome

A brand that isn't just an ordinary,
everyday product kept on your vanity,
but one inspired by the curiosity and wonder of
childhood lifestyles.

A healing cosmetic brand that revitalizes tired skin, enriched with resilient

Opuntia ficus-indica young shoot extract and the skin-antioxidizing vitamin

A-OX COMPLEX (patented ingredient).





Daim

Science Meets Nature. Premium Meets Value.

A cosmeceutical masstige brand that
blends cutting-edge science with
the pure power of nature,
offering premium quality at a smart price.

Revitalize Your Skin. Reawaken Your Senses. Healing cosmetics powered by the resilient vitality of Opuntia ficus-indica young shoot extract and the antioxidant-rich A-OX COMPLEX (patented), delivering energy and radiance.



Our R&D center, supported by advanced equipment and professional expertise,

carries out research in basic and functional cosmetics, new ingredient development, and formulation innovation, ensuring high-quality products that comply with global market standards through thorough safety and efficacy verification.











The production facility, situated on a 5,000-pyeong site (16,529 m²) with a total floor area of around 2,500 pyeong(8,265 m²), features state-of-the-art manufacturing equipment, storage warehouses, and utilities in full compliance with international cosmetics quality standards (ISO/GMP), securing exceptional production capabilities.

It also has the capacity to produce more than 1 million units per month across various product categories,

Purified Water Production Facility (RO-EDI System)

Reverse Osmosis

Electro-deionization
Equipment Using activated
filtration systems,
microfilters, Reverse
Osmosis (RO), ElectroDeionization (EDI) devices,
and UV systems, we produce
purified water of nearultrapure quality.





Manufacturing Equipment Manufacturing Kettles

Two 500L Homogenizing
Kettles
Two 100L Homogenizing
Kettles
One 1-2 TON Open Kettle





Packaging Equipment

Equipped with three lines including a basic product filling line and conveyor belt system.

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