

Earthwoon

Organic & Pure from Korea

HaeYou Agricultural Corporation Co., Ltd.

Pure values from nature



COMPANY INTRODUCTION



Established in 2024, Haeyou Agricultural Corporation is a specialized manufacturer of 100% organic processed foods, headquartered in Boryeong, South Korea.

We produce organic snacks for babies and toddlers using clean and honest Korean ingredients such as organic brown rice, pumpkin, purple sweet potato, and broccoli.

Our mission is to provide natural, safe, and enjoyable snacks for children worldwide while staying true to our core philosophy: environmentally responsible ESG management for the Earth and future generations.

We prioritize sustainable practices across our operations—
using eco-friendly packaging, supporting social welfare, and minimizing environmental impact throughout the production process.

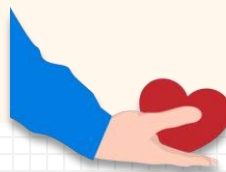


ESG & Sustainability

We care for the Earth as much as we care for our children.
Haeyou embraces ESG values through:



Use of recyclable and
biodegradable packaging



Donations to local children's
welfare centers and low-
income families



Continuous efforts to reduce
waste and carbon emissions
in production

ORGANICE RICE FOOD

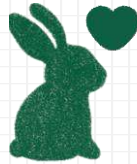
MY CHILD'S PUREST FIRST SNACK

EARTHROWOON ORGANIC RICE SNACK

EARTHROWOON is our signature organic baby snack brand, built on the principles of nature, simplicity, and purity. We craft our snacks with minimal ingredients, allergen-free recipes, and baby-friendly shapes to promote healthy eating habits and self-feeding development.



100% Vegan and
100% plant-based



NO animal or
Vegetable oils used



No salt, sugar, oils,
spices, or additives



100%
100% organic raw ingredients
sourced from Korea

MAIN PRODUCT & KEY FEATURES

Our organic baby snacks are designed for safety, convenience, and nutritional balance, and are specially developed for infants and toddlers aged 5 months to 5 years.



Organic Long Stick

4 Type



Organic Stick

4 Type



Organic Soft Ring

4 Type

Easy-to-hold shapes to support fine motor skills
Naturally mild with no added salt or sugar
Packaged in resealable pouches for convenience and freshness

PRODUCT LINE-UP

ORGANIC LONG STICK



EARTHROWOON Organic Long Stick Brown Rice

Food type Rice snacks **Size** 30g (108 kcal)

Ingredients 100% organic brown rice from Korea

- Nutrition: 108 kcal - Sodium: 0mg (0%), Carbohydrate: 25g (8%), Sugars: 0g (0%), Fat: 0g (0%), Cholesterol: 0mg (0%), Protein 2g (4%)



EARTHROWOON Organic Long Stick Sweet Pumpkin

Food type Snacks **Size** 30g (108 kcal)

Ingredients 99% organic brown rice from Korea
1% organic pumpkin powder from Korea

- Nutrition: 108 kcal - Sodium: 0 mg (0%), Carbohydrate: 25 g (8%), Sugars: 0 g (0%), Fat: 0 g (0%), Cholesterol: 0 mg (0%), Protein 2 g (4%)



EARTHROWOON Organic Long Stick Purple Sweet Potato

Food type Snacks **Size** 30g (109 kcal)

Ingredients 99% organic brown rice from Korea
1% organic purple sweet potato powder from Korea

- Nutrition: 108 kcal - Sodium: 0 mg (0%), Carbohydrate: 25 g (8%), Sugars: 0 g (0%), Fat: 0 g (0%), Cholesterol: 0 mg (0%), Protein 2 g (4%)



EARTHROWOON Organic Long Stick Broccoli

Food type Snacks **Size** 30g (109 kcal)

Ingredients 99% organic brown rice from Korea
1% organic broccoli powder from Korea

- Nutrition Facts: 109 kcal - Sodium: 0 mg (0%), Carbohydrate: 25 g (8%), Sugars: 0 g (0%), Fat: 0 g (0%), Cholesterol: 0 mg (0%), Protein 2.2 g (4%)

PRODUCT LINE-UP

ORGANIC STICK



EARTHROWOON Organic Stick Brown Rice

Food type Snacks **Size** 30g (108 kcal)

Ingredients 100% organic brown rice from Korea

- Nutrition: 108 kcal - Sodium: 0 mg (0%), Carbohydrate: 25 g (8%), Sugars: 0 g (0%), Fat: 0 g (0%), Cholesterol: 0 mg (0%), Protein 2 g (4%)



EARTHROWOON Organic Stick Sweet Pumpkin

Food type Snacks **Size** 30g (108 kcal)

Ingredients 99% organic brown rice from Korea
1% organic pumpkin powder from Korea

- Nutrition: 108 kcal - Sodium: 0 mg (0%), Carbohydrates: 25 g (8%), Sugars: 0 g (0%), Fat: 0 g (0%), Cholesterol: 0 mg (0%), Protein 2 g (4%)



EARTHROWOON Organic Stick Purple Sweet Potato

Food type Snacks **Size** 30g (109 kcal)

Ingredients 99% organic brown rice from Korea
1% organic purple sweet potato powder from Korea

- Nutrition: 109 kcal - Sodium: 0 mg (0%), Carbohydrate: 25 g (8%), Sugars: 0 g (0%), Fat: 0 g (0%), Cholesterol: 0 mg (0%), Protein 2.2 g (4%)



EARTHROWOON Organic Stick Broccoli

Food type Snacks **Size** 30g (109 kcal)

Ingredients 99% organic brown rice from Korea
1% organic broccoli powder from Korea

- Nutrition: 109 kcal - Sodium: 0 mg (0%), Carbohydrate: 25 g (8%), Sugars: 0 g (0%), Fat: 0 g (0%), Cholesterol: 0 mg (0%), Protein 2.2 g (4%)

PRODUCT LINE-UP

ORGANIC SOFT RING



EARTHROWOON Organic Soft Ring Brown Rice

Food type Snacks **Size** 40g (149 kcal)

Ingredients 100% organic brown rice from Korea

- Nutrition: 149 kcal - Sodium: 0 mg (0%), Carbohydrate: 34 g (10%), Sugars: 0 g (0%), Fat: 0.6 g (1%), Cholesterol: 0 mg (0%), Protein: 2 g (4%)



EARTHROWOON Organic Soft Ring Sweet Pumpkin

Food type Snacks **Size** 40g (149 kcal)

Ingredients 99% organic brown rice from Korea
1% organic pumpkin powder from Korea

- Nutrition: 149 kcal - Sodium: 0 mg (0%), Carbohydrate: 34 g (10%), Sugars: 0 g (0%), Fat: 0.5 g (1%), Cholesterol: 0 mg (0%), Protein 3 g (5%)



EARTHROWOON Organic Soft Ring Purple Sweet Potato

Food type Snacks **Size** 40g (150 kcal)

Ingredients 99% organic brown rice from Korea
1% organic purple sweet potato powder from Korea

- Nutrition: 150 kcal - Sodium: 0 mg (0%), Carbohydrate: 34 g (10%), Sugars: 0 g (0%), Fat: 0.5 g (1%), Cholesterol: 0 mg (0%), Protein 3 g (5%)



EARTHROWOON Organic Soft Ring Broccoli

Food type Snacks **Size** 40g (150 kcal)

Ingredients 99% organic brown rice from Korea
1% organic broccoli powder from Korea

- Nutrition: 150 kcal - Sodium: 0 mg (0%), Carbohydrate: 34 g (10%), Sugars: 0 g (0%), Fat: 0.5 g (1%), Cholesterol: 0 mg (0%), Protein 3 g (5%)

My child needs to be able to eat with confidence.

WE DON'T MAKE ANYTHING ELSE

A DEDICATED MANUFACTURING FACILITY

"EARTHROWON" is not an OEM in a manufacturing facility that only produces baby snacks, but from production to distribution, so you can eat it with confidence.



Packaging printed with low-toxic ink for environmental safety

- Green Technology Certification No.: GT-23-01587
- Organic solvents such as MEK, EA, and methanol, commonly used in ink printing, have been replaced with ethanol, which has lower environmental toxicity.
- *MEK: Methyl Ketone, EA: Ethyl Acetate



It's a snack my child eats,
so the takeout container is important too!

PRODUCT WITH GREEN CERTIFIED PACKAGING

"EARTHROWON" is focusing on
eco-friendly brand values and packaging.

시험 · 검사성적서

the way to trust **KCL** 한국건설생활환경시험연구원

한국건설생활환경시험연구원
151-850 서울특별시 강남구 테헤란로 151 (주) KCL
TEL : 02-6200-1100 FAX : 02-6200-1101

표준명 : KS A 0101	시험소 : 1510101
시험명 : 1차 시험	시험소 : 1510101
시험방법 : KS A 0101 (1차 시험)	시험소 : 1510101
시험결과 : 합격	시험소 : 1510101
시험일자 : 2024.01.10	시험소 : 1510101
시험장소 : 1510101	시험소 : 1510101

시험 · 검사결과

시험일자 : 2024.01.10

시험소 : 1510101

시험결과 : 합격

한국건설생활환경시험연구원

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What is green certification,
not regular packaging?

By replacing organic solvents with ethanol,
which is less toxic to the environment

It adds safety to the products our babies eat.

SAFE HANDMADE PRODUCTION PROCESS



Receiving raw ingredients
and inspection



Washing, drying,
and yield check



Blend raw ingredients



Metal detection
and quality control



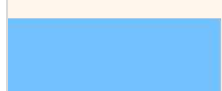
Sorting and packaging



Snack production
(heating, expanding)



Product release



CUSTOMERS REVIEW



This is a product I've repurchased multiple times.

The word "organic" on the package immediately gave me peace of mind, and the clean packaging also made a great impression.

It's especially nice that the snacks come in three types—Stick, Long Stick, and Soft Ring—so I can choose based on my baby's age or preference.

Each type also has its own distinct flavor, which is another plus.



While searching for a snack for my youngest child, I came across this product, which offers a variety of flavors and types in one package— so I decided to give it a try. Knowing it's organic made me trust it even more. Since then, I've purchased it multiple times.

Pros: Variety of Flavors and Types – With 12 different kinds included, my baby doesn't get bored and can enjoy choosing what to eat. I especially liked how the assortment includes both grain and vegetable flavors.

Even as an adult, I found the taste pleasantly nutty. Organic Ingredients – All the ingredients are organic, so I can feed it to my baby with peace of mind. When it comes to a baby's health, this kind of detail is really important.

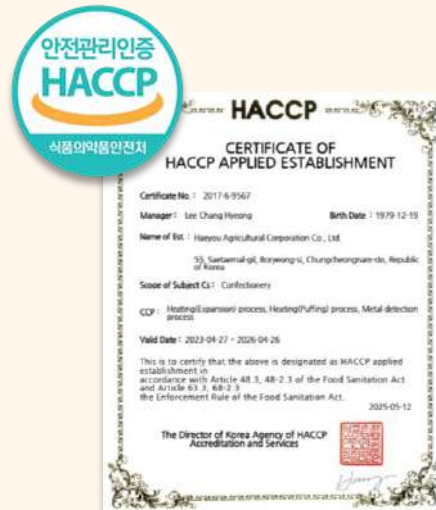


I was looking for a healthy snack made with clean ingredients for my baby, and decided to try the EARTHROWOON Organic Baby Snack 12-piece set!

It includes a wide variety of snacks, so I thought it would be great for my baby to explore different tastes without getting bored.

I especially loved the 4 types of stick-shaped snacks— they're easy for little hands to hold and perfect as finger food!

DEPENDABLE RELIABLE PRODUCTION SYSTEM



What is HACCP? HAZARD ANALYSIS CRITICAL POINT



Certifications

Our safety and quality are internationally recognized through the following certifications:

ISO 22000 – Food Safety Management System

HACCP – Hazard Analysis and Critical Control Points

FDA Registered – U.S. Food and Drug Administration

Korean Organic Processed Food Certification

Approved Exporter Certification – Authorized by Korea Customs for FTA origin documentation



**Earththrowoon**
Organic & Pure from Korea

**BEFORE FACING THE WORLD
THE PUREST SNACK**



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