



# **SAMBUJA** **COMPANY** **CO.,LTD**



SAMBUJA COMPANY

# 1. About Us

Who are we and what we do

**We** produce Korean **seaseond laver** (seaweed) for more than 40 years and export them under the brands of "Sambujakim", "Pororokim", and "Haemajikim".

**We** harvest our own **cabbages** in Gunsan and export them as well as our special **cabbage porridge** "Gunsan Kokoma Cabbage" to various countries.

**We** produce **Gochang Raspberry juice** (Bokbunja) and export them to Indonesia.

Company's vision:

Globalization of  Korean agriculture and fisheries



## 2. Export Status



«Sambujakim»



### Our «Sambujakim»

- ✓ Takes **7th place** in Korean market among seasoned laver products
- ✓ Takes **2nd place** in Japanese market among seasoned laver products

### «Gochang Raspberry Juice»



### «Kokoma cabbage porridge»



Southeast Asia

China

Japan

USA

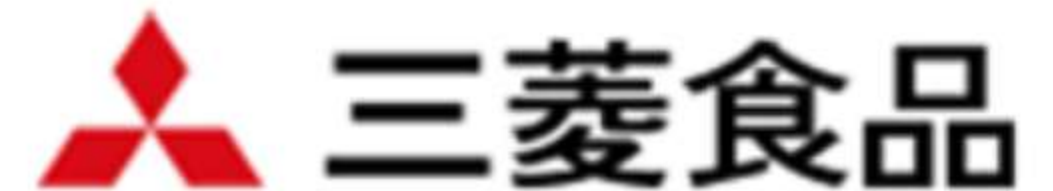
### «Pororokim»



“ 2019 export sales amounted to 1.6 million dollars ”



### 3. Main Partners



## 4. Seasoned Laver





## 4-1. Production Line

**Address :** Chungcheongbuk-do, Hongseong City, Korea

**Production line scale:** land area (6,898m<sup>2</sup>) / building area (3,990m<sup>2</sup>)

**Production Certification Status :** HACCP

**Main Products :** Seasoned Laver, Seasoned Laver Snack, etc.





## 4-2.Our Products

### «Sambujakim»



- ✓ They are produced in a **traditional way** by using high quality seaweed
- ✓ They are consumed by Korean consumers for more than **40 years**
- ✓ They were **first exported to Japan in 2000** as a leader of Korean seasoned laver. Now they are loved by demanding Japanese consumers for more than 20 years

## 4-3.Our Products



✓ They are sold in **various convenient forms** such as lunch box laver, full-length laver, and laver flake.

✓ They are **low-sodium laver** with wonderful texture and unique savory taste that come from the seaweed of the west coast of Korea.





## 4-4.Our Products

### «Pororokim»



- ✓ They are **children's laver** specifically developed for their health and growth
- ✓ They **do NOT contain any artificial seasonings** nor flavors, and has less salt and oil.
- ✓ They are made from the seaweed produced in a **clean area of Korea**, Jeollabuk-do Gogunsan Islands.





## 4-5.Our Products

"Healthy Family Snack"



«Pororo Honey Laver Snack»



«Various Laver Snacks»



«Seaweed Roll Snacks»



## 5. Gunsan Kokoma Cabbage





## 5-1.Our Cabbage Plantation

Address : Gunsan, Jeollabuk-do, Korea





## 5-2.Our Cabbages

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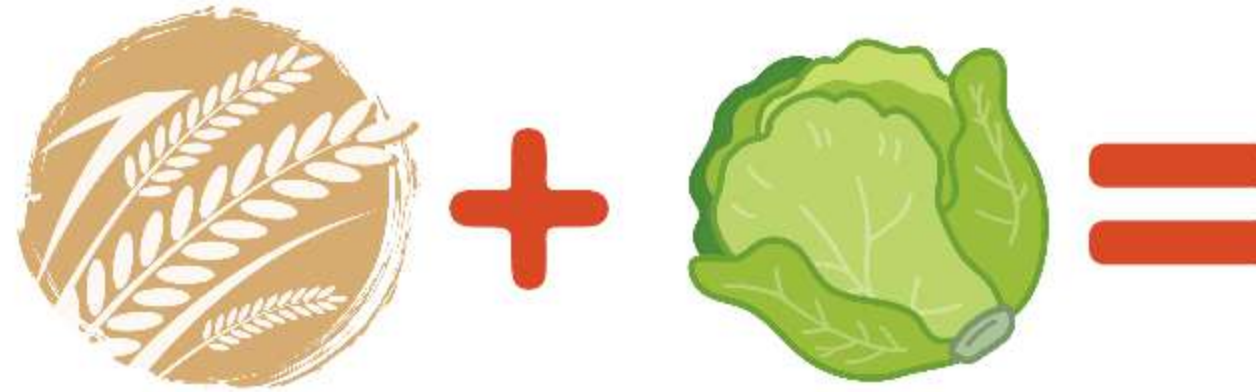


"Kokoma" Cabbage

- It is a **new type of cabbage** that weighs about 1kg and grows in the Daeya Plain of Gunsan.
- It is **crunchier and sweeter** than ordinary cabbage
- It is smaller in size but **rich with vitamin U**, which is beneficial for the stomach
- It is a **premium cabbage**, which gets exported to Japan and Taiwan

## 5-3. Our Product

«Kokoma Cabbage Porridge»



✓ Gunsan Kokoma Cabbage together with eco-friendly germinated brown rice make the stomach comfortable throughout the day.

✓ Good for those who:

1. skip breakfast,
2. want a healthy diet,
3. already consume cabbage juice,
4. suffer from chronic gastritis,
5. suffer from gastritis due to extreme diet control,
6. frequently drink alcohol



## 5-4.Our Product



- ✓ 1 packet of Kokoma Cabbage Porridge contains **150g of Kokoma Cabbage** (1/6 slice)
- ✓ **Low in calories** (118 kcal), but rich with essential nutrients
- ✓ Simple making
- ✓ No food additives
- ✓ Easy to carry and drink



## 6.Business Proposal

- ✱ We provide the highest quality and competitive products
- ✱ We provide products with the product type and taste you look for
- ✱ We can conduct joint marketing to settle the initial business

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**Thank You!**